

Massey
CATTLE CO.

ONLINE
BULL SALE

04.19.17

www.RRMarketplace.com



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MASSEY CATTLE CO. ONLINE BULL SALE

04.19.17

www.RRMarketplace.com

7:00 a.m. CST - 7:00 p.m. CST

SALE MANAGEMENT



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P.J. Budler, 682.597.0380
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Mark Smith, 515.229.5227 or grgenetics@aol.com

HERD/SALE CONSULTANT

Jeff & Kaye Kaufman, 860.716.3626 or Kayeweaber@gmail.com



ADDITIONAL NOTES

- Payment required within seven days following the sale.
- Checks mailed to R&R Marketing. Contact abby@rrmktg.com for credit card payment (3% fee applies).
- Sight Unseen Guarantee • Buy with confidence
- All purchases are fully guaranteed
- All cattle sell under the standard guarantee of the North American Limousin Foundation.
- We will work with all buyers to arrange trucking for your purchases at a minimal cost.



Joey, Melissa, Makayla & Cole Massey
606.682.2126 / josephmassey@yahoo.com
80 Sublimity School Rd., London, KY 40744

Donnie & Barbara Massey
606.682.2125
1253 Old Whitley Rd., London, KY 40744

1

MKJM 17C

Lim-Flex (50%) Bull

Registration Pending

12.15.15

MKJM 17C

Double Polled / Double Black

SIRE ZWT 753L **STIMULOUS 0103**
DUFF STIMULUS 856
O C C LADY BLACKBIRD 753L

DUFF NEW EDITION 6108
O C C JUANDA 927K
O C C HERCULES 941H
O C C LADY BLACKCAP 822H

DAM EF ZONKED 338Z
D A TRAVELER 004 703
EF UPTOWN GIRL

S A V 8180 TRAVELER 004
ROSEWOOD ERICA 5010
EF MAIN STAY 541M
MAGS SHEILA

EPD's	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	YG	CW	REA	MB	\$MTI
DAM	6	2.0	61	94	29	60	8	1.05	5	16	-0.03	29	0.45	0.17	54.82
SIRE	8	0.7	33	80	25	-	2	0.21	-	0	-0.03	16	0.49	0.30	-

Actual Weights	BW	WW	YW
	68	600	1,050



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MKJM 17C is the moderate, easy fleshing herd sire prospect of the offering. He follows suit of his sire, ZWT 753L Stimulous 0103 and is heavily constructed, deep middled and straight lined. Stimulous ranks in the top 2% of the Angus breed for RADG and top 10% for DMI. His dam, EF Zonked 338Z has comfortably settled into the donor rotation here at Massey Cattle after being named Reserve Champion Female at the 2013 NAILE. Her influence will be seen in many generations to come in our herd. This is an opportunity to invest in a herd sire that has some fresh Angus genetics and proven Limousin bloodlines in one package.

2

CJLM CRITICAL DECISION 1075C

Lim-Flex (59%) Bull

LFM 2116881

11.25.15

CJLM 1075C

Double Polled / Double Black

SIRE **MAGS XTRA WET** DHVO DEUCE 132R GPFf BLAQUE RULON
MAGS PUDDLES AMYJO DHAN 20L
JCL LODESTAR 27L
CANE RIDE POLL ANGEL 318

DAM **MINE PLD BLK CANYON 1075Y** TPIE RED CANYON LC 9347 LUCHT GRAND CANYON S41
MINE PLD RITO 8047U TPIE GOLD RIB 2091
RITO 616 4B20 6807
MINE PLD DODADASH 6151S

EPD's	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	YG	CW	REA	MB	\$MTI
DAM	7	2.5	72	99	21	57	6	0.43	5	26	0.07	32	0.07	0.17	57.33
SIRE	60	80	20	35	90	50	60	85	70	30	>95	30	>95	25	25

Actual Weights	BW	WW	YW
	78	630	1,090



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CJLM 1075C tracks back to many of the Limousin and Angus legends such as Blaque Rulon, JCL Lodestar and 616 and DHD Traveler 6807. CJLM Critical Decision is out of a TPIE Red Canyon daughter from the historic Minerich Land and Cattle Program. Cumulatively, 1075C's lineage yields numbers in the top 20% of the breed for WW and top 25% for MB and \$MTI.

Particularly neat patterned, great topped and give you a stylish look from the profile. Like his contemporaries in this small, yet elite offering, his appeal is multi-dimensional and he reads with a great deal of quality.

3

CJLM TRANSFORMER 98C

Lim-Flex (50%) Bull

LFM 2116718

11.15.15

CJLM 98C

Double Polled / Double Black

SIRE **AUTO GRAND AM 156Y**
 S A V BISMARCK 5682 MAGS PHANTOMS PRIZE
 G A R GRID MAKER S A V ABIGALE 0451
 GPFF BLAQUE RULON ALCM KOOL TUNES

DAM **ELCX BELLE 64W**
 CRSL 5064R PCF APACHE BLUE BELLE 628

WULFS FANFARE 4055F
 MINESOUTHERN DOLL 1154L
 ROSEWOOD APACHE 1084
 PCF BLUE BELLE ULTRAVOX

EPD's	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	YG	CW	REA	MB	\$MTI
EPD	11	0.1	61	91	22	52	7	1.09	4	-	-0.28	25	0.72	0.19	57.74
%Rank	20	30	55	55	80	80	40	25	80	-	25	55	15	25	25

Actual Weights	BW	WW	YW
	75	660	1,145



L//H

If you like rugged and stout, **CJLM 98C** is one that you need to tie to. This AUTO Grand Am son has been one that has been our favorite from the start; he is monster footed, super heavy boned and has an exceptional muscle pattern. This massive herd sire prospect is built like a power bull, but has the numbers of a calving ease sire. He is an 11 for CED and 0.1 for BW yet won't disappoint you in the grow columns. Analyzing his carcass data, you will be hard pressed to find one that is so desirable for all terminal traits and is in the top 15% of the breed for REA.

4

CJLM CUSTOM DESIGNED

Lim-Flex (62%) Bull

LFM 2116883

11.10.15

CJLM 2942C

Homo Polled / Double Black

SIRE S A V BISMARCK 5682
AUTO GRAND AM 156Y
 MAGS PHANTOMS PRIZE

G A R GRID MAKER
 S A V ABIGALE 0451
 GPFF BLAQUE RULON
 ALCM KOOL TUNES

DAM AUTO BLACK DAKOTA 129J
RVDR MS WRANGLER 2942W
 EXG MS. RHONDA 1519R RVDR

EXLR DAKOTA 353G
 DFCL JET SET BPC 34Y
 SEDGEWOOD EXT H235
 EXG NORMA 27N RVDR

EPD's	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	YG	CW	REA	MB	\$MTI
EPD	6	2.0	69	105	23	58	7	0.90	2	13	-0.24	35	0.65	-0.03	52.02
%Rank	70	70	25	25	75	45	40	30	90	80	35	20	20	45	40

Actual Weights	BW	WW	YW
	81	650	1,100



Homozygous polled and phenotypically black, **CJLM Custom Designed** has breeding bull written all over him. He is big topped, thick ended and structurally designed for years of breeding. 2942C is high growth and incredible across the board for carcass traits. Built like a cowman's breeding bull, there is no doubt that 2942C is going to follow in his sires footsteps and produce exceptional replacements and herd sires alike. The Grand Am's are so high quality in their skeletal design and have efficient growth curves. We are very pleased with each and every one that hits the ground.

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MKJM 7131C

Lim-Flex (75%) Bull

Registration Pending

11.05.15

MKJM 7131C

Double Polled / Double Black

SIRE S A V BISMARCK 5682 G A R GRID MAKER
 AUTO GRAND AM 156Y S A V ABIGALE 0451
 MAGS PHANTOMS PRIZE GPFF BLAQUE RULON
 ALCM KOOL TUNES

DAM D A TRAVELER 004 703 S A V 8180 TRAVELER 004
 EF ZONKED 338Z ROSEWOOD ERICA 5010
 EF UPTOWN GIRL EF MAIN STAY 541M
 MAGS SHEILA

EPD's	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	YG	CW	REA	MB	\$MTI
DAM	6	2.0	61	94	29	60	8	1.05	5	16	-0.03	29	0.45	0.17	54.82
SIRE	10	1.7	80	122	18	58	8	1.20	3	13	-0.38	44	1.14	0.13	62.10

Actual Weights	BW	WW	YW
	82	700	1,125



L//H

MKJM 7131C is a direct son of AUTO Grand Am, who is a maternal brother to many time champions, MAGSWL Usual Suspect and WLR Tainted Love; his dam EF Zonk 338Z was also a banner hanger herself, with this being said, there is no surprise this bull is so attractive on the profile and sound on the move. With a birth to yearling spread of 1.8 to 108, this black and polled long yearling bull is ready to make an impact on a cow herd. He is particularly smooth shouldered, clean jointed, long fronted, and designed to be a calving ease sire.

6

CJLM CRITICAL POINT 1073C

Lim-Flex (75%) Bull

LFM 2116882

11.01.15

CJLM 1073C

Double Polled / Double Black

SIRE **AUTO GRAND AM 156Y** S A V BISMARCK 5682 G A R GRID MAKER
MAGS PHANTOMS PRIZE S A V ABIGALE 0451
GPF F BLAQUE RULON
ALCM KOOL TUNES

DAM **MINE PLD CANYON 1073Y** TPIE RED ANYON LC 9347 LUCHT GRAND CANYON S41
MINE PLD EXCEL 8040U TPIE GOLD RIB 2091
EXLR EXCELLANTE 251L
MINE PLD HONEY SWEET 5245

EPD's	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	YG	CW	REA	MB	\$MTI
EPD	8	2.1	69	87	24	58	4	0.45	7	27	0.07	24	-0.06	0.12	53.96
%Rank	45	70	5	65	65	45	85	85	50	25	>95	55	>95	30	35

Actual Weights	BW	WW	YW
	80	645	1,100



L//H

CJLM Critical Point is the favorite of those who have been through the bulls who like good patterned, eye appealing cattle. A DHVO Deuce grandson, he certainly follows his type and kind in the fact that he is straight lined, good hipped and solid footed. 1073C is a ¾ brother to lot 2; both go back to exceptional Minerich females that we were blessed to acquire in our building phase several years back. These cattle have made a significant impact on our program; year in and year out many of our top calves go back to our Minerich females.

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CJLM FIRESTONE 120C

Lim-Flex (68%) Bull

LFM 2078260

04.25.15

CJLM 120C

Homo Polled / Double Black

SIRE **WLR FIRESTORM**
MAGSWL USUAL SUSPECT 538U
AUTO REBECA 292S

MAGS SASQUATCH
MAGS PHANTOMS PRIZE
LESF ASPHALT 9N
EXLR REBECA 1019P

DAM **MCBN YOORA 120Y**
LH RODEMASTER 338R
EXLR SCOTCH CAP 1005S

JCL LODESTAR 27L
VERMILION E BLCKBIRD 9546
RDS BLACK PRODIGY
EXAR SCOTCH CAP 1548

EPD's	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	YG	CW	REA	MB	\$MTI
EPD	7	1.6	65	99	28	60	6	0.53	3	8	-0.03	31	0.24	0.05	51.83
%Rank	60	60	40	35	30	35	60	75	85	95	90	30	90	35	40

Actual Weights	BW	WW	YW
	80	680	1,120



CJLM Firestone 120C has a data profile that doesn't jump out and scream "outlier or breed changer," however from our experience raising bulls for the serious cattleman, they are nearly ideal. 1.6 for BW, 99 for YW and in the top 30% for MK. These are the kind of numbers that allow you to be efficient yet not exhaust your resources. 120C is exceptionally homozygous polled, long sided, lean and muscular from head to tail and ready to breed cows. He is the kind that isn't going to melt when you kick him out in the Southeast heat, yet can cover the rough terrain out west.

L//H

8

**CJLM CLYDE
3123C**

Lim-Flex (40%) Bull

LFM 2093608

04.21.15

CJLM 3123C

Double Polled / Double Black

DHVO DEUCE 132R
SIRE **PBRS 024X**
 OAK HILL MISS WIX 72S

GPFF BLAQUE RULON
 AMY JO DHAN 20L
 S A V 8180 TRAVELER 004
 OAK HILL MISS WIX 9402

MAGS TEDDIE
DAM **PBRS ANTHEM 3123A**
 ELCX WOW 219X

G A R PREDESTINED
 EXLR 199H
 DEERVALLEY DIRECTION S6118
 TVDR MS EXT 219U

EPD's	CED	BW	WW	YW	MK	TM	CEM	SC	ST	DOC	YG	CW	REA	MB	\$MTI
EPD	9	1.6	63	98	29	61	6	1.23	4	15	0.08	31	0.21	0.39	62.66
%Rank	35	60	50	40	25	30	60	10	80	75	>95	30	90	10	15

Actual Weights	BW	WW	YW
	74	660	1,105



L//H

Last but certainly not least in this spring's bull offering is **CJLM Clyde 3123C**. 3123C is the absolute favorite of the clipping and picturing crew, he is for lack of better words, a "freak" in his design. He is super long and clean fronted, ties in absurdly high at the top of his shoulder and is built on one of the most solid foundations we have seen in a long time. His appearance alone will make your head spin, but then when you take into consideration that he is a double bred EXT, yet is super quiet to be around, it really makes things intriguing. If anyone thinks that the Lim-Flex don't have enough muscle, they need to spend some time evaluating the shape and expression in 3123C. In terms of pedigree, he has an Angus lineage that most Angus guys would be jealous of! Predes- tined, EXT, Mix Wix 663 and 8180 all wrapped up in one visual delight of an athletic package.