



Family Matters

ONLINE SALES EVENT

VOL III

10.6.25 | 6 p.m. C.S.T. | Powered by **LiveAg**

Selling 53 Lots ... Cow/ Calf Pairs, Bred Females and Open Heifers lots!



SELLING 53 LOTS

Cow/ Calf Pairs, Bred Females, Open Heifers, & Donors Lots!

10 Bred Cow/ Calf Pairs
10 A.I. Bred Heifers
21 Natural Bred Heifers

12 Open Replacement Heifers

Watch Live and Bid Online **LiveAg**



Beeman Family Fifth Generation Texas Ranchers!

RANCH LOCATION

732 Jeff Davis Ranch Road, Harwood, TX 78632

- 60 miles from Austin, TX

- 137 miles from Houston, TX

- 81 miles from San Antonio, TX

Sale cattle are available for viewing prior to the sale.

*Feel free to call the Ranch to make an appointment,
830.540.3955.*

This auction is the next step in HeartBrand continuing to be a leading seedstock producer, and this will expand our cattle to a larger market.

We are joining our forces with LiveAg to continue to build the market for Akaushi genetics.

*Sale Catalog will be digital only, and available at
www.Wagyu365.com or <https://bid.live-ag.com/>*



Dear Valued Customers,

The HeartBrand Cattle Family Matters Online Sales Event Vol III brings together an outstanding selection of cow/calf pairs, bred females, and open heifers all meticulously chosen to meet the highest standards of quality and performance.

With calves commanding record-high prices and strong grid premiums, now is the perfect time to incorporate HeartBrand Cattle's Akaushi genetics into your program. These genetics are celebrated for their ability to deliver exceptional marbling while maintaining essential traits like growth, longevity, and performance, making them a wise investment in today's favorable market conditions.

Demand for Akaushi genetics and Akaushi beef continues to rise, and we are proud to be at the forefront of this dynamic movement. Together, we are witnessing the industry embrace the incredible advantages of this breed, and we are confident its momentum will only gain strength.

Thank you for your ongoing support and for being part of this exciting journey. We look forward to providing you with top-tier Akaushi genetics and working together to achieve even greater success!

Jordan Beeman

The HeartBrand Cattle team is honored to offer this set of breeding females for sale this fall. Our goal is to provide our buyers with functional cattle that fulfill their need for genetics that can complement their operation. The process that our team holds in place is structured for you to take advantage of multi generations of our selection pressure.

Akaushi is the best breed that I have ever seen significantly increase carcass quality without sacrificing the profit generating traits, like growth, fertility and longevity. We have continued to try to make the breed better and thank you for being loyal customers and promoting the breed and our branded program.

JoJo Carrales



Ronald Beeman & son Jordan Beeman,
President of HeartBrand Beef



JoJo Carrales,
Vice President of HeartBrand Cattle,
Kaci Carrales,
Joseph & Adalyn



Jacob Tipp, *Full Blood Cattle Manager,*
Amy Tipp, *Meat Sales Manager,* Kaston & Kinley



Callie Hendershot,
Database Manager,
Ross Hendershot & Raelyn



AUCTIONEER ...

Eddie Burks270.991.6398

SALE DAY PHONES ...

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SALE ORDER & SUPPLEMENTAL INFORMATION ...

Sale order is catalog order. Any additional information or corrections to the printed sale catalog will be available online at www.Wagyu365.com and <https://bid.live-ag.com/>

WATCH LIVE & BID ONLINE ...

We have made preparations to bid and buy livestock through LiveAg's bidding platform. For those unable to attend in person on sale day. Please note that all lots in the sale will be available for viewing online prior to sale day at: <https://bid.live-ag.com/>

If you need assistance with registration or with either bidding platform, call LiveAg at 817.533.6699

MANAGEMENT ...

Auction money and proceeds will be conducted under Randall O. Ratliff, DBA R&R Marketing, P.O. Box 60097, Nashville, TN 37206 Bond # 7901027402 (U.S. Department of Agriculture, Grain Inspection, Packers and Stockyards Administration Packers & Stockyards Program)



REGISTRATION & TRANSFERS ...

As soon as the cattle are paid for, the cattle sold will be transferred (registrations) to the new owners through the offices of the American Akaushi Association. The fee is paid for by the seller.

PAYMENT ...

All lots must be paid for immediately following the conclusion of the HeartBrand Cattle Family Matters Online Sales Event II, unless prior payment arrangements have been made with any representative of Wagyu365. Buyers are welcome to pay by credit card. If so, you will be charged a 3% fee on the total sum of your purchase.

PICKUP LOCATION ...

732 Jeff Davis Ranch Road, Harwood, TX 78632

DELIVERY ...

Buyers are responsible for any shipping cost pertaining to their purchases and transportation of the live cattle. Wagyu365 buyers and HeartBrand Cattle will work together to make this the easiest and most efficient process possible. Cattle need to be picked up by November 7th. If past November 7th there will be a \$3 per day charge per animal.

TRUCKING ...

Please contact the HeartBrand Cattle office at 830.540.3955 for them to assist with your trucking needs and desires.

HEALTH PAPERS ...

All cattle sold will be accompanied by appropriate health papers for immediate intrastate shipment. Additional health testing may be required for interstate shipment.

LIVESTOCK MORTALITY INSURANCE ...

Any representative of the Wagyu365 team can assist any buyer with insurance regarding their purchases.

TERMS & CONDITIONS ...

Cattle will be sold under the Standard Terms and Conditions of the American Akaushi Assoc. Please log onto www.Akaushi.com

GENETIC CONDITIONS ...

Log onto www.Akaushi.com and go to the animal search and results of the genetic testing will be found on the lot selling.





HEARTBRAND CATTLE WANTS TO MAKE YOUR BUYING EXPERIENCE ENJOYABLE AND VERY CONVENIENT

1. CALL US IN ADVANCE

This old-school way is still alive and well at HeartBrand Cattle. When your schedule or travel plans make it impossible to join us, please take a quick moment and give us a call at 830.540.3955 or call any of the folks listed on sale day contacts or sale management. We are all here to help you. We can visit about the cattle that interest you and, if you'd like, we can even offer an opinion. In other words, please share with us what you would like to do and we will arrange it per your instructions. We will make it simple to accept your max bid on lots you are interested in buying.

2. REAL-TIME PHONE BIDS

Not quite as old-school as calling us in advance of sale day but still a tried and true method of buying cattle, particularly if you don't have reliable high-speed internet. You may call LiveAg at 817-533.6699 or any of the sale day phones.

3. ONLINE BIDS

Technology does have its advantages and it's pretty cool. We aim to be on the cutting edge of all technology, allowing us to better serve you. If you have high-speed internet, may we suggest the online bidding platforms of <https://bid.live-ag.com/>.

4. LARGE SELECTION

The HeartBrand Cattle program is the largest offering of Akaushi cattle in the United States. This means high-quality Akaushi genetics will be available in volume at every price range.

5. CONVENIENCE FEE

HeartBrand Cattle will be charging a 3% Convenience Fee for any credit/debit card transactions for cattle and/or genetics.



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SALES REPRESENTATIVE
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@Wagyu365

CONNECT WITH US FOLLOW WAGYU365 ON SOCIAL MEDIA ~
#Wagyumarketingatitsfinest #24/7/365Wagyu
#alldayeverydaywagyu

ABOUT THE FEMALES

- ~ All females have been Brucellosis Vaccinated
- ~ All females will have individual EID tags
- ~ All females have been parent verified by DNA
- ~ All females have been branded with the HeartBrand logo on their hip
- ~ All females have been checked to be reproductively sound and have been third-party verified pregnant (if specified bred)
- ~ Maternal and performance minded Akaushi Females
- ~ They are well made, structurally sound with tremendous carcass merit.





OUR BRANDED PRODUCT



In 2024, HeartBrand Beef graded a total of 17,076 individual carcass sides utilizing a camera grading system. To our knowledge, this is the largest set of Akaushi cattle ever graded, and quite possibly, the largest set of Wagyu cattle graded in the United States that can be used for breeding evaluations and data. The average marbling on all 17,076 sides revealed a score of 797. In comparison to USDA grading scales, this average marbling score is equivalent to Slightly Abundant 50 and would be equal to USDA Prime. The yield grade landed at 3 when evaluating the data from these sides and showed a ribeye area of 13.82. These numbers speak volumes for the industry.

If you want to be a part of raising higher quality beef, we invite you to join! Joining is easy—the first step is buying a bull. HeartBrand currently has over 20,000 head on feed across three different states at five feedlots. These calves were bought from producers who purchased one or more HeartBrand Akaushi animals and chose to sell their calves back to us. What are we doing with this many calves on feed? HeartBrand runs the second largest Wagyu beef program in the U.S., and we source our calves from producers who buy HeartBrand Akaushi breeding stock just like the ones offered in this catalog. While we purchase lots of calves from producers, the opportunities with this breed are endless. The calves can be finished out and used to supply any meat program depending on your demand whether that is all-natural, grass fed, grain fed, organic, or even locally raised beef. An Akaushi animal will upgrade any beef program. At the end of the day, we want you to make the highest profit possible on your herd and follow what makes the most sense for you and your family. The progeny from our seedstock will be considered free market trade and there is no obligation to sell your calves back to HeartBrand or for HeartBrand to purchase from you. We welcome you to find the best opportunity to put the most money in your pocket, and we believe you could raise that bar with Akaushi genetics.

Over the past 10 years, we have had the pleasure of watching firsthand the impact Akaushi beef has made on the consumer. Our Akaushi beef program has grown drastically in size because we produce what the customer wants: marbled beef at a decent price. Akaushi beef is served in some of the best restaurants in the country and offered in many retail stores across the U.S. Customers are asking for better quality beef and that's what we are serving. If you agree with today's consumer and want tasty, tender, marbled beef for the future, Akaushi is the breed for you. We look forward to you joining the movement of raising better beef for the future.



BRANDED WITH EXCELLENCE

LOT 1

PERCENTAGE PUREBRED

HEARTBRAND 7132K ET

REG NO. AP247850

TATTOO F0001 7132K

DOB 03.23.2022

EID 840003241566014

COW/ CALF PAIR

- Exposed 5.19.25 - 6.23.25 to RHUBARB 2142A (AF40792), HEAVY HAULER 3199A (AF61083), 4095 (AF49821); Exposed 7.31.25 - 8.19.25 KING DAVID 14E (AP112607)
- Great, young cow sired by Rueshaw!
- Maternal grandsire is Heartbrand Tipp, who is a Tamamaru x Big Al son
- Four generations of Heartbrand breeding
- Heifer calf by Heartbrand Jamie. BW: 72 lbs.
- BW: 56 lbs. WW: 465 lbs. YW: 630 lbs.

SIRE **RUESHAW 430**

RUEMEI H39

FB2 KIKUTAMA 14285

RYUEI H20

HARUMI H376

SOCHU H10

KIKUFUJI 1627

TAMAMARU

DAM

HEARTBRAND 6306B

HEARTBRAND TIPP 9988Y

HEARTBRAND R2 037X

HEARTBRAND B0951J

HEARTBRAND H2662R

HEARTBRAND R1 057

DOB 03.25.2025

PERCENTAGE PUREBRED

REG NO. AP364902

HEARTBRAND 7132N

TATTOO F0001 7132N

LOT 1A

EID 840003263938725

HEARTBRAND JAMIE 3201A ET

JUDO 1223

HEARTBRAND Z1118P

RUESHAW 430

HEARTBRAND 6306B

HEARTBRAND 7132K

**LOT 2**

PERCENTAGE FULLBLOOD

HEARTBRAND 8478K ET

REG NO. AF275637

TATTOO F0001 8478K

DOB 11.03.2022

EID 840003258088116

COW/ CALF PAIRSIRE **BIG AL**DAI-JU 10 MITSUMARU KO 76
AKIKO

DAM

HEARTBRAND 4811BHEARTBRAND S4873S
HEARTBRAND S5184SDAI-NI 2 MITSUMARU TOK-
KYU 22
GODAI KO 2739
NAMIMARU KO 74
MITSUKO TOKKYU 9639
SHIGEMARU
HEARTBRAND B0427N
SHIGEMARU
HEARTBRAND T0189M

- Exposed 5.19.25 - 6.23.25 to KING DAVID 14E (AP112607), SMOOTH CRIMINAL 64419X (AP198899), RENEGADE 7099K (AP247876); Exposed 7.31.25 - 8.19.25 to KING DAVID 14E (AP112607)
- Deep-pedigreed daughter of the legendary Big Al
- Traces down from Himawari – one of the great Heartbrand foundation females
- Pedigree has two crosses to the foundation sires Big Al and Shigemaru
- Heifer calf by Heartbrand 6777C. BW 78 lbs.
- BW: 45 lbs. WW: 475 lbs. YW: 515 lbs.

DOB 04.18.2025

PERCENTAGE FULLBLOOD

REG NO. AF364988

HEARTBRAND 8478N**LOT 2A**

TATTOO F0001 8478N

EID 840003263968748

HEARTBRAND 6777C ET**HEARTBRAND 8478K ET**HEARTBRAND KC S6386U
HEARTBRAND P0377R
BIG AL
HEARTBRAND 4811B



LOT 3

PERCENTAGE FULLBLOOD

HEARTBRAND 7297K

REG NO. AF283724

TATTOO F0001 7297K

DOB 02.01.2022

EID 840003241566619

COW/ CALF PAIR



SIRE JUDO 1223
HEARTBRAND JAMIE 3201A ET

HEARTBRAND Z1118P

DAM **MCC 7A044** HIKARI

HEARTBRAND S0162M

SHIGETAKARA H 40
SAKAE RK23331
RUESHAW 430
AKIKO
DAI-JU 10 MITSUMARU KO 76
KAZUTOMO IKYU 92958
SHIGEMARU
AKIKO

- Exposed 5.19.25 - 6.23.25 to RHUBARB 2142A (AF40792), HEAVY HAULER 3199A (AF61083), 4095 (AF49821); Exposed 7.31.25 - 8.19.25 to KING DAVID 14E (AP112607).
- Sired by Heartbrand Jamie 3201A, who is a Judo x Rueshaw son
- A maternal great granddaughter of the breed influencing Akiko!
- Very special foundation genetics pedigree with Judo, Rueshaw, Hikari, and Shigemaru
- Heifer calf by Heartbrand 6187J. BW: 78 lbs.
- BW: 70 lbs. WW: 575 lbs. YW: 645 lbs.

DOB 03.08.2025

PERCENTAGE FULLBLOOD

REG NO. AF364908

HEARTBRAND 7297N

TATTOO F0001 7297N

LOT 3A

EID 840003263938731

HEARTBRAND 6187J

HEARTBRAND 7297K

HEARTBRAND 4499B
HEARTBRAND 3444B
HEARTBRAND JAMIE 3201A ET
MCC 7A044

**LOT 4**

PERCENTAGE FULLBLOOD

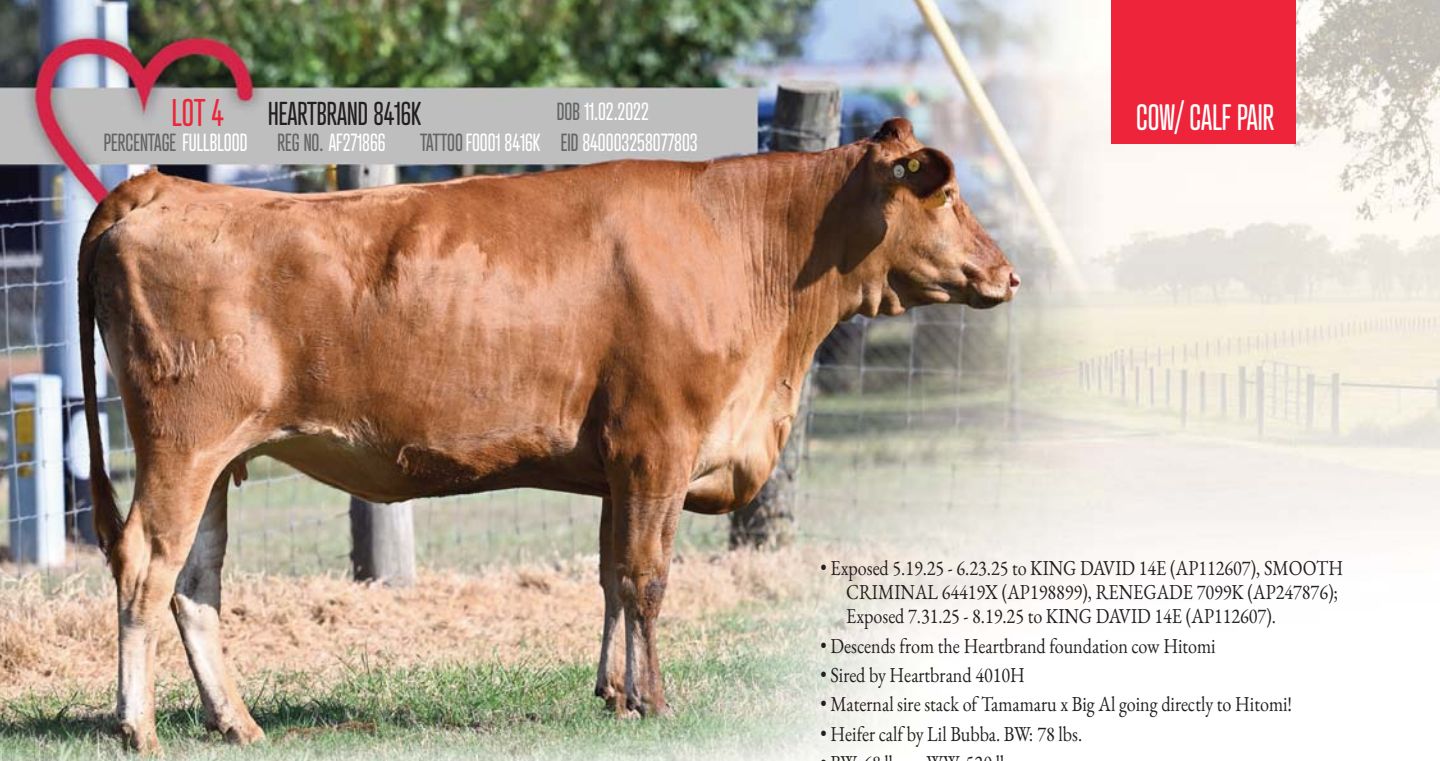
HEARTBRAND 8416K

REG NO. AF271866

TATTOO F0001 8416K

DOB 11.02.2022

EID 840003258077803

COW/ CALF PAIR

- Exposed 5.19.25 - 6.23.25 to KING DAVID 14E (AP112607), SMOOTH CRIMINAL 64419X (AP198899), RENEGADE 7099K (AP247876); Exposed 7.31.25 - 8.19.25 to KING DAVID 14E (AP112607).
- Descends from the Heartbrand foundation cow Hitomi
- Sired by Heartbrand 4010H
- Maternal sire stack of Tamamaru x Big Al going directly to Hitomi!
- Heifer calf by Lil Bubba. BW: 78 lbs.
- BW: 68 lbs. WW: 520 lbs.

SIRE HEARTBRAND 9850Y
HEARTBRAND 4010H
MCCW4870

DAM TAMAMARU
HEARTBRAND HITOMI ALPINE 1273Z
HEARTBRAND B0037K

HEARTBRAND B4047S
HEARTBRAND T4977S
HEARTBRAND V7130W
COMANCHE 7208Z
DAI-GO 5 TAMANAMI TOK-
KYU 96
DAI-HACHI 8 MARUNAMI
BIG AL
HEARTBRAND HITOMI 244

SIRE

DAM

DOB 03.26.2025

PERCENTAGE FULLBLOOD

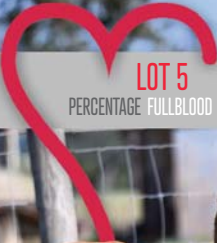
REG NO. AF365000

HEARTBRAND 8416N LOT 4A

TATTOO F0001 8416N EID 840003263968760

HEARTBRAND LIL BUBBA 5046H**HEARTBRAND 8416K**

HEARTBRAND BUBBA BROWN 9131X
HEARTBRAND 1295F
HEARTBRAND 4010H
HEARTBRAND HITOMI ALPINE 1273Z



LOT 5

PERCENTAGE FULLBLOOD

HEARTBRAND 8312K

REG NO. AF275870

TATTOO F0001 8312K

DOB 12.16.2022

EID 840003258077844

COW/ CALF PAIR



- Exposed 5.19.25 - 6.23.25 to KING DAVID 14E (AP112607), SMOOTH CRIMINAL 64419X (AP198899), RENEGADE 7099K (AP247876); Exposed 7.31.25 - 8.19.25 to KING DAVID 14E (AP112607)
- Sired by Heartbrand H4178S, a Hikari x Tamamaru son
- Maternal line goes back to Himawari
- Eight generations of Heartbrand breeding
- Heifer calf sired by the popular Heartbrand Dozer. BW: 78 lbs.
- BW: 73 lbs. WW: 490 lbs.

HIKARI
SIRE **HEARTBRAND H4178S**
HEARTBRAND T0951L

DAM HEARTBRAND SHAWSHANK 8832E ET
HEARTBRAND 3906H
HEARTBRAND 8090D

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO IKYU 92958
TAMAMARU
HEARTBRAND B0951J
HEARTBRAND KC S6386U
HEARTBRAND STARR 9193X
HEARTBRAND 444Z
HEARTBRAND 2479Z

DOB 03.12.2025

PERCENTAGE FULLBLOOD

REG NO. AF364992

HEARTBRAND 8312N

TATTOO F0001 8312N

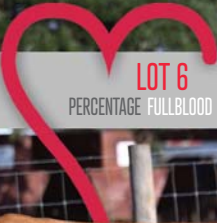
LOT 5A

EID 840003263968752

HEARTBRAND DOZER 9967Y

HEARTBRAND 8312K

HIKARI
HEARTBRAND S0753L
HEARTBRAND H4178S
HEARTBRAND 3906H



LOT 6

PERCENTAGE FULLBLOOD

HEARTBRAND 6279J

REG NO. AF210895

TATTOO F0001 6279J

DOB 02.19.2021

EID 840003234471844

COW/ CALF PAIR



- Exposed 5.19.25 - 6.23.25 to RHUBARB 2142A (AF40792), HEAVY HAULER 3199A (AF61083), 4095 (AF49821); Exposed 7.31.25 - 8.19.25 KING DAVID 14E (AP112607)
- Sired by Heartbrand 8833E, a Shigemaru x Tamamaru son
- Maternal line is anchored by Heartbrand Hitomi, a Dai 10 daughter!
- Pedigree is built on Shigemaru, Tamamaru, and Big Al genetics
- Heifer calf by Heartbrand Jamie. BW: 72 lbs.
- BW: 75 lbs. WW: 439 lbs. YW: 694 lbs.

SIRE SHIGEMARU
HEARTBRAND 8833E ET
HEARTBRAND T2929R

DAM HEARTBRAND 9973Y
HEARTBRAND 4900B
HEARTBRAND T2126P

DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
TAMAMARU
HEARTBRAND B0029L
SHIGEMARU
HEARTBRAND B0940J
TAMAMARU
HEARTBRAND B0037K

DOB 03.04.2025

PERCENTAGE FULLBLOOD

REG NO. AF364898

HEARTBRAND 6279N

TATTOO F0001 6279N

LOT 6A

EID 840003263938721

HEARTBRAND JAMIE 3201A ET

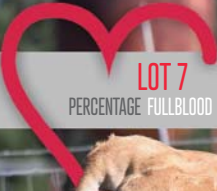
HEARTBRAND 6279J

JUDO 1223

HEARTBRAND Z1118P

HEARTBRAND 8833E ET

HEARTBRAND 4900B



LOT 7

PERCENTAGE FULLBLOOD

HEARTBRAND 7646K

REG NO. AF289504

TATTOO F0001 7646K

DOB 04.16.2022

EID 840003241566679

COW/ CALF PAIR



SIRE HEARTBRAND H0518E
HEARTBRAND 6322B ET
HEARTBRAND S0A96M

DAM HEARTBRAND 51Y
HEARTBRAND 7623D
BEEMAN RANCH 526Y

HIKARI
DAI-HACHI 8 MARUNAMI
SHIGEMARU
HEARTBRAND T0504E
HEARTBRAND S023S
HEARTBRAND T0747N
HEARTBRAND V7149W
HEARTBRAND 78U

- Exposed 5.19.25 - 6.23.25 to RHUBARB 2142A (AF40792), HEAVY HAULER 3199A (AF61083), 4095 (AF49821); Exposed 7.31.25 - 8.19.25 to KING DAVID 14E (AP112607).
- Sire is Heartbrand 6322B, an H0518E x Shigemaru son
- Eight generations deep on the maternal side going back to Himawari
- Pedigree is packed with foundation sire genetics
- Heifer calf sired by Heartbrand 3465B. BW: 78 lbs.
- BW: 58 lbs. WW: 465 lbs. YW: 560 lbs.

DOB 02.28.2025

PERCENTAGE FULLBLOOD

REG NO. AF364899

HEARTBRAND 7646N

LOT 7A

TATTOO F0001 7646N EID 840003263938722

HEARTBRAND 3465B

HEARTBRAND 7646K

HEARTBRAND CHARLIE C4037S
HEARTBRAND 9277X
HEARTBRAND 6322B ET
HEARTBRAND 7623D



LOT 8

PERCENTAGE FULLBLOOD

HEARTBRAND 7850K ET

REG NO. AF271558

TATTOO F0001 7850K

DOB 09.25.2022

EID 840003258077733

COW/ CALF PAIR



HIKARI
SIRE **HEARTBRAND JAKE H6369T**
HEARTBRAND T1872P

DAM **HEARTBRAND T3983S**
HEARTBRAND 2762A
HEARTBRAND S3941S

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO IKYU 92958
TAMAMARU
HEARTBRAND B0950J
TAMAMARU
HEARTBRAND B0950J
SHIGEMARU
UME

- Exposed 5.19.25 - 6.23.25 to KING DAVID 14E (AP112607), SMOOTH CRIMINAL 64419X (AP198899), RENEGADE 7099K (AP247876); Exposed 7.31.25 - 8.19.25, KING DAVID 14E (AP112607)
- Sired by Heartbrand Jake, a Hikari x Tamamaru son from the Himawari line
- A great granddaughter of the incredible Ume!
- Tamamaru and Shigemaru highlight the maternal sire pathway
- Heifer calf by Heartbrand 6777C. BW: 78 lbs.
- BW: 55 lbs. WW: 390 lbs. YW: 600 lbs.

DOB 03.17.2025

PERCENTAGE FULLBLOOD

REG NO. AF364989

HEARTBRAND 7850N

TATTOO F0001 7850N

LOT 8A

EID 840003263968749

HEARTBRAND 6777C ET

HEARTBRAND 7850K ET

HEARTBRAND KC S6386U
HEARTBRAND P0377R
HEARTBRAND JAKE H6369T
HEARTBRAND 2762A



LOT 9

PERCENTAGE FULLBLOOD

HEARTBRAND 8028K

REG NO. AF267003

TATTOO F0001 8028K

DOB 11.26.2022

EID 840003258087966

COW/ CALF PAIR



HIKARI
SIRE **MCCH4095**
HEARTBRAND NIKKI DR S1029P

HEARTBRAND 3458B
DAM **HEARTBRAND 4984H**
HEARTBRAND 1469A

DAI-JU 10 MITSUMARU KO76
KAZUTOMO IKYU 92958
SHIGEMARU
AKIKO
HEARTBRAND CHARLIE
C40375
HEARTBRAND 9238X
HEARTBRAND V7146W
HEARTBRAND T2914R

- Exposed 5.19.25 - 6.23.25 to KING DAVID 14E (AP112607), SMOOTH CRIMINAL 64419X (AP198899), RENEGADE 7099K (AP247876); Exposed 7.31.25 - 8.19.25 KING DAVID 14E (AP112607)
- A daughter of MCCH4095, who is a Hikari x Nikki x Akiko!

- Maternal line descends from the great foundation Fuyuko cow
- Pedigree is anchored by Big Al and Tamamaru
- Heifer calf sired by Lil Bubba. BW: 78 lbs.
- BW: 68 lbs. WW: 350 lbs.

DOB 03.26.2025

PERCENTAGE FULLBLOOD

REG NO. AF364990

HEARTBRAND 8028N

LOT 9A

TATTOO F0001 8028N EID 840003263968750

HEARTBRAND LIL BUBBA 5046H

HEARTBRAND BUBBA BROWN 9131X

HEARTBRAND 1295F

MCCH4095

HEARTBRAND 4984H

HEARTBRAND 8028K



LOT 10

PERCENTAGE FULLBLOOD

HEARTBRAND 9955Y

REG NO. AF19351

TATTOO 9955Y

DOB 12.11.2011

EID 988001000476096

COW/ CALF PAIR



SIRE **HIKARI**

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO 1KYU 92958

DAM

HEARTBRAND S0753L
HARUKO

DAI-NI 2 MITSUMARU TOKKYU 22
GODAI KO 2739
NAMIMARU KO 74
KIKUMI TOKKYU 11875
DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
DAI-SAN 3 MITSUMARU TOKKYU 30
DAI-NANA 7 KIKUHIME TOKKYU 6669

- Exposed 5.19.25 - 6.23.25 to 5029C (AF75965), MAHOMES 6767J (AF230317), CASANOVA 8660L (AF282338); Exposed 7.31.25 - 8.19.25 KING DAVID 14E (AP112607).
- A daughter of Hikari
- A maternal granddaughter of Haruko!
- Foundation sire stack of Hikari x Shigemaru
- Bull calf by Heartbrand Rudy. BW: 89 lbs.
- BW: 70 lbs. WW: 440 lbs.

DOB 03.25.2025

PERCENTAGE FULLBLOOD

REG NO. AF365247

HEARTBRAND 9955N

LOT 10A

LOT TAG F0001 9955N

EID 840003263968786

HEARTBRAND RUDY 7113K ET

HEARTBRAND 9955Y

RUESHAW 430
HEARTBRAND D0005R
HIKARI
HEARTBRAND S0753L



LOT 11

PERCENTAGE FULLBLOOD

HEARTBRAND 9907M

REG NO. AF331026

TATTOO F0001 9907M

DOB 03.08.2024

EID 840003258077304

AI BRED



SIRE

COME AND TAKE IT

HEARTBRAND COME & GET IT 7600K

HEARTBRAND KINLEY 5261C

DAM

HEARTBRAND HEAVY HAULER 3199A

HEARTBRAND 6127J

HEARTBRAND 8488W

HEARTBRAND H0518E

AKIKO

HEARTBRAND S5204S

HEARTBRAND 278Y

HEARTBRAND CHARLIE

C4037S

HEARTBRAND V7494U

HEARTBRAND H2460R

HEARTBRAND T1853P

- Confirmed Female Pregnancy
- AI bred female sexed to HeartBrand 0921E (AF137470) on 05.28.2025.
- Daughter of Come and Get It, a son of Come and Take It
- Maternal descendent of Ume, one of the breed legends!
- Generations of Heartbrand breeding featuring Hikari, Tamamaru, and H0518E
- BW: 63 lbs. WW: 390 lbs. YW: 728



LOT 12

PERCENTAGE FULLBLOOD

HEARTBRAND 9911M

REG NO. AF331040

TATTOO F0001 9911M

DOB 03.03.2024

EID 840003258077318

AI BRED

SIRE COME AND TAKE IT
HEARTBRAND COME & GET IT 7600K
HEARTBRAND KINLEY 5261C

DAM HEARTBRAND NICK JR 2970A
HEARTBRAND 6087J
HEARTBRAND 4939B

HEARTBRAND H0518E
AKIKO
HEARTBRAND S5204S
HEARTBRAND 278Y
HEARTBRAND 9595Y
HEARTBRAND H2286R
HEARTBRAND DOZER 9967Y
HEARTBRAND 2502Z

- AI bred to Big AI (AF114) on 05.29.2025.
- Daughter of Come and Get It, who is a son of Come and Take it
- Eight generations of Heartbrand breeding!
- Pedigree is loaded with proven, foundation genetics
- BW: 70 lbs. WW: 470 lbs. YW: 794 lbs.



LOT 13

PERCENTAGE FULLBLOOD

HEARTBRAND 1508M

REG NO. AF334783

TATTOO F0001 1508M

DOB 04.09.2024

EID 840003258078270

AI BRED

HIKARI
SIRE **HEARTBRAND DOZER 9967Y**
HEARTBRAND S0753L

RUESHAW 430
DAM **HEARTBRAND 713IK ET**
HEARTBRAND BOBBI 625Z

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO IKYU 92958
SHIGEMARU
HARUKO
RUEMEI H39
FB2 KIKUTAMA 14285
HEARTBRAND B4183S
HEARTBRAND 7918W

- AI bred to HeartBrand El Jefe 2019A (AF41433) on 05.24.2025
- Daughter of the popular Heartbrand Dozer, who is a Hikari x Shigemaru son
- Her maternal grandsire is Rueshaw!
- She is from the great high performance Ume line
- BW: 65 lbs. WW: 375 lbs. YW: 748 lbs.

LOT 14

PERCENTAGE FULLBLOOD

HEARTBRAND 1355M

REG NO. AF332038

TATTOO F0001 1355M

DOB 02.07.2024

EID 840003258035936

AI BRED



SIRE

HEARTBRAND JOE 55394S

SHIGEMARU

HEARTBRAND B0004M

DAM

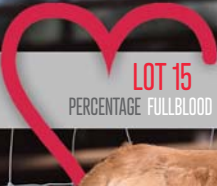
HEARTBRAND 669Z

TAMAMARU

HEARTBRAND 7920W

DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
BIG AL
FUYUKO
DAI-GO 5 TAMANAMI TOKKYU 96
DAI-HACHI 8 MARUNAMI
HEARTBRAND B3639S
HEARTBRAND B3376R

- AI bred to HeartBrand Charlie C4037S (AF4533) on 05.28.2025.
- Daughter of the highly proven, popular Heartbrand Joe
- Maternal line traces directly to the fantastic Dai 8 Marunami
- Very deep pedigree built on Shigemaru, Tamamaru, Big Al, and Judo
- BW: 78 lbs. WW: 520 lbs. YW: 672 lbs.



LOT 15

PERCENTAGE FULLBLOOD

HEARTBRAND 1117M

REG NO. AF334804

TATTOO F0001 1117M

DOB 05.02.2024

EID 840003258078373

AI BRED



SIRE

LAG ALAMO 04E ET

BIG AL

DAI-HACHI 8 MARUNAMI

DAM

RANCHO DELHI 7310Z

HEARTBRAND V6945U

HEARTBRAND V7310U

DAI-JU 10 MITSUMARU KO 76

AKIKO

DAI-SAN 3 MITSUMARU KO 71

DAI-HICHI 7 MARUNAMI

TOK 14289

BIG AL

HEARTBRAND S2297R

SHIGEMARU

HEARTBRAND T3228R

- AI bred to Hikari (AF107) on 05.24.2025.
- A daughter of LAG Alamo, the big Al son of Marunami
- Her pedigree is the proven Heartbrand Himawari maternal line
- Big Al, Shigemaru, and Tamamaru influence this pedigree
- BW: 68 lbs. WW: 335 lbs. YW: 700 lbs.



LOT 16

PERCENTAGE FULLBLOOD

HEARTBRAND 1379M

REG NO. AF332034

TATTOO F0001 1379M

DOB 02.02.2024

EID 840003258035932

AI BRED

SIRE SHIGEMARU
HEARTBRAND JOE 55394S
HEARTBRAND B0004M

DAM HEARTBRAND B4047S
HEARTBRAND 9894Y
HEARTBRAND T4152S

DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
BIG AL
FUYUKO
BIG AL
HEARTBRAND H0916J
TAMAMARU
HEARTBRAND S0429N

- Confirmed Female Pregnancy
- AI bred female sexed to Brady 2627A (AF52168) on 05.28.2025.
- Daughter of the highly proven Heartbrand Joe
- Stacked pedigree with Joe, Tamamaru, and Shigemaru
- Four generations of Heartbrand breeding going directly to Ume
- BW: 64 lbs. WW: 520 lbs. YW: 756 lbs.



LOT 17

PERCENTAGE FULLBLOOD

HEARTBRAND 1364M

REG NO. AF332035

TATTOO F0001 1364M

DOB 02.09.2024

EID 840003258035933

AI BRED



SIRE

HEARTBRAND TIPP 9988Y

TAMAMARU

HEARTBRAND B0951J

DAM

HEARTBRAND 5300C

HEARTBRAND V7016U

HEARTBRAND 280Y

DAI-GO 5 TAMANAMI TOKKYU 96

DAI-HACHI 8 MARUNAMI

BIG AL

HEARTBRAND HIMAWARI 245

SHIGEMARU

HEARTBRAND T4427S

HEARTBRAND B5063S

HEARTBRAND S0910P

- AI bred to HeartBrand Charlie C4037S (AF4533) on 05.28.2025.
- Daughter of Heartbrand Tipp, a Tamamaru x Big Al son
- This is the Akiko maternal line!
- Shigemaru, Tamamaru, and Big Al build the foundation of this pedigree
- BW: 75 lbs. WW: 640 lbs. YW: 880 lbs.



LOT 18

PERCENTAGE FULLBLOOD

HEARTBRAND 1356M

REG NO. AF331960

TATTOO F0001 1356M

DOB 02.05.2024

EID 840003258077398

AI BRED



SIRE **HEARTBRAND SHAWSHANK 8832E ET**
HEARTBRAND KC S6386U
HEARTBRAND STARR 9193X

DAM **HEARTBRAND 3919B**
HEARTBRAND 07Y
HEARTBRAND 254Y

SHIGEMARU
HEARTBRAND C0062L
HEARTBRAND S3528R
HEARTBRAND T4958S
HEARTBRAND C0600N
HEARTBRAND D4234S
HEARTBRAND T4192S
HEARTBRAND B4316S

- AI bred to Hikari (AF107) on 05.29.2025.
- Daughter of Heartbrand Shawshank
- Big AI and Shigemaru anchor the bottom side of the pedigree
- The great Marunami is the foundation of the maternal line
- BW: 61 lbs. WW: 540 lbs. YW: 772 lbs.



LOT 19

PERCENTAGE FULLBLOOD

HEARTBRAND 1313M

REG NO. AF331974

TATTOO F0001 1313M

DOB 02.13.2024

EID 840003258035872

AI BRED



SIRE HIKARI
MCCH4095
HEARTBRAND NIKKI DR S1029P

DAM HEARTBRAND 6768C ET
HEARTBRAND 0558F
HEARTBRAND 9961Y

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO IKYU 92958
SHIGEMARU
AKIKO
HEARTBRAND CHARLIE C4037S
HEARTBRAND D0026R
TAMAMARU
HEARTBRAND B0950J

- AI bred to Big AI (AF114) on 05.28.2025.
- Daughter of MCCH4095, a son of Hikari x Shigemaru x Akiko
- Fourth generation of Himawari breeding!
- Tamamaru and Big AI provide are the foundation sires of the pedigree
- BW: 62 lbs. WW: 580 lbs. YW: 760 lbs.



LOT 20

PERCENTAGE FULLBLOOD

HEARTBRAND 1297M

REG NO. AF332020

TATTOO F0001 1297M

DOB 01.28.2024

EID 840003258035918

AI BRED

SIRE

HEARTBRAND C0334N

HEARTBRAND H0518E

HEARTBRAND T0923J

DAM

HEARTBRAND 4768H

TAMAMARU

HEARTBRAND S4553S

HIKARI

DAI-HACHI 8 MARUNAMI

TAMAMARU

HEARTBRAND T0504E

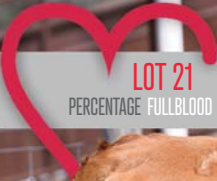
DAI-GO 5 TAMANAMI TOKKYU 96

DAI-HACHI 8 MARUNAMI

SHIGEMARU

HEARTBRAND B0078M

- Confirmed Female Pregnancy
- AI bred sexed female to HeartBrand 0921E (AF137470) on 05.28.2025.
- Daughter of Heartbrand C0334N, an Ume line bull
- Her maternal line is the highly sought-after Namiko line!
- Unmatched sire stack of Tamamaru x Shigemaru x Big AI x Tamamaru!
- BW: 70 lbs. WW: 610 lbs. YW: 850 lbs.



LOT 21

PERCENTAGE FULLBLOOD

HEARTBRAND 9468L

REG NO. AF316842

TATTOO F0001 9468L

DOB 09.21.2023

EID 840003258077075

BRED HEIFER



SIRE **BIG AL**

DAI-JU 10 MITSUMARU KO 76
AKIKO

DAM

SHIGEMARU
HEARTBRAND V7423U
HEARTBRAND T4198S

DAI-NI 2 MITSUMARU TOKKYU 22
GODAI KO 2739
NAMIMARU KO 74
MITSUKO TOKKYU 9639
DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
TAMAMARU
HEARTBRAND B0029L

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Incredible daughter of Big Al!
- Fantastic sire stack of foundation sires Big Al x Shigemaru x Tamamaru x Big Al
- Highly proven Fuyuko maternal line!
- BW: 65 lbs. WW: 430 lbs. YW: 570 lbs.



LOT 22

PERCENTAGE PUREBRED

HEARTBRAND 9485L

REG NO. AP316825

TATTOO

DOB 09.29.2023

EID 840003258077058

BRED HEIFER



SIRE

HEARTBRAND SAMSUNG S0947P
HARUKO

DAM

HEARTBRAND 5014C ET
HEARTBRAND 7005G
HEARTBRAND 6573E

SHIGENAMI KO 48
DAI 2 TAMASHIGE KO 1842
MITSUTAKE KO 58
FUKUMARU KO 933
SHIGEMARU
HEARTBRAND C0062L
HEARTBRAND 9973Y
HEARTBRAND 9179X

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- A daughter of Heartbrand Samsung
- Samsung is a Shigemaru son of Haruko with over 180 registered progeny
- Three generations of Heartbrand Akaushi breeding
- BW: 83 lbs. WW: 440 lbs. YW: 655 lbs.



LOT 23

PERCENTAGE FULLBLOOD

HEARTBRAND 9556L

REG NO. AF320064

TATTOO F0001 9556L

DOB 09.28.2023

EID 840003258077135

BRED HEIFER

SIRE HEARTBRAND H0518E
HEARTBRAND BINGER 2071A
HEARTBRAND STARR 9193X

DAM TAMAMARU
HEARTBRAND 1245Z
HEARTBRAND S0774N

HIKARI
DAI-HACHI 8 MARUNAMI
HEARTBRAND S3528R
HEARTBRAND T4958S
DAI-GO 5 TAMANAMI TOKKYU 96
DAI-HACHI 8 MARUNAMI
SHIGEMARU
HEARTBRAND B0905J

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Daughter of Heartbrand Binger, a son of H0518E
- Powerful sire stack of Tamamaru x Shigemaru x Big Al
- Highly proven Fuyuko Maternal line
- BW: 67 lbs. WW: 350 lbs. YW: 610 lbs.



LOT 24

PERCENTAGE FULLBLOOD

HEARTBRAND 9553L

REG NO. AF320045

TATTOO F0001 9553L

DOB 10.21.2023

EID 840003258088459

BRED HEIFER

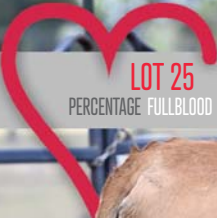


SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND HEAVY HAULER 3199A
HEARTBRAND V7494U

DAM HEARTBRAND 2611A
HEARTBRAND 2713G
HEARTBRAND 460Z

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND H2460R
HEARTBRAND T1929P
HIKARI
HEARTBRAND BUCKCHERRY S2421R
HEARTBRAND S5296S
HEARTBRAND V7484U

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Daughter of Heavy Hauler, a son of Charlie
- Highly sought-after Ume maternal line
- Generations of Heartbrand breeding featuring all the foundation sires!
- BW: 80 lbs. WW: 390 lbs. YW: 630 lbs.



LOT 25

PERCENTAGE FULLBLOOD

HEARTBRAND 9583L

REG NO. AF320037

TATTOO F0001 9583L

DOB 09.25.2023

EID 840003258088451

BRED HEIFER



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND HEAVY HAULER 3199A
HEARTBRAND V7494U

DAM HEARTBRAND 4782B
HEARTBRAND 2589C
HEARTBRAND 1213Z

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND H2460R
HEARTBRAND T1929P
HEARTBRAND S4873S
HEARTBRAND V7474U
HEARTBRAND KC S6386U
HEARTBRAND B0153M

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Heartbrand Heavy Hauler daughter
- Descends from the breed influencing Marunami maternal line
- Packed with elite genetics from Big Al, Shigemaru, and Tamamaru
- BW: 65 lbs. WW: 430 lbs. YW: 625 lbs.



LOT 26

PERCENTAGE FULLBLOOD

HEARTBRAND 9599L

REG NO. AF320038

TATTOO F0001 9599L

DOB 10.20.2023

EID 840003258088452

BRED HEIFER



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND HEAVY HAULER 3199A
HEARTBRAND V7494U

DAM HEARTBRAND 994Z
HEARTBRAND 4223H
HEARTBRAND 311Z

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND H2460R
HEARTBRAND T1929P
HEARTBRAND H0518E
HEARTBRAND BUCKCHERRY S2421R
BIG AL
HEARTBRAND S0928J

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- A Heavy Hauler daughter
- Pedigree traces directly to the great Ume!
- Big Al, Shigemaru, and Hikari load up the bottom side of the pedigree
- BW: 78 lbs. WW: 405 lbs. YW: 614 lbs.



LOT 27

PERCENTAGE FULLBLOOD

HEARTBRAND 9602L

REG NO. AF320035

TATTOO F0001 9602L

DOB 10.04.2023

EID 840003258088449

BRED HEIFER

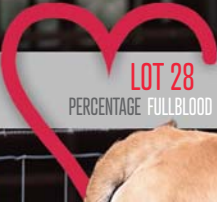


SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND HEAVY HAULER 3199A
HEARTBRAND V7494U

DAM HEARTBRAND 1946A
HEARTBRAND 8413D
HEARTBRAND S2989R

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND H2460R
HEARTBRAND T1929P
HEARTBRAND KC S6386U
HEARTBRAND 8513W
SHIGEMARU
HEARTBRAND T0189M

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Daughter of Heavy Hauler
- Five generations of the Himawari maternal line
- Heavy influence of foundation sires Shigemaru and Tamamaru
- BW: 71 lbs. WW: 390 lbs. YW: 605 lbs.



LOT 28

PERCENTAGE FULLBLOOD

HEARTBRAND 9610L

REG NO. AF320018

TATTOO F0001 9610L

DOB 10.13.2023

EID 840003258088432

BRED HEIFER



SIRE

HEARTBRAND HEAVY HAULER 3199A

HEARTBRAND V7494U

DAM

BEEMAN RANCH 509Y
HEARTBRAND 2608G

HEARTBRAND V6815U

HEARTBRAND H0518E

HEARTBRAND S0917J

HEARTBRAND H2460R

HEARTBRAND T1929P

HEARTBRAND T7145U

HEARTBRAND 70U

HEARTBRAND T3983S

HEARTBRAND T1011P

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- A daughter of Heavy Hauler
- Highly proven and sought-after Dai 8 Marunami maternal line
- Heavy influence of Tamamaru, along with Hikari and Shigemaru
- BW: 72 lbs. WW: 380 lbs. YW: 605 lbs.



LOT 29

PERCENTAGE FULLBLOOD

HEARTBRAND 9617L

REG NO. AF320050

TATTOO F0001 9617L

DOB 10.19.2023

EID 840003234471479

BRED HEIFER



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND HEAVY HAULER 3199A
HEARTBRAND V7494U

DAM MCCH4095
HEARTBRAND 2415G
MCC 8A607

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND H2460R
HEARTBRAND T1929P
HIKARI
HEARTBRAND NIKKI DR S1029P
HEARTBRAND H0518E
HEARTBRAND NIKKI DR S1029P

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Heartbrand Heavy Hauler daughter
- Fourth generation Akiko!
- Sire stack of MCCH4095 x H0518E x Shigemaru x Akiko
- BW: 65 lbs. WW: 367 lbs. YW: 610 lbs.



LOT 30

PERCENTAGE FULLBLOOD

HEARTBRAND 9666L

REG NO. AF319798

TATTOO F0001 9666L

DOB 11.06.2023

EID 840003258088531

BRED HEIFER

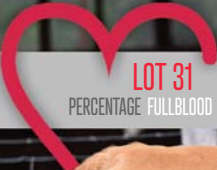


SIRE HEARTBRAND BUBBA BROWN 9131X
HEARTBRAND LIL BUBBA 5046H
HEARTBRAND 1295F

DAM HEARTBRAND 2541A ET
HEARTBRAND 4729H
HEARTBRAND V6833U

HEARTBRAND S0132R
HEARTBRAND T2165R
BEEMAN RANCH 509Y
HEARTBRAND T3348R
RUESHAW 430
HEARTBRAND NIKKI DR S1029P
HEARTBRAND S2988R
HEARTBRAND T0318N

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Heartbrand Lil Bubba daughter
- Himawari maternal line
- Six generations of proven Heartbrand breeding!
- BW: 70 lbs. WW: 400 lbs. YW: 590 lbs.



LOT 31

PERCENTAGE FULLBLOOD

HEARTBRAND 9565L ET

REG NO. AF319645

TATTOO F0001 9565L

DOB 09.28.2023

EID 840003258088339

BRED HEIFER



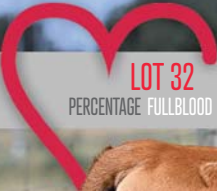
SIRE **HIKARI**

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO IKYU 92958

DAM **HEARTBRAND 1834A**
HEARTBRAND B4183S
HEARTBRAND T3285R

DAI-NI 2 MITSUMARU TOKKYU 22
GODAI KO 2739
NAMIMARU KO 74
KIKUMI TOKKYU 11875
BIG AL
HEARTBRAND S0701M
TAMAMARU
HEARTBRAND C0006K

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Here is a Hikari daughter!
- Five generations of proven Heartbrand breeding anchored by Himawari
- Hikari, Big Al, Shigemaru, and Tamamaru are all in the mix in this pedigree
- BW: 42 lbs. WW: 390 lbs. YW: 630 lbs.



LOT 32

PERCENTAGE FULLBLOOD

HEARTBRAND 9448L

REG NO. AF316811

TATTOO F0001 9448L

DOB 11.07.2023

EID 840003258077044

BRED HEIFER



SIRE

HEARTBRAND 3114G ET

HEARTBRAND KC S6386U

HEARTBRAND C3086R

DAM

HEARTBRAND 811Z ET

SHIGEMARU

HEARTBRAND T0697N

SHIGEMARU

HEARTBRAND C0062L

HEARTBRAND H0518E

HEARTBRAND T0923J

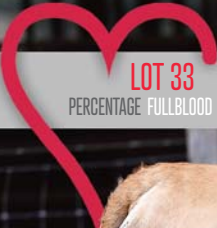
DAI-NI 2 SHIGENAMI TOKKYU 27

DAI-YON 4 AKIBARE TOKKYU 3357

TAMAMARU

HEARTBRAND B0947J

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Daughter of Heartbrand 3114G, a KC x H0518E son
- A fifth generation Himawari
- Desired sire stack of Shigemaru x Tamamaru x Big Al
- BW: 62 lbs. WW: 440 lbs. YW: 600 lbs.



LOT 33

PERCENTAGE FULLBLOOD

HEARTBRAND 9490L

REG NO. AF316830

TATTOO F0001 9490L

DOB 10.01.2023

EID 840003258077063

BRED HEIFER

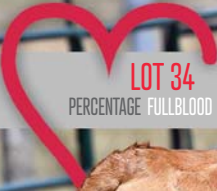


SIRE HEARTBRAND EL JEFE 2019A
HEARTBRAND 8691D
HEARTBRAND 1871A

DAM HEARTBRAND 1946A
HEARTBRAND 8465D
HEARTBRAND S3516R

HEARTBRAND B3485R
HEARTBRAND SHELLI V7413U
HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND 8549W
HEARTBRAND KC S6386U
HEARTBRAND 8513W
SHIGEMARU
HEARTBRAND S2060J

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Sired by Heartbrand 8691D, son of El Jefe
- Pedigree built on a Judo daughter of Dai 8 Marunami
- Double cross to Shigemaru on the bottom side of the pedigree
- BW: 55 lbs. WW: 530 lbs. YW: 635 lbs.



LOT 34

PERCENTAGE FULLBLOOD

HEARTBRAND 9733L

REG NO. AF316048

TATTOO F0001 9733L

DOB 12.30.2023

EID 840003258009818

BRED HEIFER



SIRE

HEARTBRAND 3184A

HEARTBRAND B7083U

HEARTBRAND S1463P

DAM

HEARTBRAND 3800D

TAMAMARU

HEARTBRAND 9942Y

HEARTBRAND B2249R

HEARTBRAND T0291N

SHIGEMARU

HEARTBRAND B0905J

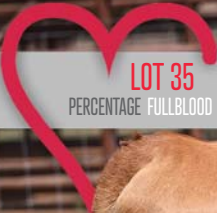
DAI-GO 5 TAMANAMI TOKKYU 96

DAI-HACHI 8 MARUNAMI

HEARTBRAND B4047S

HEARTBRAND T3863S

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Sired by Heartbrand 3184A, who stems from Fuyuko
- This is the powerful, proven, and popular Ume maternal line
- The maternal line features Shigemaru, H0518E, and Tamamaru
- BW: 58 lbs. WW: 390 lbs. YW: 570 lbs.



LOT 35

PERCENTAGE FULLBLOOD

HEARTBRAND 9776L

REG NO. AF315992

TATTOO F0001 9776L

DOB 11.12.2023

EID 840003258009761

BRED HEIFER



SIRE

HEARTBRAND 3184A

HEARTBRAND B7083U

HEARTBRAND S1463P

DAM

HEARTBRAND 1546F

HEARTBRAND 4792B

HEARTBRAND T5094S

HEARTBRAND B2249R

HEARTBRAND T0291N

SHIGEMARU

HEARTBRAND B0905J

HEARTBRAND B5063S

HEARTBRAND H1631P

TAMAMARU

HEARTBRAND H0625N

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- A daughter of Heartbrand 3184A
- The powerful transmitting Ume anchors the maternal line
- Foundation bulls load up the bottom side with Tamamaru x Hikari x Shigemaru
- BW: 84 lbs. WW: 490 lbs. YW: 575 lbs.



LOT 36

PERCENTAGE FULLBLOOD

HEARTBRAND 9710L

REG NO. AF316013

TATTOO F0001 9710L

DOB 12.17.2023

EID 840003258009782

BRED HEIFER

SIRE **HEARTBRAND 4727B**
HEARTBRAND T6023T
HEARTBRAND H5727T

DAM **HEARTBRAND 1035F**
HEARTBRAND 9006X CAPTAIN RON
HEARTBRAND 2459Z

TAMAMARU
HEARTBRAND B0102M
HIKARI
HEARTBRAND S0162M
HEARTBRAND 5133S
HEARTBRAND BUCKCHERRY S2421R
BIG AL
HEARTBRAND S1166P

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Heartbrand 4727B is the sire of this heifer
- Breed influencing maternal line from Ume
- Awesome sire lineup of Captain Ron x Big Al x Shigemaru x H0518E
- BW: 72 lbs. WW: 535 lbs. YW: 625 lbs.



LOT 37

PERCENTAGE FULLBLOOD

HEARTBRAND 9757L

REG NO. AF315998

TATTOO F0001 9757L

DOB 12.24.2023

EID 840003258009767

BRED HEIFER



SIRE

HEARTBRAND 4727B

HEARTBRAND T6023T

HEARTBRAND H5727T

DAM

BEEMAN RANCH 4966B

HEARTBRAND T2624R

HEARTBRAND 37U

TAMAMARU
HEARTBRAND B0102M
HIKARI
HEARTBRAND S0162M
TAMAMARU
HEARTBRAND H0919L
HEARTBRAND T3540R
HEARTBRAND B2324R

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Daughter of Heartbrand 4727B, a maternal great grandson of Akiko
- Dai 8 Marunami is the keystone female in the pedigree
- Big AI anchors the maternal line sires along with a double shot of Tamaru
- BW: 76 lbs. WW: 440 lbs. YW: 540 lbs.



LOT 38

PERCENTAGE FULLBLOOD

HEARTBRAND 9668L

REG NO. AF316189

TATTOO F0001 9668L

DOB 10.05.2023

EID 840003258088477

BRED HEIFER



SIRE

HEARTBRAND 7696K

HEARTBRAND 444Z

HEARTBRAND 6280B ET

DAM

HEARTBRAND 2477Z

HEARTBRAND B4351S

HEARTBRAND S1483P

HEARTBRAND H0518E

HEARTBRAND S0917J

HEARTBRAND H0518E

HEARTBRAND S0A96M

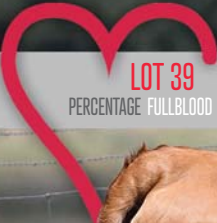
BIG AL

HEARTBRAND T0183M

SHIGEMARU

HEARTBRAND B0905J

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Heartbrand 7696K is the sire
- Fuyuko is the import foundation cow on the maternal side
- Big Al, Shigemaru, and Tamamaru provide proven genetics on the bottom side
- BW: 70 lbs. WW: 535 lbs. YW: 715 lbs.



LOT 39

PERCENTAGE FULLBLOOD

HEARTBRAND 9415L

REG NO. AF316819

TATTOO F0001 9415L

DOB 10.01.2023

EID 840003258077052

BRED HEIFER



SIRE

HEARTBRAND 1147F

HEARTBRAND 2421Z

HEARTBRAND 9536Y

DAM

HEARTBRAND 4656H

HEARTBRAND 9861Y

HEARTBRAND 0063E

HEARTBRAND H0518E

HEARTBRAND JONIE V734IU

HEARTBRAND T0068L

HEARTBRAND S4122S

HEARTBRAND H0518E

HEARTBRAND 8482W

HEARTBRAND HEAVY HAULER 3199A

HEARTBRAND 7729W

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226), HEARTBRAND 9601L (AF319701)
- A daughter of Heartbrand 1147F
- This is a rare Namiko maternal line pedigree!
- Extremely deep pedigree built on a sire stack of Shigemaru x Big Al x Tamamaru
- BW: 60 lbs. WW: 470 lbs. YW: 600 lbs.



LOT 40

HEARTBRAND 9618L

DOB 10.16.2023

PERCENTAGE FULLBLOOD

REG NO. AF320009

TATTOO F0001 9618L

EID 840003258088423

BRED HEIFER



HIKARI

SIRE **MCCH4095**

HEARTBRAND NIKKI DR S1029P

HEARTBRAND 2611A

DAM **HEARTBRAND 2729G**

HEARTBRAND 3927B

DAI-JU 10 MITSUMARU KO 76

KAZUTOMO IKYU 92958

SHIGEMARU

AKIKO

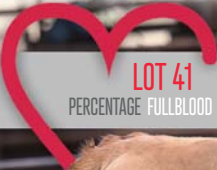
HIKARI

HEARTBRAND BUCKCHERRY S2421R

HEARTBRAND S5204S

HEARTBRAND 9544Y

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- A daughter of MCCH4095, a Hikari son of Nikki x Akiko
- Six generations of Ume excellence
- Maternal grandsire is Heartbrand 2611A, a Hikari son of Buckcherry!
- BW: 61 lbs. WW: 400 lbs. YW: 620 lbs.



LOT 41

PERCENTAGE FULLBLOOD

HEARTBRAND 9628L

REG NO. AF320056

TATTOO F0001 9628L

DOB 10.08.2023

EID 840003234471485

BRED HEIFER



SIRE HIKARI
MCCH4095
HEARTBRAND NIKKI DR S1029P

DAM HBB PINEHURST 8675X
HEARTBRAND 5034C ET
HEARTBRAND C1955P

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO IKYU 92958
SHIGEMARU
AKIKO
HEARTBRAND T3983S
HEARTBRAND C2113P
HEARTBRAND H0518E
HEARTBRAND S0928J

- Exposed from 5.2.25 - 7.7.25 to HEARTBRAND JUDO ROCKS 2537A (AF49237), HEARTBRAND LIL BUBBA 5046H (AF200226) and HEARTBRAND 9601L (AF319701)
- Daughter of MCCH4095, a maternal grandson of Akiko by Hikari
- Powerful pedigree with Akiko on top side and Ume on the bottom side
- Foundation sires Shigemaru, Hikari, and Tamamaru power the maternal line
- BW: 72 lbs. WW: 375 lbs. YW: 630 lbs.



LOT 42

PERCENTAGE FULLBLOOD

HEARTBRAND 9839M ET

REG NO. AF388636

TATTOO F0001 9839M

DOB 04.18.2024

EID 840003258035956

OPEN HEIFER



SIRE

SHIGEMARU

DAI-NI 2 SHIGENAMI TOKKYU 27

DAI-YON 4 AKIBARE TOKKYU 3357

DAM

RUESHAW 430

HEARTBRAND 3024A ET

HEARTBRAND BARBARA B3518R

SHIGENAMI KO 48

DAI 2 TAMASHIGE KO 1842

DAI-JYUU 10 SHIGEKAWA KO 65

DAI-NI 2 AKIBARE IKYU 53244

RUEMEI H39

FB2 KIKUTAMA 14285

BIG AL

HEARTBRAND S2128J

- Unmatched Akaushi pedigree with proven performance!
- Shigemaru x Rueshaw x Big Al x Shigemaru x Tamamaru x Namiko
- Highly sought-after Namiko maternal line!
- BW: 73 lbs. WW: 420 lbs. YW: 694 lbs.



LOT 43

PERCENTAGE FULLBLOOD

HEARTBRAND 9835M ET

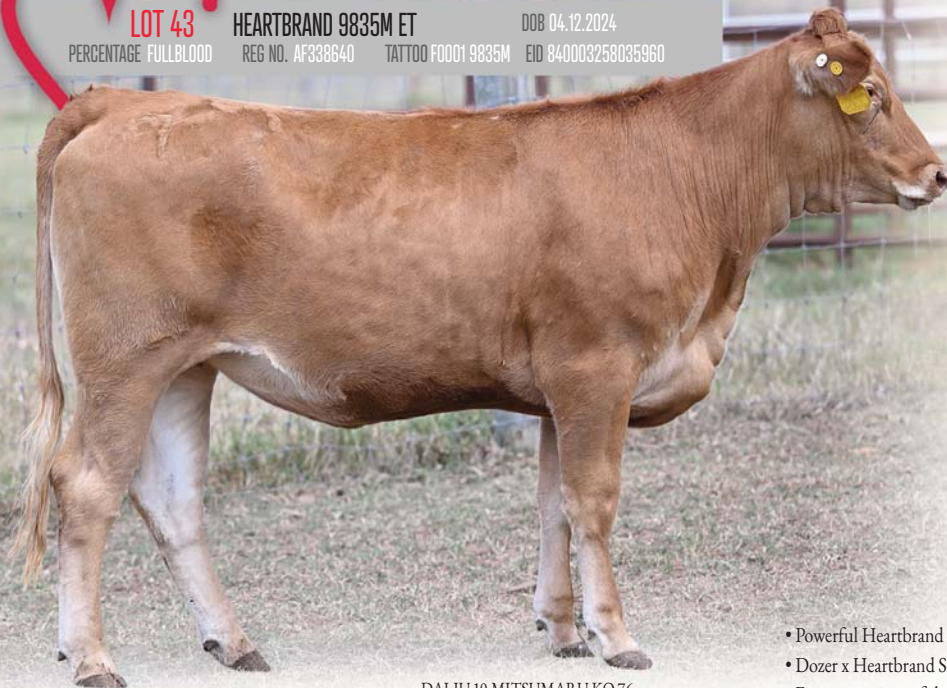
REG NO. AF388640

TATTOO F0001 9835M

DOB 04.12.2024

EID 840003258035960

OPEN HEIFER



HIKARI

SIRE **HEARTBRAND DOZER 9967Y**
HEARTBRAND S0753L

HEARTBRAND S5227S

DAM **HEARTBRAND 9264X**
HEARTBRAND T3732S

DAI-JU 10 MITSUMARU KO 76

KAZUTOMO 1KYU 92958

SHIGEMARU

HARUKO

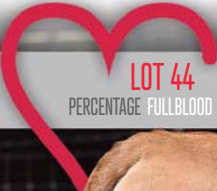
SHIGEMARU

HEARTBRAND B0094M

TAMAMARU

HEARTBRAND C0004K

- Powerful Heartbrand pedigree
- Dozer x Heartbrand S5227S x Tamamaru x H0518E x Himawari
- Five generations of the Himawari maternal line
- BW: 66 lbs. WW: 440 lbs. YW: 730 lbs.



LOT 44

PERCENTAGE FULLBLOOD

HEARTBRAND 1329M

REG NO. AF331966

TATTOO F0001 1329M

DOB 02.09.2024

EID 840003258077404

OPEN HEIFER



SIRE SHIGEMARU
HEARTBRAND SAMSUNG S0947P
HARUKO

DAM HEARTBRAND 2611A
HEARTBRAND 0541F
HEARTBRAND V7269U

DAI-NI 2 SHIGENAMI TOKKYU 27
DAI-YON 4 AKIBARE TOKKYU 3357
DAI-SAN 3 MITSUMARU TOKKYU 30
DAI-NANA 7 KIKUHIME TOKKYU 6669
HIKARI
HEARTBRAND BUCKCHERRY S2421R
HEARTBRAND B3314R
HEARTBRAND B0054M

- Daughter of Samsung!
- Performance proven Dai 8 Marunami line
- Foundation sires Big Al and Shigemaru anchor this strong Heartbrand pedigree
- BW: 68 lbs. WW: 530 lbs. YW: 700 lbs.



LOT 45

PERCENTAGE FULLBLOOD

HEARTBRAND 1503M

REG NO. AF384781

TATTOO F0001 1503M

DOB 04.15.2024

EID 840003258078263

OPEN HEIFER

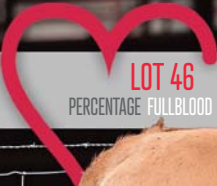


HIKARI
SIRE **HEARTBRAND DOZER 9967Y**
HEARTBRAND S0753L

RUESHAW 430
DAM **HEARTBRAND 7159K ET**
HEARTBRAND T3101R

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO 1KYU 92958
SHIGEMARU
HARUKO
RUEMEI H39
FB2 KIKUTAMA 14285
TAMAMARU
HEARTBRAND B0950J

- A daughter of Heartbrand Dozer, who is a top Hikari son
- Big-time foundation-bred pedigree behind Dozer
- Rueshaw x Tamamaru x Big Al x Himawari!
- BW: 68 lbs. WW: 400 lbs. YW: 770 lbs.



LOT 46

PERCENTAGE FULLBLOOD

HEARTBRAND 1507M

REG NO. AF384786

TATTOO F0001 1507M

DOB 04.09.2024

EID 840003258078268

OPEN HEIFER



SIRE HIKARI
HEARTBRAND DOZER 9967Y
HEARTBRAND S0753L

DAM RUESHAW 430
HEARTBRAND 7100K ET
HEARTBRAND HEIDI 639Z

DAI-JU 10 MITSUMARU KO76
KAZUTOMO IKYU 92958
SHIGEMARU
HARUKO
RUEMEI H39
FB2 KIKUTAMA 14285
HEARTBRAND T3983S
HEARTBRAND B3492R

- Highly proven Ume maternal line power
- Heartbrand Dozer daughter
- Check out the sires in this pedigree – Rueshaw, Big Al, Shigemaru, and Dai 10 Mitsumaru
- BW: 72 lbs. WW: 370 lbs. YW: 828 lbs.



LOT 47

PERCENTAGE FULLBLOOD

HEARTBRAND 1195M ET

REG NO. AF328322

TATTOO F0001 1195M

DOB 04.02.2024

EID 840003258077172

OPEN HEIFER



SIRE HEARTBRAND JOE S5394S
HEARTBRAND 9595Y
HEARTBRAND BUCKCHERRY S2421R

DAM HEARTBRAND B4183S
HEARTBRAND 1834A
HEARTBRAND T3285R

SHIGEMARU
HEARTBRAND B0004M
SHIGEMARU
TWA TANOMU
BIG AL
HEARTBRAND S0701M
TAMAMARU
HEARTBRAND C0006K

- Proven Heartbrand Himawari maternal line
- Daughter of Heartbrand 9595Y, a Joe son
- Big Al, Shigemaru, Tamamaru, and Hikari all appear on the bottom side of the pedigree
- BW: 78 lbs. WW: 460 lbs. YW: 716 lbs.



LOT 48

PERCENTAGE FULLBLOOD

HEARTBRAND 1208M ET

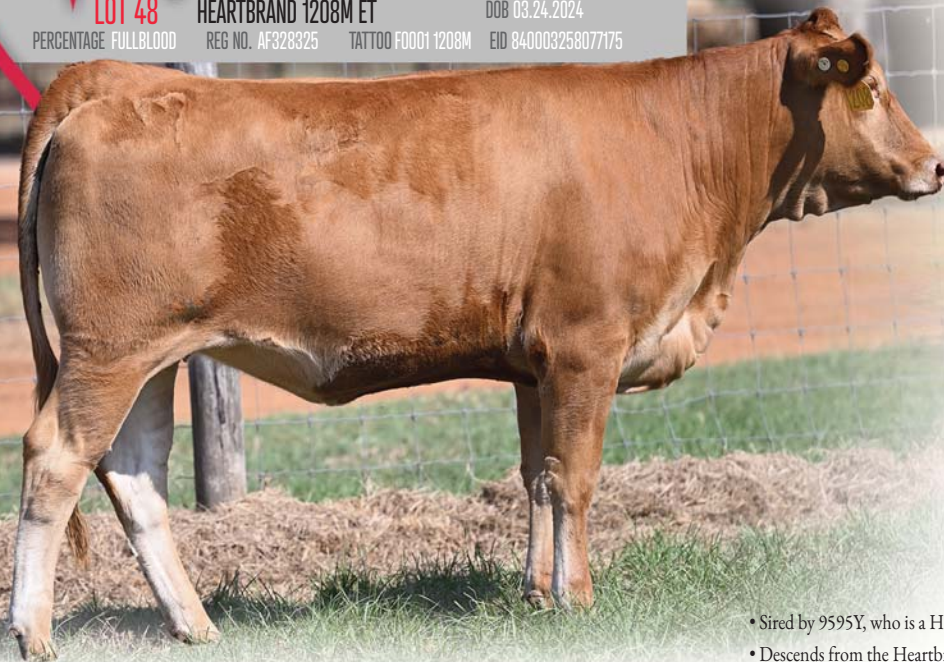
REG NO. AF328325

TATTOO F0001 1208M

DOB 03.24.2024

EID 840003258077175

OPEN HEIFER



SIRE HEARTBRAND JOE S5394S
HEARTBRAND 9595Y
HEARTBRAND BUCKCHERRY S2421R

DAM HEARTBRAND B4183S
HEARTBRAND 1834A
HEARTBRAND T3285R

SHIGEMARU
HEARTBRAND B0004M
SHIGEMARU
TWA TANOMU
BIG AL
HEARTBRAND S0701M
TAMAMARU
HEARTBRAND C0006K

- Sired by 9595Y, who is a Heartbrand Joe son
- Descends from the Heartbrand proven Himawari maternal line
- Bottom side of pedigree is anchored with all of the proven, foundation sires!
- BW: 87 lbs. WW: 460 lbs. YW: 704 lbs.



LOT 49

PERCENTAGE FULLBLOOD

HEARTBRAND 1136M

REG NO. AF333213

TATTOO F0001 1136M

DOB 03.18.2024

EID 840003258088530

OPEN HEIFER



SIRE HEARTBRAND CHARLIE C4037S
HEARTBRAND HEAVY HAULER 3199A
HEARTBRAND V7494U

DAM HEARTBRAND 4537B
HEARTBRAND 6348J
HEARTBRAND 4968B

HEARTBRAND H0518E
HEARTBRAND S0917J
HEARTBRAND H2460R
HEARTBRAND T1929P
HEARTBRAND CHARLIE C4037S
HEARTBRAND 8834X
HEARTBRAND B4351S
HEARTBRAND S1440P

- Heartbrand Heavy Hauler daughter
- Popular, proven Ume maternal line
- Charlie, Shigemaru, and H0518E mix into this powerful maternal line
- BW: 65 lbs. WW: 340 lbs. YW: 716 lbs.



LOT 50

PERCENTAGE FULLBLOOD

HEARTBRAND 9880M

REG NO. AF331075

TATTOO F0001 9880M

DOB 03.19.2024

EID 840003258077351

OPEN HEIFER



SIRE **TAMAMARU**
HEARTBRAND 989Z
HEARTBRAND B3886S

DAM **HEARTBRAND 2421Z**
HEARTBRAND 0238E
HEARTBRAND 4539B

DAI-GO 5 TAMANAMI TOKKYU %
DAI-HACHI 8 MARUNAMI
BIG AL
HEARTBRAND T0930J
HEARTBRAND H0518E
HEARTBRAND JONIE V7341U
HEARTBRAND 9861Y
HEARTBRAND 1085Z

- Powered by the great Fuyuko maternal line
- Big-time sires in the pedigree include Tamamaru, Charlie, Shigemaru, and Big Al
- Sired by the Tamamaru son, Heartbrand 989Z
- BW: 63 lbs. WW: 460 lbs. YW: 726 lbs.



LOT 51

PERCENTAGE FULLBLOOD

HEARTBRAND 1353M

REG NO. AF331970

TATTOO F0001 1353M

DOB 01.24.2024

EID 840003258077408

OPEN HEIFER



SIRE HEARTBRAND H0518E
HEARTBRAND C0334N
HEARTBRAND T0923J

DAM HEARTBRAND CHUCK 589Z
HEARTBRAND 2350G
HEARTBRAND V7217U

HIKARI
DAI-HACHI 8 MARUNAMI
TAMAMARU
HEARTBRAND T0504E
HEARTBRAND CHARLIE C4037S
MYERS-COOPER 7695W
HEARTBRAND T0518N
HEARTBRAND H1421P

- Sired by a son of H0518E, Heartbrand C0334N
- Traces back to the breed legend Ume
- Six generations of Heartbrand breeding featuring Hikari, Tamamaru, and Dai 10 Misumaru
- BW: 68 lbs. WW: 520 lbs. YW: 830 lbs.



LOT 52

PERCENTAGE FULLBLOOD

HEARTBRAND 1111M

REG NO. AF334800

TATTOO F0001 1111M

DOB 04.19.2024

EID 840003258078369

OPEN HEIFER

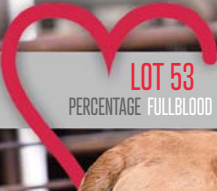


SIRE HEARTBRAND KC S6386U
HEARTBRAND 4378H
HEARTBRAND H0377N

DAM HEARTBRAND JAKE H6369T
HEARTBRAND 7364D
HEARTBRAND 178Y

SHIGEMARU
HEARTBRAND C0062L
HIKARI
HEARTBRAND S0753L
HIKARI
HEARTBRAND T1872P
HEARTBRAND H4173S
HEARTBRAND S4989S

- Sired by Heartbrand 4378H, a KC son from the Haruko line
- Foundation cow Haruko is featured on both sides of this pedigree
- Proven Heartbrand breeding on both sides of the pedigree
- BW: 70 lbs. WW: 400 lbs. YW: 800 lbs.



LOT 53

PERCENTAGE FULLBLOOD

HEARTBRAND 1139M

REG NO. AF333210

TATTOO F0001 1139M

DOB 04.29.2024

EID 840003258088527

OPEN HEIFER



SIRE **HIKARI**
MCCH4095
HEARTBRAND NIKKI DR S1029P

DAM **HEARTBRAND 3458B**
HEARTBRAND 5380J
HEARTBRAND RIKA 1282Z

DAI-JU 10 MITSUMARU KO 76
KAZUTOMO IKYU 92958
SHIGEMARU
AKIKO
HEARTBRAND CHARLIE C4037S
HEARTBRAND 9238X
HEARTBRAND H0518E
HEARTBRAND S0354L

- A daughter of MCCH4095, a Hikari son from Nikki and Akiko
- The amazing Akiko anchors the top and bottom sides of this pedigree!
- Four generations trace directly to Akiko on the maternal side of the pedigree
- BW: 70 lbs. WW: 310 lbs. YW: 710 lbs.

- 
- ~ All females have been Brucellosis Vaccinated
 - ~ All females will have individual EID tags
 - ~ All females have been parent verified by DNA
 - ~ All females have been branded with the HeartBrand logo on their hip
 - ~ All females have been checked to be reproductively sound and have been third-party verified pregnant (if specified bred)
 - ~ Maternal and performance minded Akaushi Females
 - ~ They are well made, structurally sound with tremendous carcass merit.



Family Matters

ONLINE SALES EVENT

VOL III

10.6.25 | 6 p.m. C.S.T. | Powered by **LiveAg**

Selling 53 Lots ... Cow/ Calf Pairs, Bred Females and Open Heifers lots!