MORENO RANCHES CATALYST 4

September 3, 2016 - Noon Moreno Ranches - Venus Florida

MORENO RANCHES CATALYST 4 September 3, 2016 at 12:00 p.m. E.S.T.

OUR SCHEDULE

Friday, September 2nd All afternoon, sale cattle available for viewing

Saturday, September 3rd

- 9:00 a.m. Sale cattle available for viewing
- 11:00 a.m. Complimentary brunch
- 12:00 p.m. Moreno Ranches Catalyst 4 Sale 3:00 p.m. Post sale reception

SALE LOCATION

Melvin Moreno I Sale Facility 17 Virginia Circle, Moreno Estate Venus, Florida 33960

SALE DAY PHONES

Kelvin Moreno
Randy Ratliff
Tim Lockhart
Brian Barnes
Erin Lockhart
Tammy Watts

305.218.1238 615.330.2735 979.204.4302 863.444.2254 979.220.8265 903.654.8076



THE MORENO FAMILY

Venus, Florida 33960 • Kelvin 305.218.1238 Brian 863.444.2254 • Randy 615.330.2735 Office 863.444.8745 • Fax 305.742.2777 office@morenoranches.com • www.morenoranches.com

AUCTIONEER

Cody Lowderman, 309.833.5543 (L# 6725)

SALE MANAGEMENT



Randall O. Ratliff, 615.330.2735 Randy@RRMktg.com www.RRMktg.com (L#2845)

WATCH & BID LIVE

This sale will be broadcast live at *www.cattleinmotion.com*. To view and bid on this sale live, simply log onto www.cattleinmotion.com and click on the sale that will be listed on the right side of the screen.

OFFERING 91 LOTS

43 Opens 13 Bulls 3 Pairs 9 Breds 9 IVF Procedures 3 Sets of 6 Embryos

HOTEL INFORMATION

**Mention Moreno Ranches for special group rate of \$85.99/night

AIRPORT INFORMATION

Miami International (MIA)

Tampa, Fla. (TPA)137 miles from the ranch

DIRECTIONS

From the North ... 1) Head South on U.S. 27

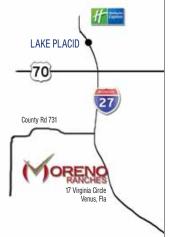
- 2) Once crossing over Highway 70 South of Lake Placid, the ranch is 10 miles away.
- 3) Once passing County Road 731 on the right, the ranch is the next driveway on the right, 1 mile away.

From the South ...

- 1) Head North on U.S. 27
- 2) Once crossing over the Highlands County line, the ranch is 1.5 miles ahead on the left

FREE TRANSPORTATION

of sale cattle to central locations in Texas, Louisiana, Mississippi, & North Florida.



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MORENO RANCHES PROGRAMS —

OUR COMMITMENT TO THE FUTURE ...

Moreno Ranches has been 197 in the making and is six generations strong. We realize the value of a firm handshake, reliable word of mouth, and honest customer relations. This integrity with which we live every day is what has kept us going strong for nearly two centuries. Moreno Ranches believes the youth are the future, and we strive to build the Brahman breed one junior at a time. Through scholarships, show sponsorships, and donations to the AJBA and FYBBA, support efforts for the juniors this year total over \$75,000. Moreno Ranches believes that through strong support of the youth and their families, we can help build a stronger tomorrow for the Brahman breed.

BRAHMAN CATTLE SCHOLARSHIP PROGRAM

The Moreno Ranches Junior Scholarship Program is designed to help America's youth to continue their education by enrolling in undergraduate courses of studies at an accredited two or four year college, university or vocationaltechnical school.

ELIGIBILITY FOR OUR SCHOLARSHIPS

1. Animals must be purchased from Moreno Ranches at public auction or by private treaty in order to qualify for the program.

2. Qualifying animals must be bought and registered by a junior exhibitor and be in his/ her name from the time of the sale and throughout their show career.

3. Animals participating in the program are not transferable from child to child.

4. The amount of the scholarship is determined by the animal's placing at a qualifying show and by the number of calendar years in which the exhibitor has purchased an animal from Moreno Ranches. For award amounts, please refer to the Moreno Ranches Junior Scholarship Program Award Schedule at www.morenoranches.com

5. If a junior showman qualifies for more than

one scholarship award, the single highest award amount will be awarded. Award levels cannot be combined.

6. The ONLY shows eligible are Junior Shows. Please refer to the "Eligible Shows" section at www.morenoranches.com.

BREED BACK PROGRAM

If a Junior exhibitor buys a Brahman heifer from Moreno Ranches, we are committed to assisting the Junior in breeding the heifer when she is of age. This is for a number of reasons. First and foremost, we want to grow interest in Brahman cattle breeding among the next generation. Knowledge is something that is not learned from books; it is experienced, especially when it comes to the cattle industry. So we are committed to helping Brahman Juniors continue, and build on the knowledge, of Brahman breeding techniques including wise husbandry of registered Brahman show heifers during their show careers.

Registered Brahman show heifers purchased from us and subject to our terms and conditions, can be brought back to Moreno Ranches, and we will artificially inseminate or naturally breed the heifer to one of our quality Brahman herd sires at no cost to the Junior. Cattle must be insured in order to qualify for this program. In short, if a Junior buys a Brahman heifer from Moreno Ranches, we are committed to assisting that junior in breeding the heifer when she comes of age.

SELL BACK PROGRAM

When it comes to investing in future Brahman cattle breeders, there are few as dedicated as we are here at Moreno Ranches. Brahman Juniors are truly the future of the Brahman breed and we are committed to assisting them in any way possible. We currently have three programs in place to help Juniors to be successful in the Brahman breed. These include a junior Brahman scholarship program, a Brahman heifer breed back program, and a Registered Brahman Heifers Sell-Back Program.



Dear Friends and Fellow Brahman Breeders,

On September 3, 2016, the Moreno Family and our very able team will host the Moreno Ranches Catalyst 4 Sale at our ranch near Venus, FL. This sale will feature M check branded cattle from the heart of the extensive embryo transplant program at Moreno Ranches. We are honored and humbled by the continued demand for our product. We take much pride every day in planning, creating, and developing a Brahman product that we trust will work in any environment. Our new mantra at Moreno Ranches is WORK HARD, BE H UMBLE and LOVE BRAH-MANS. We are very aware that we can't build our brand alone and would like to thank a very hard working staff for all they do every day to make things be more efficient for us. It does not go unnoticed!

We invite you and your family to join us on sale day as we showcase our very best genetics. If we can be of any assistance to secure your hotel reservation, assist with your flights, or if you would like to discuss the sale cattle, we welcome your call at anytime.

Best regards, Kelvin Moreno

Moreno Ranches, Inc.

Work Hard • Be Humble • Love Brahmans Trabaja duro • Se humilde • Ama Brahmans

Queridos Amigos,

El próximo 3 de septiembre la familia Moreno junto a su muy calificado equipo serán los anfitriones de la venta The Brahamn Catalyst Sale 4. El lugar escogido será la sede de Moreno Ranch, el cual está localizado en Venus, FL.

Esta venta como cada año contará con el ganado marcado con nuestra ya característica M, sinónimo de un programa de transplante de embriones de calidad elite.

Nos sentimos honrados por la continua demanda de nuestros animales. Nos esmeramos todos los días en trabajar en base a la planificación, creación y desarrollo del ganado Brahman, el cual confiamos se desempeñará perfectamente en cualquier ambiente adaptándose a múltiples entornos. Nuestro nuevo lema en Moreno Ranches es "Se humilde, Trabaja duro, Ama Brahmans." Estamos conscientes de que no podemos construir nuestra marca por sí sola y por ese motivo y aprovechando la ocasión, nos gustaría dar las gracias a todo nuestro equipo, el cual no pasa desapercibido y trabaja muy duro cada día para que las cosas sean eficientes. A todos ustedes Gracias, de parte de la familia Moreno.

Nuestra familia cordialmente lo invita a usted y su familia a unirse con nosotros en este día tan especial, para así mostrarle nuestro mejor trabajo genético. Si podemos ser de alguna ayuda para garantizar la reserva del hotel, asistirle con sus vuelos, o si le gustaría hablar del ganado en venta, no dude en contactarse a nuestras oficinas. Nuestro personal se complacerá en ayudarle con cualquier pregunta o inquietud.

Nuestro más sinceros saludos Kelvin Moreno Moreno Ranches, Inc.



Let 1 Moreno Ms. Lady Romy 994

This amazing female is sired by the leading sire JDH Sir Stratton Manso 823/ 4 and is one of his very first progeny ever sold in the United States. Stratton is currently only used by Moreno Ranches and the J.D. Hudgins-Locke Division, and our results at Moreno Ranches are highlighted here as Lot 1. She is one of the finest the Moreno team has created to date. She is the result of the blending of the outcross genetics of Stratton and from the leading donor BB LP Enchanted Moment 910. We love the soundness and the structural correctness in this amazing show female. We admire her feminine front and her prominent features. She is very big in her topline and out of her hip. For a heifer at her age to have the depth of fore rib and overall capacity is something that is hard to come by. We are certain this female will make a big impact with the new partner that joins the Moreno Ranches team.

C 942037 / 994 / Cow / 9.14.15 / Horned / Red

Moreno Ms. Lady Romy 994

+JDH MR ELMO MANSO (309/ 4) B 850913 JDH SIR STRATTON MANSO 823/ 4 (823/ 4) B 902151 +JDH LADY SANDY MANSO (301/7) C 855575

BB LP ENCHANTED MOMENT (ET) (910) C 867796 +SRS MS SWEET EMOTION 735 (735) C 824910

Selling half interest.

+JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADYELLIS MANSO (178/ 2) C 590390 (+)JDH MADISON DE MANSO (737/ 4) B 669048 JDH LADYEARLINE MANSO (704/ 6) C 830134
 JUIL
 LAU 1
 EARLINE MINUS (100 0) C 100 0

 +MR WINCHESTER MAGNUM 999 (999/3) B 832160
 +HK PASSPORT (777) B 724323

 ID MOMENT (ET) (910) C 867796
 +5M MISS MAGNUM MOLLY (167) C 767575

 +SRS MS SWEET EMOTION 735 (735) C 824910
 VL ROJO GRANDE 4/ 45 (4/ 45) B 722502

bw: **1.6** yw: **32.2** ww: **18.4** milk: **4.5**

+SRS MS MAJESTIC 600 (600) C 781493

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2009 National Champion Red Female

Selling an IVF embryo procedure (guaranteed minimum of five embryos) Here is a very exciting opportunity to enhance and highlight your program! These future calves will be from BB LP Enchanted Moment 910, the '09 National Champion Female and now leading donor female who is one of the great ones in our breed. She is now one of the top-producing donors and proudly represents Moreno Ranches' long list of proven donors. Her genetics are sought after in the states and internationally around the world. This proven donor cow is simply impeccable and truly represents a Moreno donor to the fullest.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.

• BB LP Enchanted Moment 910 is the 2009 National Champion female and one of the great ones in our breed. She is now one of the top-producing donors and proudly represents Moreno Ranches' long list of proven donors. Her genetics have been sought after in the states and internationally around the world.

• Carlos Lee of Panama influenced his program after he purchased an embryo flush from BB LP Enchanted Moment 910

· Her genetics are also very prominent in Guatemala, Mexico, and Nicaragua

• The Swaner Ranch is influencing their cowherd with the genetics from a maternal sibling, SRS Mr. Pasco 812

• She has proven over time she has earned her right to be one of truly great red Brahman donors at Moreno Ranches

-JDH Impression Manso 719/4 is one of the greatest sires to ever exist at Moreno Ranches. He is a proven sire and one that has 11 progeny that were bred in the J.D. Hudgins program. His dam is sired by JDH Charley's Jazz 946/1, a big maternal and powerful, broody female. 719/4 is that unique sire that combines tremendous bone, extra muscle and substance, and is very calm in his disposition. This known son of +JDH Mr Elmo Manso has proven his worth and we are certain you will agree as you continue to see his progeny in the show ring and in production. He proudly represents the M check brand and this is the first time to have his semen offered in the United States. The calf champion at the recent 2015 AJBA All American Junior show was Moreno Mr. Risque Intentions 435, and a known son of 719/4.

— Trabaja duro • Se humilde • Ama Brahmans –

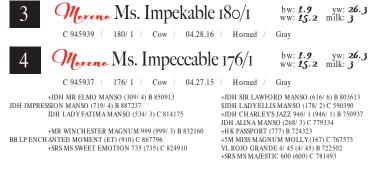
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2 BBLP Enchanted Moment 910 bw: 0.1 ww: 15.5 C 867796 / 910 / Cow / 03.11.07 / Horned / Red +HK PASSPORT MR. 3X RED DYNASTY75 +K MULLIONARIS 339/ 2

+5M MISS MAGNUM MOLLY VL ROJO GRANDE 4/ 45 +SRS MS SWEET EMOTION 735

+SRS MS MAJESTIC 600

MR. 3X RED DYNASTY 75 HK MILLIONAIRIS 359/2 +HK MR. AMERICA 435/2 +MISS V8 423/4 +VL ELENA 7/121 +MR 3X MAXMILLION-AIRE56 SKS MISS ROJO GAUCHO 211





JDH Lady Babette Manso 486/4 bw: 2.9 yw: 39.7 ww: 23.9 milk: 2.1

C 902039 / 486/4 / Cow / 04.11.11 / Horned / Gray

+JDH SIR LAWFORD MANSO +JDH MR ELMO MANSO \$JDH LADY ELLIS MANSO

+JDH MR BRANDON MANSO +JDH LADY MURILE MANSO =JDH LADY DEANA MANSO (+)JDH MADISON DE MMANSO JDH LAD YBARA MANSO (=)JDH ARMAND LANE MANSO JDH LDY BUD MANSO (+)JDH SIRE LIBERTY MANSO +JDH LADY WIDER MANSO JDH MR. WELU MANSO JDH LADY LEIGH MANSO **Donor** JDH Lady Babette Manso 486/4

Selling an IVF procedure (guaranteed minimum of five embryos).

A once in a lifetime opportunity and first ever offering to create your own animals. JDH Lady Babette Manso 486/ 4 is a true gift to the breed. Babette was the 2013 National Champion, 2014 International Champion, and 2014 Premier Gray Show Cow of the Year. Her dam is the Register of Renown +JDH Lady Murile Manso 117/ 4. Murile has garnered much fame by producing a National and International Champion Produce of Dam. Babette's sire is the great +JDH Mr. Elmo Manso 309/ 4, one of the leading sires in the Brahman breed that has made a tremendous contribution worldwide. His influence and impact in this breed is unprecedented. He sired back-to-back International Champion females in both colors: 2014 JDH Lady Babette Manso 486/ 4 (Gray) and 2015 LB Lady Violet Manso 576/ 4 (Red).This is as good as it gets.

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Donor + JDH Lady Murile Manso 117/4

JDH Mr Kabram Manso

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6 HEIFER DT-IVF Grade I Embryos

+JDH WOODSON DE MANSO (206/7) B 839863 JDH MR KABRAM MANSO JDH LADYEUFAULA MANSO (905/6) C 839920

+JDH MR BRANDON MANSO

+JDH LADYMURILE MANSO =JDH LADYDEANA MANSO +JDH MR WOODMAN MANSO (578/6) B 801161 JDH LADYIRMA MANSO (484/6) C 813847 (+)JDH SIR LIBERTY MANSO (847/5) B 747549 JDH LADYHALONA MANSO (436/6) C 813783 (+)JDH SIR LIBERTY MANSO =JDH LADY WIDER MANSO JDH MR. WELU MANSO JDH MR. WELU MANSO JDH LADYLEIGH MANSO

Six guaranteed H eifer DT-IVF embryos from the dam of 117/4 guaranteed to produce two (60 day) pregnancies if transfers are done by Trans Ova Genetics and placed in TOG recipients.

One of the top Moreno Ranches junior gray herd sires is JDH Mr Kabram Manso 434/8. He was purchased as a yearling from the Bob Hudgins private herd. He is an amazing son of JDH Woodson De Manso 206/7 and from a Liberty bred cow. He is moderate in his design, big footed, super deep bodied, masculine in his head structure, and has proven to be a low birth weight bull that produces very feminine and correct type females. He has been mated to JDH Lady Murile Manso 117/4, the Register of Renown dam. Murile has garnered much fame by producing a National and International Champion Produce of Dam. She is becoming a leading donor cow at Moreno Ranches, possessing femininity and structural correctness.

What a great opportunity to be able to purchase embryos on a proven Register of Renown Dam. Her proven performance comes as no surprise being sired by the Register of Renown and proven sire, +JDH Mr. Brandon Manso 761/3 who is best known for producing champions like the 2006 International Champion, JDH Miss Suzanne Manso, and then 2007 Reserve National Champion, JDH Mr. Ashton Manso 193/4, among others. The dam to this great female has reached the status of Maternal Merit by weaning off heavy calves on a regular basis. The maternal superiority of her dam was transmitted to Murile with her calving interval over four natural calves being 352 days in addition to ranking in the top 20% of the breed for Milking Ability. This is a great opportunity to purchase embryos on a proven dam that combines all of the things required of a great donor-pedigree, eye appeal and performance.

— Trabaja duro • Se humilde • Ama Brahmans -



Moreno Ms. Lady Clairy 990 bw: 3.3 ww: 55.1 ww: 22.3 milk: 4.4

C 942039 / 990 / Cow / 08.12.15 / Horned / Gray

(+)JDH SIR LIBERTY MANSO (847/ 5) B 747549 #MR. CC CAPITAL GAINS 77/ 7 (77/ 7) B 881197 JDH LAD Y MANSO 357/ 3 (357/ 3) C 803357

+MR H MADDOX MANSO 684 (684) B 837246 LADYH LISA MANSO 947/ 7 (947/ 7) C 861968 +SNS MISS KARU DIDOR 95 (95/ 1) C 815074

Selling half embryo interest.

JDH MR BRAHMAN MANSO 175 (175/5) B 701836 +JDH LAD YREMINGTON MANS (194/4) C 645447 +JDH CHARLEYS JAZZ 946/1 (946/1) B 750937 JDH LAD YMANSO 506/9 (506/9) C 673826 +JDH MR. MANSO 360/1 (360/1) B 717162 +LAD YHERITAGE MANSO 173 (173) C 77647 +JDH KARU MANSO 800 (800) B 727046 MISS V8 567/5 (567/5) C 774297



Lady H Lisa Manso 947/7, dam of Lot 7.

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Lt 7 Moreno Ms. Lady Clairy 990

Moreno Ms. Lady Clairy is one of the breed leading females from the heart of the extensive embryo transplant program at Moreno Ranches. This heifer represents all good things and we feel has a very bright future for the new owner. We love her foot size, strength of top, depth of body and femininity up through her front end. This is a true combination heifer that has an amazing pigment.

Her sire Mr CC Capital Gains 77/7 has proven over time to be a top performance sire and a true breeding bull that produces progeny with breed leading weights and measurements.

Lady H Lisa was sired by +Mr. H Maddox 684 out of a +JDH Karu Manso 800 daughter. She has nine Register of Renown animals in her three generation pedigree. Lisa possesses excellent depth of body and bone, is level topped and stands on very correct feet and legs. She embodies the Standard of Excellence for females in our breed. It is hard for us to imagine how amazing this female is with her unique profile, desirable conformation and solid foundation from which she stands.

Lisa produced 28 oocytes and 5 transferable embryos on her last aspiration. To date she has hit a Home Run with every bull we have bred her to. Her ET calves born this past fall and this spring are real eye catchers and generating lots of excitement. This is an excellent opportunity to add International Champion genetics into your breeding program.

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HK Ms Passport 560

C 837329 / 560 / Cow / 06.16.03 / Horned / Red MR. 3X RED DYNASTY 75 (75/ 8) B 696453

+HK PASSPORT (777) B 724323 HK MILLIONAIRIS 359/ 2 (359/ 2) C 645624

(+)JDH MR. CRAT MANSO (651/2) B 638336 JD MISS RED MANSO 58/ 1 (58/ 1) C 818481 JD MISS DAISY MAYRO (200) C 688551

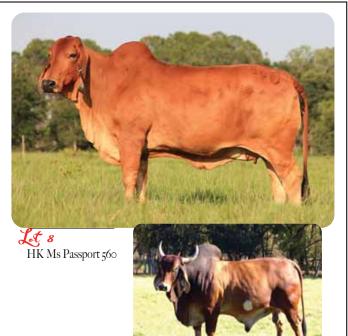
+SOPHISTICATEDMILLIONAIR (80/ 3) B 558426 MISS 3X GAUCHO 75 (75/ 4RH) C 308857 +HK MR. AMERICA 61/ 9 (61/ 9LH) B 328624 HK MISS AMERICA 246/ 1 (246/ 1LH) C 424138 (+)MR. V8 202/ 3 (202/ 3) B 558653 +JDH LADY CRAT L MANSO30 (730/ 1RT) C 440361 A OK IMAN MAYRO 38 (38) B 547456 A OK MISSY MAYRO IMAN (620) C 607637

bw: **2.6** yw: **33.2** ww: **21.1** milk: **8**

Selling half embryo interest and full possession. Confirmed bred 6.23.16 and estimated due date by natural service on 2.18.17 to Moreno Mr. Ranchero 205

Her sire, HK Passport 777, is the red bull that positively influenced the Brahman industry throughout the 1990's. As described by Dinah Weil, he is "a bull of a lifetime." As with this young heifer, his genetics are still impacting the breed today through a select few of his progeny. His genetics have been a powerful influence, and the success of his progeny today has shown just how important he was to the industry and how his legacy lives on. He is the sire of the dam of Moreno Ms. Lady Ritz On, which was a top selling lot in the Moreno Ranches Catalyst 2 Sale and is now being shown by the Doucet Family in Louisiana.

HK Ms Passport 560 is a very prominent and powerful red Brahman donor cow that has created quite a path for herself at Moreno Ranches and in the breed. Moreno Ranches welcomes a new business partner to create future progeny from this female in the very near future.



+HK Passport 777, sire of Lot 8.

Moreno Ms. Lady Rawnie 100/I bw: 1.3 w: 23.6 w: 1.3.8 milk: 7.9

C 943381 / 100/1 / Cow / 11.30.15 / Horned / Red +MR 3X MAXMILLION-AIRE56 (56/ 3) B 558425

+SRS MR CAPTAIN RED LEGS (834) B 844756 SRS MISS CIBOLA 644 (644) C 797383

HK MS PASSPORT 560 (560) C 837329 JD MISS RED MANSO 58/ 1 (58/ 1) C 818481

+HK PASSPORT (777) B 724323

+HK MR. AMERICA 61/ 9 (61/ 9LH) B 328624 DF MISS RED HIDALGO 191 (191LH) C 309724 SRS MR. CANAJO 513 (513) B 743449 MISS NANTACHIE CIBOLA (103) C 404838 MR. 3X RED DYNASTY 75 (75/ 8) B 696453 HK MILLIONAIRIS 359/ 2 (359/ 2) C 645624 (+)JDH MR. CRAT MANSO (651/ 2) B 638336 JD MISS DAISY MAYRO (200) C 688551

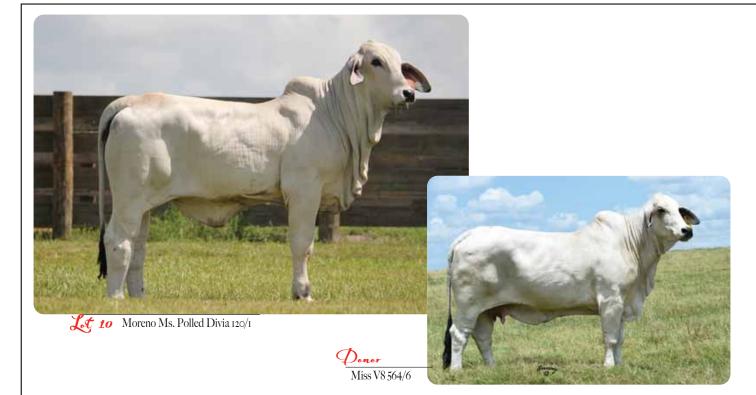
Moreno Ms. Lady Rawnie is a daughter of SRS Mr Captain Redlegs 834. SRS Mr Captain Redlegs 834 is an extremely deep-bodied, dark-pigmented bull with lots of capacity. He is a super thick bull that combines mass, volume and balance. He is structurally correct and very masculine. He won 2008 World Brahman Congress Reserve Senior Champion Red Bull, 2008 International Reserve Senior Champion Red Bull, 2007 International Reserve Red Junior Champion, 2007 International Reserve Grand Champion Red Bull and 2006 Reserve National Junior Champion Red Bull.

Moreno Ms. Lady Rawnie's dam is HK Ms Passport 560, a daughter of HK Passport back to a daughter of JDH Mr. Crat Manso. This fancy made heifer is the result of the blending of two solid genetic pieces.



Moreno Ms. Lady Rawnie 100/1

— Trabaja duro • Se humilde • A ma Brahmans -



10 Moreno Ms. Polled Divia 120/I bw: 2.7 yw: 39.3 ww: 25.6 milk: 5.8

C 943391 $\ /$ $\ 120/$ 1 $\ /$ $\ Cow$ $\ /$ $\ 12.03.15$ $\ /$ $\ Polled$ $\ /$ $\ Gray$

+BNA THE DEACON MANSO253 (253/0) B 802443 JME US LEXOR MANSO 71 (P) (71) B 880657 JME MS REM PONCRATA474(POLLED) (474/6) C 853997

+JDH KARU MANSO 800 (800) B 727046 MISS V8 564/ 6 (564/ 6) C 848566 +JJ MS WEST DIDOR 96 (96) C 775792 +MR. V8 900/ 4 (900/ 4) B 733890 +MISS V8 422/ 4 (423/ 4) C 676798 +JME MR SUVA CRAT 225 (POLLED) (225/ 2) B 819957 MISS LA YAYA 27/ 5 (27/ 5) C 732243 (+JJDH DAKOTA MANSO 599 (599) B 660367 JDH LADY REM S. MANSO (707) C 674728 +MR. T.D. WEST 270 (270) B 712279 JJ MS RING DIDOR 636/ 1 (636/ 1) C 723859



C 848566 / 564/6 / Cow / 09.07.05 / (+)JDH DAKOTA MANSO 599 (599) B 660367

+JDH KARU MANSO 800 (800) B 727046 JDH LADYREM S. MANSO (707) C 674728

+MR. T.D. WEST 270 (270) B 712279 +JJ MS WEST DIDOR 96 (96) C 775792 JJ MS RING DIDOR 636/ 1 (636/ 1) C 723859 bw: 2.7 yw: 44.1 ww: 31.3 milk: 6.3

Horned / Gray

JDH MANSO GRANDE 488 (488) B 587316 JDH LADY SHANO MANSO (570) C 610129 (+)JJ DIDOR CRATA 389 (389RH) B 349640 =JDH MS. REM MANSO 7 (607) C 627689 (+)MR. V8 202/ 3 (202/ 3) B 558653 +WHS MISS SUCRESTO 0933 (0933) C 458985 +MR. S.C.R. RINGER 802 (802) B 50758 JJ MS DOS DIDOR CRATA733 (733) C 592444 Moreno Ms. Polled Divia is one terrific polled Brahman heifer and future show heifer prospect. She proudly represents the long running Moreno Ranches program and is a result of the many years of breeding and propagating only the finest in the business. This young gray heifer is very long and extended up through her front end. Just take a look at her picture and then look on sale day how strong down her top and level and square out of her rump she is. We admire this heifer from her hooks to her pins and she is very straight lined and complete in her structure. To top all of this off she just happens to be smooth polled. When this heifer is done showing then she has a very bright future as a big league donor cow in the making.

Selling an IVF procedure (guaranteed minimum of five embryos).

Here is a wonderful buying opportunity to create your own mating from one of the top Polled Gray Brahman donors in the breed. Miss V8 564/ 6 as you see pictured here is a force to be dealt with. One of the featured lots of this sale is Lot 10, her polled daughter sired by JME Us Lexor Manso 71, Moreno Ms. Polled Divia 120/ 1. This young heifer is proof of how good of a job that Miss V8 564/ 6 can do and will continue to do in production. Lot 11 will give you the buyer the opportunity to use the bull of your choice and breed to the proven donor Miss V8 564/ 6. Buy with the utmost confidence and create your own progeny and build a foundation with proven maternal genetics.

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Lt 12 Moreno Ms. Polled Pauline 92/I

JME Ms R EM Poncrata 474/6, dam of Lot 12.



C 943380 / 92/1 / Cow / 11.30.15 / Polled / Gray

(+)JDH SIR LIBERTY MANSO (847/ 5) B 747549 #MR. CC CAPITAL GAINS 77/ 7 (77/ 7) B 881197 JDH LADY MANSO 357/ 3 (357/ 3) C 803357

+JME MR SUVA CRAT 225 (POLLED) (225/ 2) B 819957 JME MS REM PONCRATA474(POLLED) (474/ 6) C 853997 MISS LA YAYA 27/ 5 (27/ 5) C 732243

JDH MR BRAHMAN MANSO 175 (175/ 5) B 701836 +JDH LADYREMINGTON MANS (194/4) C 645447 +JDH CHARLEYS JAZZ 946/1 (946/1) B 750937 JDH LADY MANSO 506/ 9 (506/ 9) C 673826 CSCC MR. SUVA DIDOR 163 (163) B 731990 +JME MS MANSO 7 (P) (7/8) C 776141 +MR. V8 700/3 (700/3) B 630321 MISS LA YAYA 18/2 (18/2) C 703660

One of the exciting things about mating cattle is the different mating options that we all have. Moreno Ms. Lady Polled Pauline was created to be a top polled prospect for the strong list of valued clients at Moreno Ranches. She is a daughter of the performance and beef sire Mr CC Capital Gains 77/7. Her dam is the leading donor JME Ms REM Poncrata 474. She is a polled gray female that has created the cornerstone for the creation of future polled genetics. She is a cow that has influenced the polled Brahman movement for many years. She is sired by the Lexor 71 bull that Ray Salenas used in his program and Moreno Ranches now is pleased to offer her first ever lot to sell at public auction. We admire this heifer for her moderate frame, fleshing ability and her complete profile and balance.

— Trabaja duro • Se humilde • A ma Brahmans —

PAGE II



Lt 13 Miss MK 4/512



Lot 1.3 Moreno Ms. Lady Reeves 334/I

MISS MK 4/512

C 838680 / 4/512 / Cow / 04.20.04 / Horned / Red

MR MK VERNON 350/ 1 (350/ 1) B 810336 +MK LOJA 137 (137) C 721533

MR. HV 142/ 2 (142/ 2) B 689783 MISS MK 6/ 190 (6/ 190) C 754647 MK LUPITA 52 (52) C 628900

13

13A Moreno Ms. Lady Reeves 334/1

Pending / 344/1 / Cow / 07.05.16 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913 JDH IMPRESSION MANSO (719/4) B 887237 JDH LADY FATIMA MANSO (534/ 3) C 814175

MR MK VERNON 350/ 1 (350/ 1) B 810336 MISS MK 4/ 512 MISS MK 6/ 190 (6/ 190) C 754647

bw: **3.1** ww: **11** yw: **18.2** milk: **6.7**

5M MR RINGER ROHO VERNON (044) B 716205 +MR. S.C.R. RINGER 802 (802) B 507558 +MISS 5M AMERICAN ROSE (915) C 675515 HV CROWN ROYAL 903/ 9 (903/ 9) B 649010 +MK LOJA 35 (35LH) C 427293 +MR. HV MAX 892/ 8 (892/ 8) B 642014 MISS H V NEGRO 228 (228RT) C 438157 DDR GIBINBA NAVEGANTE115 (115) B 364836 MS DDR RED OUEEN (232/4) C 531290

+JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADYELLIS MANSO (178/2) C 590390 +JDH CHARLEYS JAZZ 946/ 1 (946/ 1) B 750937 JDH ALINA MANSO (268/ 3) C 779334 5M MR RINGER ROHO VERNON (044) B 716205 +MK LOJA 137 (137) C 721533 MR. HV 142/ 2 (142/ 2) B 689783 MK LUPITA 52 (52) C 628900

Selling full possession and retaining a 10% embryo interest.

Here is a proven donor in the Moreno Ranches program, a daughter of Mr MK Vernon 350/1 and from the predictable Miss MK 6/190. She is a very upstanding individual and one of the finest red donors representing the strong pool of donors. We all appreciate her from the ground up. She is big boned, big footed, soft in her pasterns and very fluid in her movement. This brood cow has proven her worth for Moreno Ranches through the last few progeny and rightfully so.

This is an opportunity that will allow the buyer to acquire outcross genetics and join forces with the Moreno team to create more amazing progeny. To make you raise your hand on sale day, all you have to do is take a look at her two progeny selling ... absolutely amazing heifers!



Let 14 Moreno Ms. Lady Raquel 42/I

Moreno Ms. Lady Raquel 42/I bw: 2.1 yw: 22.6 ww: 12.9 milk: 2.3 14

C 942047 / 42/1 / Cow / 09.16.15 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913 JDH IMPRESSION MANSO (719/4) B 887237 JDH LADYFATIMA MANSO (534/3) C 814175

MR MK VERNON 350/ 1 (350/ 1) B 810336 MISS MK 4/ 512 (4/ 512) C 838680 MISS MK 6/ 190 (6/ 190) C 754647

+JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADYELLIS MANSO (178/ 2) C 590390 +JDH CHARLEY'S JAZZ 946/ 1 (946/ 1) B 750937 JDH ALINA MANSO (268/3) C 779334 5M MR RINGER ROHO VERNON (044) B 716205 +MK LOJA 137 (137) C 721533 MR. HV 142/ 2 (142/ 2) B 689783 MK LUPITA 52 (52) C 628900

Moreno Ms. Lady Raquel is one of the sale features and proudly represents the M check brand. Just take a look here at the amount of fore rib, overall capacity and the brood cow appearance that she has. This is one big time cow prospect in the making! We love and admire her strength of top, level rump, cushion in her pasterns and her calm disposition. This gorgeous heifer represents a prominent and a very well thought out mating. She is a daughter of the predictable JDH Impression Manso and from the leading donor Miss MK 4/ 512. She just happens to be a full sister to the many time show champion female Moreno Ms. Lady Rock It 752. She is a partnership heifer with Moreno Ranches and Mi Tierra Ranches. The Moreno Ranches team is ready to showcase this female to you on sale day and they are excited about showing her to you.

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Moreno Ms. Lady Racey 24/I bw: **1.8** yw: **28.5** ww: **16.2** milk: **3.8**

C 942001 / 24/1 / Cow / 10.31.15 / Horned / +JDH MR ELMO MANSO (309/4) B 850913

JDH SIR STRATTON MANSO 823/ 4 (823/ 4) B 902151 +JDH LADY SANDY MANSO (301/ 7) C 855575

MR MK VERNON 350/ 1 (350/ 1) B 810336 MISS MK 4/ 512 (4/ 512) C 838680 MISS MK 6/ 190 (6/ 190) C 754647

Red

+JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADY ELLIS MANSO (178/ 2) C 590390 (+)JDH MADISON DE MANSO (737/ 4) B 669048 JDH LADY EARLINE MANSO (704/ 6) C 830134 5M MR RINGER ROHO VERNON (044) B 716205 +MK LOJA 137 (137) C 721533 MR. HV 142/ 2 (142/ 2) B 689783 MK LUPITA 52 (52) C 628900

Let 15 Moreno Ms. Lady Racey 24/I

Selling half interest and full possession.

My goodness is all we have to say! Moreno Ms. Lady Racey is one amazing show heifer and future breed leader in our eyes! Just take a close look here at her picture. She is so long up through her front end, extremely level and strong down her top, and just amazing in her hind leg set. No matter where she stops, she has the poise and the presence to get anyone's attention. That is what we see but when you study her pedigree that adds an entirely new thought process into the mix. She is sired by a complete outcross sire JDH Stratton Manso whose first progeny were sold in the July '16 Moreno Ranches All American Sale where they were widely accepted. When Stratton was mated to Miss MK 4/ 512 we are certain that magic happened. A full sister to this female just happens to be the top selling lot of the recent Moreno Ranches All American II sale. She was Moreno Ms. Lady Rebella 118/1 and sold for \$21,500 to John Maheu of Florida.

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Lt 16 Moreno Ms. Lady Risitas 80/ 1

16 Moreno Ms. Lady Risitas 80/I bw: 1.8 yw: 32.1 ww: 19.8 milk: 3.7

C 942002 / $\,$ 80/ 1 / Cow / 10.31.15 / Horned / Red

+JDH MR ELMO MANSO (309/ 4) B 850913 JDH SIR STRATTON MANSO 823/ 4 (823/ 4) B 902151 +JDH LADY SANDYMANSO (301/ 7) C 855575

+MR WINCHESTER MAGNUM 999 (999/ 3) B 832160 TJF MS FRANCENE 128/ 9 (128/ 9) C 889069 BNA MISS BETH MANSO (334/ 3) C 831750

+JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADY ELLIS MANSO (178/ 2) C 590390 (+)JDH MADISON DE MANSO (737/ 4) B 669048 JDH LADY EARLINE MANSO (704/ 6) C 830134 +HK PASSPORT (777) B 724323 +5M MISS MAGNUM MOLLY (167) C 767575 MR. V8 189/ 5 (189/ 5) B 758164 MISS V8 19/ 6 (19/ 6) C 808953 Selling half embryo interest and full possession.

Here is a chance to acquire one of the first JDH Stratton Manso daughters to sell at auction. He is a leading sire and is a complete outcross to most established lines of genetics in the entire breed. He is not on the open market and his progeny at Moreno Ranches have just now become available. We admire this female's brood cow look and her fleshing ability. She is massive in her rib shape with a tremendous amount of fore rib and volume. It is a female of this caliber that will offer so much to a program. She easily can be the one the Red breed has been waiting on!

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C 889069 / 128/9 / Cow / 11.04.09 / Horned / Red +HK PASSPORT (777) B 724323

+MR WINCHESTER MAGNUM 999 (999) 3) B 832160 +5M MISS MAGNUM MOLLY (167) C 767575

MR. V8 189/ 5 (189/ 5) B 758164 BNA MISS BETH MANSO (334/3) C 831750 MISS V8 19/ 6 (19/ 6) C 808953

17

MR. 3X RED DYN ASTY 75 (75/ 8) B 696453 HK MILLION AIRIS 359/ 2 (359/ 2) C 645624 +HK MR. AMERICA 435/ 2 (435/ 2) B 659862 +MISS V8 423/ 4 (423/ 4) C 676798 (=)JDH WINCHESTER MANSO (36/ 1) B 702188 HS CLAYDESTA 203-807U5 (807/ U5) C 599055 +JDH GOTHAM MANSO (39/ 6) B 764838 MISS V8 202/ 4 (202/ 4) C 664201

bw: 3.1 yw: 25.5 ww: 18.3 milk: 6.5

Selling an IVF embryo procedure (guaranteed minimum of five embryos).

There is massive bone and foot size with this female and she has so much performance and power behind her it is ridiculous. Take a close look at her two heifers sired by JDH Sir Stratton Manso and you will realize the level of production that this female delivers.

If you want to create your own progeny from one of the leading Moreno donors in your program, then consider TJF Ms Francene 128/9 and you will not be disappointed. She is extremely big boned, big footed and she makes them very powerful.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.



Donor TJF Ms Francene 128/9



6 HEIFER DT-IVF Grade I Embryos

MR. JS/ FONTENOT 937 (937) B 885233 MR. FONTENOT 333 MISS FONTENOT 942 (942) C 890189

+MR WINCHESTER MAGNUM 999 (999/3) B 832160 TJF MS FRANCENE 128/ 9 BNA MISS BETH MANSO (334/ 3) C 831750

HK BLUEPRINT (575) B 832918 MISS FONTENOT 872 (872) C 786587 MR BF IRON MAN 55/ 7 (ET) (55/ 7) B 870900 MISS FONTENOT 67 (67) C 859145 +HK PASSPORT (777) B 724323 +5M MISS MAGNUM MOLLY (167) C 767575 MR, V8 189/ 5 (189/ 5) B 758164 MISS V8 19/ 6 (19/ 6) C 808953

Six guaranteed Heifer IVF Embryos from 128/9 guaranteed to produce two (60 day) pregnancies if transfers are done by Trans Ova Genetics and placed in TOG recipients.

This is the very first opportunity to invest in genetics sired by the reigning International Champion Red Brahman bull, "Rufus." He is said by many to be one of the truly great Red Brahman bulls to come around in a long time. We firmly believe he can make a huge impact with the flawless traits that he has. He very confidently walked into the prestigious 2016 ABBA International Show and dominated as well as captivated the audience and the three judges. He is massive in his foot size, soft in his pasterns and very fluid in his movement. This stout made and heavily muscled beef bull is extremely level and strong down his top and out through his hooks to pins. We appreciate his depth of flank, volume and capacity. Only one bull of this level comes along in a lifetime and we are more than excited to see the uniformity of his calf crop as time goes on.

He has been mated to TJF Ms Francene 128/9 where we think the results are going to be spectacular.



Mr. Fontenot 333 "Rufus"

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19 Moreno Ms. Lady Rocio I48/I bw: 2.7 yw: 32.4 ww: 2.3.4 milk: 2.8

C 940714 / 148/1 / Cow / 09.07.15 / Horned / Red

#21ST MR PONCRATA 06-2 (06-2) B 765759 #CIGSA MR 162/ 0 (162/ 0) B 870604 CIGSA LD Y MAGNUM MANSTARA 15/ 5 (15/ 5) C 9004852

+MR. V8 287/ 5 (287/ 5) B 780619 MISS V8 765/ 6 (765/ 6) C 857147 MISS V8 997/ 5 (997/ 5) C 807775 Hollied 7 Hed A B G SUGARLAND 05/7 (05/7) B 606657 (SSS MISS SUGAR 53-7) ((53-7)) C 9002463 +HK MR, AMERICA 435/2 (435/2) B 659862 HK MS TRISTAN 173 (173) C 697398 +MR. V8 377/4 (777/4) B 722181 +MISS V8 611/4 (601/4) B 733891 +MISS V8 653/5 (653/5) C 780674

Moreno Ms. Lady Rocio is sired by #Cigsa Mr 162/0, the Venezuela imported bull that has over 37 progeny recorded in the ABBA registry. This bull has a proven track record in Central and South America, and is known for producing the great ones. This is the last opportunity to purchase any females by this bull. We are certain that he has done just that with this fascinating open heifer. She is so capacious and broody in her appearance. We love her depth of body, capacity and breed leading performance.

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#CIGSA Mr 162/0, sire of Lot 19 & 20.



20 Moreno Ms. Lady Rebonita 38/I bw: 1.7 ww: 32.4 milk: 2.8

C 940712 / 38/1 / Cow / 09.05.15 / Horned / Red

#21ST MR PONCRATA 06-2 (06-2) B 765759 #CIGSA MR 162/ 0 (162/ 0) B 870604 CIGSA LDY MAGNUM MANSTARA 15/ 5 (15/ 5) C 9004852

+MR. V8 287/ 5 (287/ 5) B 780619 MISS V8 765/ 6 (765/ 6) C 857147 MISS V8 997/ 5 (997/ 5) C 807775

A B G SUGARLAND 05/ 7 (05/ 7) B 606657 (SSS MISS SUGAR 53-7) ((53-7)) C 9002463 +H K MR. AMERICA 435/ 2 (435/ 2) B 659862 HK MS TRISTAN 173 (173) C 697398 +MR. V8 777/ 4 (777/ 4) B 722181 +MISS V8 611/ 4 (611/ 4) C 690529 +MR. V8 901/ 4 (901/ 4) B 733891 +MISS V8 653/ 5 (653/ 5) C 780674

21 Morene Ms. Lady Ramona 76/1 bw: 1.3 yw: 20.8 ww: 12.7 milk: 6.6

C 941998 / 76/1 / Cow / 10.29.15 / Horned / Red

+SRS MR CAPTAIN RED LEGS (834) B 844756 SRS MISS CIBOLA 644 (644) C 797383

+MR. V8 287/ 5 (287/ 5) B 780619 MISS V8 765/ 6 (765/ 6) C 857147 MISS V8 997/ 5 (997/ 5) C 807775

+MR 3X MAXMILLION-AIRE56 (56/ 3) B 558425 +HK MR. AMERICA 61/ 9 (61/ 9LH) B 328624 DF MISS RED HIDALGO 191 (191LH) C 309724

SRS MR. CANAJO 513 (513) B 743449 MISS NANTACHIE CIBOLA (103) C 404838 +MR. V8 777/ 4 (777/ 4) B 722181 +MISS V8 611/ 4 (611/ 4) C 690529 +MR, V8 901/4 (901/4) B 733891 +MISS V8 653/ 5 (653/ 5) C 7806744

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Lot 21 Moreno Ms. Lady Rebonita 38/1

Selling half embryo interest and full possession

Take a close look here in what could easily be one of the very best M check open heifers offered for sale. She is absolutely stunning from every angle that you may take a look. She is sound in her structure and has way more rib and volume than what a young female should have at her age. She is what we call an overachiever and we kind of think she may have already figured it out.

Moreno Ms. Lady Ramona is one terrific red Brahman heifer that comes from the heart of the sale pen. This October coming yearling heifer is sired by SRS Mr Captain Red Legs and from the elite donor Miss V8 756/ 6. This heifer has met all the M check requirements in being halter broke, calm in her disposition and very appealing in her pedigree.

PAGE I7



22 Moreno Ms. Lady Sterling 86/I bw: 1.8 yw: 32.1 ww: 19.8 milk: 3.7

C 941982 / 86/1 / Cow / 09.07.15 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913 JDH SIR STRATTON MANSO 823/4 (823/4) B 902151 +JDH LADYSANDYMANSO (301/7) C 855575

+MR WINCHESTER MAGNUM 999 (999/ 3) B 832160 TJF MS FRANCENE 128/ 9 (128/ 9) C 889069 BNA MISS BETH MANSO (334/ 3) C 831750 +JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADYELLIS MANSO (178/ 2) C 590390 (+)JDH MADISON DE MANSO (737/ 4) B 669048 JDH LADYEARLINE MANSO (704/ 6) C 830134 +HK PASSPORT (777) B 724323 +5M MISS MAGNUM MOLLY(167) C 767575 MR. V8 189/ 5 (189/ 5) B 758164 MISS V8 19/ 6 (19/ 6) C 808953 Let 22 Moreno Ms. Lady Sterling 86/ 1

Selling half embryo interest and full possession

Moreno Ms. Lady Sterling stands upright and is very prominent in her look and her presence. This gray heifer is so long bodied and is very striking in her profile from the side. She is incredibly fluid in her movement and has the elegance and poise needed to get anyone to notice. We can't say enough good things about the future of this show heifer prospect. She is massive in her foot size, soft in her pasterns and is built right from the ground up. This full sister to 80/1 is a daughter of JDH Sir Stratton Manso, the closed bull owned with the J.D. Hudgins Locke Division. This is an opportunity to invest in fresh and vibrant genetics that will have tremendous value as she continues in production through the years. She is one that brings a world of hybrid vigor to the table.

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S BAR MR. 166/ 1 (166/ 1) B 812681 MISS B-F 48/ 6 (48/ 6) C 852661 JDH MISS CHRISTINE MANSO (137/ 1) C 801794 +JDH MR. RHA ELY MANSO (615/ 6) B 340806 QUEEN OF SUGARLAND 175 (155/ 0RT) C 438289 (+)MR. V8 202/ 3 (202/ 3) B 558653 +MISS V8 617/ 2 (617/ 2BH) C 377617 JDH BROSS MANSO (949/ 2) B 610839 S BAR MISS 407/ 7 (407/ 7) C 772035 (+)JDH DATAPACK MANSO (563/ 5) B 731586 JDH LADY BRENA MANSO (17/ 5) C 704003

LOT 23 - The phrase that behind every good bull there is an amazing female couldn't be more true. Moreno Mr. Perry is a very appealing and masculine son of Mr. V8 777/4. H is dam is the leading Moreno donor Miss B-F 48/6. She is a granddaughter of JDH Bross Manso, from a daughter of JDH Datapack Manso. She could be one of the finest and most impressive gray Brahman females you will ever see.

LOT 24 - Mass, performance, extra pounds and docility are a few ways to describe this young herd sire prospect. Moreno Mr. Power H onk is a big, masculine and rugged herd sire prospect sired by Mr. V8 777/ 4 and from the leading donor Miss B-F 48/ 6. Mr. V8 777/ 4, "Powerstroke," undoubtedly ranks as one of the all time great sires at V8 Ranch. Born in 1994, this bull is sired by +Mr. V8 702/ 3 and out of the Reserve National Champion Cow +Miss V8 666/ 3. His influence on Brahman herds worldwide includes producing 7 Register of Renown progeny. He sired the 2001 International Champion Get-of-Sire, the 2002 International Champion Female, and over 20 donor females on the ranch. But without a doubt, Powerstroke will go down in Brahman history as the sire of +Mr. V8 287/ 5 "Superstroke," who in some minds is the greatest Brahman bull ever raised at V8 Ranch. Powerstroke is also the #1 ranked carcass trait leader in the ABBA sire summary for Carcass Weight and the #2 bull for REA. He sired the World Congress Champion Bull when the show was held in Colombia. The semen is difficult to get and has always been in high demand.

We are certain this young bull that represents the M check brand will make a positive impact in any program. He is the product of a mating that was well thought out and strategically planned.

F Procedure Miss B-F 48/6 bw: **2.2** ww: **9.6**

MN MAYRO MANSO 433/ 2 (433/ 2) B 353362

(+)JDH COPANO MANSO (839/ 9) B 688799 MISS V8 405/ 4 (405/ 4) C 676795 +TTT MR. SUVA CRATA 450 (450) B 694590

JDH LADY MIL MANSO (780/ 4) C 686749 JDH SIR ESTH O MANSO (23/ 4) B 615509 JDH MISS REX BREN MANSO (18/ 3RT) C 439482

JDH LADY BROSSMAN MANSO (348RT) C 327792

C 852661 / 48/6 / Cow / 03.10.06 / Horned / Gray

JDH BROSS MANSO (949/ 2) B 610839 S BAR MR. 166/ 1 (166/ 1) B 812681 S BAR MISS 407/ 7 (407/ 7) C 772035

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(+)JDH DATAPACK MANSO (563/ 5) B 731586 JDH MISS CHRISTINE MANSO (137/ 1) C 801794 JDH LAD Y BRENA MANSO (17/ 5) C 704003

Selling an IVF embryo procedure (guaranteed minimum of five embryos).

The good Lord doesn't make Brahman females like this every day. This gray female has the pigment you will appreciate and the structural correctness we all so desire in our females. She is massive in her foot size, heaviness of bone, and so fluid in her movement. We admire her depth of body, spring of rib, and her brood cow look. She is so bold sprung, long and level down her top, and very prominent in her stance. She is sired by a son of JDH Bross Manso and from a daughter of JDH Datapack Manso. She is a game changer that is proven by her progeny. She has been a remarkable donor in the Moreno Ranches program and based on her progeny she is very deserving of a prominent title.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.

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yw: **14** milk: **3.1**



Let 23 Moreno Mr. Parry 523



Let 24 Moreno Mr. Power Honk 501



Miss B-F48/6



Miss B-F 139/9 Donor

Selling an IVF embryo procedure (guaranteed minimum of five embryos)

Miss B-F 139/9 is a daughter of +Mr. H Red Rhino 765 and a full sister to the two-time National Champion and two-time International Champion female +CT Lady Rhineaux Ray 8/9 for Circle T Cattle. This big time Moreno Ranches donor continues to amaze everyone at the ranch with her producing ability. Miss B-F 139/9 has surfaced as the leading donor who continues to impresses us with her progeny time and time again. She herself is as good skeletally as any female on our place. She is big ribbed and has a look from the side that is second to none. There were a total of 12 daughters of 139/9 that highlighted the Moreno Ranches All American II Sale and sold for an average of \$8,308. If you want to create show females that will capture the attention of any cattleman and then create value down the road with their prominent pedigree, then look no further.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.

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Drocedure Miss B-F 139/9 C 887407 / 139/9 / Cow / 09.16.09

+MR. 3H X-RAY 825 (825) B 775361

+MR H RED RHINO 765 (765) B 845115 +MISS 3-S KELLI 848 (848) C 778518

IVF

+BB MR STING-RAY 10/ 0 (10/ 0) B 804910 +5M MISS MARCIA (144) C 838885 SRS MISS DALLAS (660) C 804841

ARROW J MILLMARONE 925 (925) B 653420 ARROW J MILLMARCINE 925 (925) B 6: +MISS 3H 290 (290) C 697029 VL ROJO TINTO 3/ 80 (3/ 80) B 707476 MISS HCC 148/ 2 (148/ 2) C 691471 +MR. 3H X-RAY 825 (825) B 775361 "BB MS ""ON TARGET" 132/8 (132/8) C 775682" SRS MR. RANCHER 300 (300) B 592027 5M MISS MAGNUM BETH (064) C 716209

Red

27

6 HEIFER DT-IVF Grade I Embryos

/ Horned /

MR. FONTENOT 333 MISS FONTENOT 942

MISS B-F 139/ 9 +MR H RED RHINO 765 (765) B 845115 +5M MISS MARCIA (144) C 838885

6 Guaranteed Female Sexed IVF embryos from 139/9 guaranteed to produce two (60 day) pregnancies if transfers are done by Trans Ova Genetics and placed in TOG recipients.

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bw: 2.2 yw: 23.9 ww: 15.2 milk: 7.8

28 Moreno Ms. Lady Ryan It 984 bw: 1.7 yw: 25. ww: 15 milk: 2.9	ç
C 936841 / 984 / Cow / 08.08.15 / Horned / Red	5
29 Moreno Ms. Lady Renata 154/I bw: 1.7 yw: 25. C 943367 / 154/1 / Cow / 09.01.15 / Horned / Red	5
30 Moreno Ms. Reina Isa I56/I bw: 1.7 yw: 25. ww: 15 milk: 2.9	5
31 Moreno Ms. Lady Rizzo I62/I bw: 1.7 yw: 25. C 945925 / 162/1 / Cow / 03.21.16 / Horned / Red	5
32 Moreno Ms. Right Idea I64/I bw: 1.7 yw: 25. C 945926 / 164/1 / Cow / 03.21.16 / Horned / Red	5
33 Moreno Ms. Lady Reno I66/I bw: 1.7 yw: 25. C 945927 / 166/1 / Cow / 03.23.16 / Horned / Red	5
34 Moreno Ms. Lady Rustic 168/I bw: 1.7 yw: 25. C 945928 / 168/1 / Cow / 03.25.16 / Horned / Red	5
35 Moreno Ms. Remarkable 170/I bw: 1.7 yw: 25. C 945929 / 170/1 / Cow / 03.25.16 / Horned / Red	5
36 Moreno Ms. Lady Instant 172/I bw: 1.7 yw: 25. C 945930 / 172/1 / Cow / 03.25.16 / Horned / Gray	5
37 Morene Ms. Lady Real Deal 174/I bw: 1.7 yw: 25. C 945936 / 174/1 / Cow / 04.27.16 / Horned / Red	5
38 Moreno Ms. Lady Remo 178/1 bw: 1.7 yw: 25. C 945938 / 178/1 / Cow / 04.27.16 / Horned / Red	5
39 Moreno Ms. Lady Illusion I82/I bw: 1.7 yw: 25. C 945940 / 182/1 / Cow / 04.28.16 / Horned / Gray	5
40 Ms. Lady Rhyme 184/1 bw: 1.7 yw: 25. C 945931 / 184/1 / Cow / 04.01.16 / Horned / Red	5
+JDH MR ELMO MANSO (309/ 4) B 850913 JDH IMPRESSION MANSO (719/ 4) B 887237 JDH LAD Y FATIMA MANSO (534/ 3) C 81475 +MR H RED RHINO 765 (765) B 845115 +SM MISS MARCIA (144) C 838885 +5M MISS MARCIA (144) C 83885 +JDH SIR LAWFORD MANSO (616/ 6) B 803613 SIDH LAD Y ELLIS MANSO (778) 20 (779334 +MR. 3H X.RAY825 (822) B 773361 +MR.3H X.RAY825 (825) B 775361 +MR.3H X.RAY825 (825) B 775818 +BB MR STING-RAY 10/ 0 (10/ 0) B 804910 SRS MISS D ALLAS (660) C 804841	



Let 28 Moreno Ms. Lady Ryan It 984



Let 29 Moreno Ms. Lady Renata 154/1



1 Moreno Ms. Reina Isa 156/ 1

— Trabaja duro • Se humilde • Ama Brahmans –

PAGE 2I



Let 41 Moreno Ms. Lady Wanda Mae



Moreno Mr Kickass 461, son of Lot 41.



Lady H Mae Manso 66/9, full sister to Lot 41.

Moreno Ms. Lady Wanda Mae bw: 4.2 yw: 42.7 C 918675 / 194 / Cow / 04.15.12 / Horned / Gray

+JDH SIR LAWFORD MANSO (616/ 6) B 803613 +JDH SIR EAN ORD MILLON (010 0) B 00000 JDH LADYDIDOR MANSO 6 (976/4) C 704062

+BNA DOUBLE TAKE MANSO (229/ 8) B 786209 +LADYH ALEXI MANSO 790 (790) C 847255 +LADYH LEALA MANSO 243 (243) C 800914

(+)JDH MADISON DE MANSO (737/4) B 669048 (+),DH MADISON DE MANSO (737/4) D 6090 (=),DH LAD YBARA MANSO (162/5) C 717090 (=),DH SIR ALEXO MANSO (24/4) B 615510 JJ MS DIDOR MANSO 690 (690) C 459258 +MR INTERNATIONAL 50/1 (50/1) B 728845 +MISS V8 423/4 (423/4) C 676798 HRITAGE COPANO'S PRIDE (362) B 747340 JDH MERCEDES MANSO (484) C 764434

Confirmed bred 3.11.16 and estimated due date of 10.22.16 by natural service to JDH Mr Manso 734/6

Moreno Ms. Lady Wanda Mae is an amazing female and just happens to be a full sister to the 2011-2012 ABBA Gray Show Female of the Year, Lady H Mae Manso 66/9. She was the 2012 Houston Livestock Show reserve grand champion and the grand champion at the 2012 Fort Worth Stock Show, along with many more. Moreno Ms. Lady Wanda Mae represents a lineage that is something special. She has the bloodline and the promotion behind her to be a headlining donor for the new owner. She has the desirable conformation and the performance behind her to earn the right as a "great one."

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Mr. B-F 255/I

B 899489 / 255/1 / Bull / 04.18.11 / Horned / Gray

+BNA THE DEACON MANSO253 (253/0) B 802443 +MR KC JUSTICE MANSO 847 (847/5) B 848558 +JDH MISS AIDA MANSO (254/6) C 801183

#SS PRINCIPE DE SIGUACAN (87/8) B 809260 LADYH ELLA MANSO 876/ 6 (876/ 6) C 856951 +LADYHERITAGE MANSO 86 (86) C 777935

+MR V8 900/4 (900/4) B 733890 +MISS V8 423/ 4 (423/ 4) C 676798 (+)JDH SIR LIBERTY MANSO (847/ 5) B 747549 JDH MISS FAUSTO MANSO (553/4) C 674175 +JDH KARU MANSO 800 (800) B 727046 (SS BARBARA V8 -D-UNION) ((51/ 6)) C 9003308 JDH SIR BRAXTON MANSO (78/4) B 688646 MISS V8 950/ 3 (950/ 3) C 657785

bw: 1

ww: 1

yw: 23.9 milk: 5.4

Moreno Ms. Lady Babylon 26/I bw: 1.3 C 946097 / 26/1 / Cow / 08.01.15 / Horned / Gray yw: 23.9 milk: 5.4

+MR KC JUSTICE MANSO 847 (847/ 5) B 848558 MR. B-F 255/1 LADYH ELLA MANSO 876/ 6 (876/ 6) C 856951

+MR. 3H X-RAY 825 BB MS AN ACO ANA DE RAY 5M MISS HURRICANE CROWN +BNA THE DEACON MANSO253 (253/ 0) B 802443 +JDH MISS AIDA MANSO (254/ 6) C 801183 #SS PRINCIPE DE SIGUACAN (87/ 8) B 809260 +LADY HERITAGE MANSO 86 (86) C 777935 ARROW J MILLMARONE 925 +MISS 3H 290 MR. 3X CROWN MUCHO 20 RED MOUNDS HURRICANE

Let 42 Mr. B-F 255/1

Selling full semen interest and full possession

Mr. B-F 255/1 is one of the most sought after sons of +Mr KC Justice Manso 847 and from the leading donor at Broadhead Farms, Ms Lady H Ella Manso 876/6. Moreno Ranches showed and campaigned him throughout the country. In the Moreno Ranches '13 Catalyst Sale his semen was the top lot during a special offering, which Bob and June White of RW Ranch and Junior Lanier of Lanier Brahmans purchased. This time we are offering you an opportunity to acquire five units on this up and coming herd sire that is now being used in the Lanier, RW and Moreno programs.

Moreno Ms. Lady Babylon 26/1 represents a very strong and proven pedigree! She is sired by Mr. B-F 255/1, the powerful son of Mr KC Justice Manso 847 and from a direct daughter of Mr. 3H X-Ray 825. Just like her sire, this young heifer is big footed from the ground up, soft in her pasterns and very appealing in her stance and movement. We so admire her depth of flank, ease of condition and added performance compared to others of her same age. When you consider the purchase of this young Gray Brahman heifer, we hope you realize she will make a top show heifer and in turn just as good of a brood cow in the future.

– Trabaja duro • Se humilde • Ama Brahmans -





+Mr. 3X-HK Oro Rojo 800, sire of Lots 44 & 45.

Let 44 Moreno Ms. Lady Rebel 22/1



Let 45 Moreno Ms. Lady OMG 150/1

44 Ms. Lady Rebel 22/I bw: 1.8 yw: 19 C 942000 / 22/1 / Cow / 10.31.15 / Horned / Red

Moreno Ms. Lady OMG I50/I bw: 1.8 yw: 19 C 941983 / 150/1 / Cow / 09.07.15 / Horned / Gray

HK MAGNETIC (336) B 809305 +HK MR.

+MR. 3X-HK ORO ROJO (800) B 870237 MS. 3X RED DYNASTY 5/ 1 (5/ 1) C 870236

+HK PASSPORT (777) B 724323 HK MS PASSPORT 559 (559) C 837328 JD MISS VERNON 50/ 0 (50/ 0) C 818500 +H K MR. AMERICA 435/ 2 (435/ 2) B 659862 HK MS. PASSPORT 125/ 7 (125/ 7) (2771535 +3X TORGSONS RED DYNASTY (50) B 699740 MISS 3X RED DYNASTY 711 (11/ 6) C 792742 MR. 3X RED DYNASTY 75 (75/ 8) B 696453 HK MILLIONAIRIS 359/ 2 (359/ 2) C 645624 HK MR. AMERICA 815/ 8 (815/ 8LH) B 309519 D MISS SUGAR MAX 727 (727) C 774217 LOT 44 - Moreno Ms. Lady Rebel is a daughter of Mr 3X-HK Oro Rojo and is from HK Ms Passport 559. This young show heifer is feminine up through her head and neck and from the side is very appealing. We appreciate so many good qualities about this heifer. This M check branded heifer combines performance with style into a complete package that we have all come to appreciate after viewing the sale offering. This is an M check special for the lovers of 100% Red Brahman breeding as she combines Passport and 3X-HK Oro Rojo in her pedigree.

LOT 45 - One of the cattleman's favorites of the sale offering! Moreno Ms. Lady OMG is some kind of unreal. She is a crowd favorite of those that have viewed the sale offering. She is so massive in her rib shape, capacious in her volume and very maternal in her look. This deluxe brood cow prospect speaks volumes for the strides that the Morenos have made in the creation of M check branded cattle that will perform efficiently in any environment. This phenomenal female offers a calm disposition and tremendous breed character.

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+Miss B-F 42/7, dam of Lots 46 & 47.

Lt 46 Moreno Ms. Lady Gertudre



Let 47 Moreno Mr. Galvin 603





Mr. Galvin 603 B 943365 / 603 / Bull / 01.14.15 / Horned / Gray

JDH MR. MANSO 362/ 1 (362/ 1) B 717164 JDH GOUDEAU MANSO 174/ 0 (174/ 0) B 892664

JDH LADY MANSO 625/ 3 (625/ 3) C 813155

JDH MR MANSO 258/ 4 (258/ 4) B 826721 (42/ 7) C 862034 +MISS B-F 42/ 7

JDH LADY MANSO 337/ 9 (337/ 9) C 660805 JDH MR. MANSO 13/ 2 (13/ 2) B 750892 =JDH LADY SWATTER MANSO (68/ 8) C 562251 JDH RANGER DE MANSO (586/ 6) B 801242 +JDH LADY MANSO 588/ 1 (588/ 1) C 731654 JDH LADYROBERTA MANSO (763/3) C 835490 +JDH CHARLEYS JAZZ 946/1 (946/1) B 750937 JDH ALICE MANSO (282/3) C 778661

JDH BROSS MANSO (949/ 2) B 610839

bw: **2.1**

ww: 15.5 yw: 24.4

milk: 5.6

LOT 46 - This young female represents a very prominent pedigree and has the unique profile and balance to make her the complete package for any program at any level. She is sired by JDH Goudeau Manso 174/0, the complete outcross sire to most established bloodlines. He is a performance bull that has created top progeny for weaning and yearling weight performance. This young heifer is very cute and stylish in her appearance and we think will make a great addition to any program. Don't miss this opportunity to acquire a 'baby doll' show prospect that is sure to captivate those that see her.

LOT 47 - Here is an exciting herd sire prospect that is just now coming into his own and becoming a young man. This herd sire prospect is a son of JDH Goudeau Manso 174/0 and from the donor Miss B-F 42/7, a proven daughter of JDH Mr. Manso 258/ 4 who continues to produce excellence. Her daughter, Moreno Ms. Lady Shakira 254, sold for \$18,500 to Finca Maria Olga of Guatemala in the '14 Moreno Ranches Viva La Brahman Fiesta sale. Four of her progeny averaged \$8,875 in the sale as well. A maternal sibling, Moreno Mr. Sir Maverick 211, sold to Schneider Brahmans and is now one of their herd sires. The genetics of this young bull and his sister are proven and are in demand.

– Trabaja duro • Se humilde • Ama Brahmans -



Lt **48** Moreno Ms. Lady Rebekah 30/1



+IDH MR ELMO MANSO (309/4) B 850913 +II

JDH IMPERSION MANSO (719/4) B 887237 JDH LADY FATIMA MANSO (534/3) C 814175 +TJF MR. SMOKIN GUN

TJF MISS STUNNER 284/ 0 MISS 3-S 333 +DH SIR LAWFORD MANSO (616' 6) B 803613 SIDH LAD YELLIS MANSO (178' 2) C 590390 +JDH CHARLEY'S JAZZ 946' 1 (946' 1) B 750937 JDH ALINA MANSO (268' 3) C 779334 +MR WINCHESTER MAGNUM 999 +MS JR RED LOTTO MR.3-S 832 SM MISS H URRICANE MUCHO

Wow! Moreno Ms. Lady Rebekah is a very feminine and long bodied heifer that comes from the heart of the Moreno embryo calf transplant keeper pen. She is a daughter of JDH Impression Manso and from the TJF Mr. Smokin Gun daughter TJF Miss Stunner 284/0. This heifer is very calm as you would expect and just take a look at her length of body and levelness from her hooks to pins. We appreciate her sound structure and above breed average performance. She is full of red beef!



Donor TJF Miss Stunner 284/0

IVF Procedure TJF Miss Stunner 284/0

284/0 / Cow / 03.02.10 /

bw: **4.2** yw: **38.7** ww: **24.6** milk: **7** Red

+MR WINCHESTER MAGNUM 999 (999/ 3) B 832160 +TJF MR. SMOKIN GUN (109/ 7) B 862276 +MS JR RED LOTTO (278) C 839014

MR. 3-S 832 (832) B 778589 MISS 3-S 333 (333) C 835046 5M MISS HURRICANE MUCHO (204) C 725620 +H K PASSPORT (777) B 724323 +5M MISS MAGNUM MOLLY (167) C 767575 JI WEST DIOR 435 (435') S 820539 +KR MS AMERICA (255) C 821396 #APYRZ ATILA DE MANSO (294/ 4) B 725930 MISS T.D. WEST 332 (332) C 740303 MR. 3X CROWN MUCHO 20 (20) B 700962 RED MOUNDS HURRICANE (493) C 683681

Horned /

Selling an IVF embryo procedure (guaranteed minimum of five embryos)

TJF Miss Stunner 284/ 0 is a known daughter of the legendary TJF Mr. Smokin Gun sire. She is an elite red donor that has earned her right to be listed as one of the finest donors in the strong line up at Moreno Ranches. Just a quick look at her picture and you realize she is really something special. To find a red Brahman donor cow that has so much rib shape, volume, capacity and performance is hard to find. She is so big footed, sound and soft in her pasterns and very structurally correct. Buy with the utmost confidence and use the sire of your choice and create your own genetics with your prefix. A true beef machine!

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.

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49

C 889561



Lt 50 Moreno Mr. Resistant 551

50

Mr. Resistant 551 B 943373 / 551 / Bull / 11.01.15 / Horned / Red

+JDH MR ELMO MANSO JDH SIR STRATTON MANSO 823/ 4 +JDH LADY SANDY MANSO

+MR WINCHESTER MAGNUM 999 TJF MISS RED VELVET +MS JR RED LOTTO

bw: **2.1** yw: **24.4** ww: **15.5** milk: **5.6**

+JDH SIR LAWFORD MANSO SIDH LAD YELLIS MANSO (+)JDH MADISON DE MANSO JDH LAD YEARLINE MANSO HK PASSPORT +5M MISS MAGNUM MOLLY HWEST DUDO 145 JJ WEST DIDOR 435 +KR MS AMERICA

2016 All American Class Winner

Moreno Mr. Resistant is a known son of TJF Miss Red Velvet and sired by the outcross sire JDH Sir Stratton Manso, the leading closed bull that has made such a strong impact with his first calves. The breed's very first Stratton calves were top sellers and very well accepted at the recent Moreno Ranches All American II sale. This young bull has the predictable and up to date pedigree along with a very desirable profile. This is the type of bull that can add attention to any program.

– Trabaja duro • Se humilde • Ama Brahmans -



Donor TJF Miss Red Velvet 110/7



110/7 / Cow / 01.12.07 / Horned /

+HK PASSPORT (777) B 724323 +MR WINCHESTER MAGNUM 999 (999/ 3) B 832160 +5M MISS MAGNUM MOLLY(167) C 767575

51

JJ WEST DIDOR 435 (435/ 5) B 820539 +MS JR RED LOTTO (278) C 839014 +KR MS AMERICA (255) C 821396

MR. 3X RED DYNASTY 75 (75/ 8) B 696453 HK MILLIONAIRIS 359/ 2 (359/ 2) C 645624 +HK MR. AMERICA 435/ 2 (435/ 2) B 659862 +MISS V8 423/ 4 (423/ 4) C 676798 +MR. T.D. WEST 270 (270) B 712279 JJ MS CUATRO DIDOR 765 (765/ 1) C 735589 +TTT MR. TEXAS LOTTO 670 (670) B 715885 MISS CIRCLE A 921 (921) C 693578

bw: 4.4 yw: 32.6 ww: 21.7 milk: 8.1

Selling an IVF embryo procedure (guaranteed minimum of five embryos).

Here is TJF Miss Red Velvet 110/7, who was the 2008 International calf champion, the 2008 San Antonio reserve calf champion, 2008 National Show calf champion and the 2008 Rio Grande Valley calf champion. She was complimented as a show female for her excellent structure and superb balance, and she continues to impress the many that have seen her today. She now is creating progeny that follow that same pattern and excellent structure we so admire from her. This is your opportunity to create some amazing progeny from this breed leading Moreno donor.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.





 Mr. Rocks 597
 bw: 2.3 ww: 23.4
 yw: 37.3 milk: 6.6

 B 943402 / 597 / Cow / 02.09.16 / Horned / Gray
 Gray
 Second Sec

MR RO YAL K 93/ 5 (93/ 5) B 855140 MR, ROYAL K 48/ 8 (48/ 8) B 875176 MISS RO YAL K 66/ 1 (66/ 1) C 817746

JDH SIR KENNY MANSO (471/7) B 855415 JDH LADYCOYMANSO (279/ 8) C 911133 =JDH LADY JOSIAH MANSO 505/ 7 (505/ 7) C 875299

MR. ROYAL K 31/ 1 (31/ 1) B 817755 MS BAR W V8 407/ 0 (407/ 0) C 760302 MR. V8 261/ 5 (261/ 5) B 774293 MISS V8 651/ 4 (651/ 4) C 691014 +JDH MR WOODMAN MANSO (578/ 6) B 801161 JDH LADYREGAL MANSO (561/ 5) C 747453 (=)JDH JOSIAH MANSO (125/7) B 839741 JDH LADYGWENITH MANSO (867/6) C 839230

Moreno Mr. Rocks is a young herd sire prospect that has tremendous rib shape and volume. He is so "cool" looking and is just puppy dog gentle. This gray bull has a massive amount of rib shape and volume. He is structurally correct and stands with a tremendous amount of bone and foot size. If you want a bull that has the power, performance and desirable conformation then consider what Mr. Rocks has to offer.

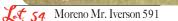
Lt 52 Moreno Mr. Rocks 597



Mr. Royal K 48/8, sire of Lot 52

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53 Moreno Ms. Lady In It To Win It 140/1 bw: 1.4 yw: 31.3

C 945378 / 140/1 / Cow / 01.19.16 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913 JDH IMPRESSION MANSO (719/ 4) B 887237 JDH LADY FATIMA MANSO (534/ 3) C 814175

+JDH MR ELMO MANSO JDH MISS STEP UP MANSO 518/4 +JDH LADY CALVARY MANSO

IDH ALINA MANSO (268/3) C 779334 +JDH SIR LAWFORD MANSO \$JDH LADYELLIS MANSO CB MR HOUSTON 99 JDH LABELLE MANSO Moreno Mr. Iverson 591

+JDH SIR LAWFORD MANSO (616/ 6) B 803613

\$JDH LADYELLIS MANSO (178/2) C 590390 +JDH CHARLEYS JAZZ 946/1 (946/1) B 750937

+JDH SIR LAWFORD MANSO (616/ 6) B 803613

JDH LADY ELLIS MANSO (178/ 2) C 590390 +JDH CHARLEYS JAZZ 946/ 1 (946/ 1) B 750937 JDH ALINA MANSO (268/ 3) C 779334

bw: **1.2** yw: **23.6** ww: **13.6** milk: **1.9**

B 943401 / 591 / Bull / 02.02.16 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913 JDH IMPRESSION MANSO (719/4) B 887237 JDH LADY FATIMA MANSO (534/3) C 814175

21ST MR 3X MAX 80/ 6 21ST MS MAX D 108/1

55

21ST MISS MANSO MYRO 13

+SOPHISTICATED MILLION AIR 21ST MISS VERLOTO 49/4 JDH MR. MANSO 285/ 9 ST MISS TNT 64

Pending / 605 / Bull / 10.08.15 / Hormed / Gray

+JDH MR ELMO MANSO (309/ 4) B 850913 JDH IMPRESSION MANSO (719/ 4) B 887237 JDH LADY FATIMA MANSO (534/3) C 814175

MR. V8 980/ 5 MORENO MS. LUCKY D CHARLEY 94 MORENO MS. MADEAH +JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADYELLIS MANSO (178/ 2) C 590390 +JDH CHARLEY'S JAZZ 946/ 1 (946/ 1) B 750937 JDH ALINA MANSO (268/ 3) C 779334 (+)JDH MR, CHARLEY MANSO +MISS V8 780/ 5 MR BRAXTON 810/ 2 MS LAB 557

Lt 55 Moreno Mr. Imponente 605

JDH Impression Manso 719/4 is one of the greatest sires to ever exist at Moreno Ranches. He is a proven sire and one that has many progeny that are working in the J.D. Hudgins program. His dam is a big maternal and powerful broody female, sired by +JDH Charley's Jazz 946/ 1.719/ 4 is that unique sire that combines tremendous bone, extra muscle and substance and is very calm in his disposition. Here are two daughters and two sons of JDH Impression Manso. His progeny have been sought after over the last couple of years and we think for good reason. Take a look here at these four progeny and we think you will understand why.

LOT 56 - Bred 7.08.16 to Moreno Mr. Hemingway 203

56 Moreno Ms. Its All Good 96/1 bw: 1.1 ww: 21.6 milk: 4.4 C 946011 / 96/1 / Cow / 01.09.15 / Horned / Gray

+IDH MR FLMO MANSO (309/4) B 850913 JDH IMPRESSION MANSO (719/4) B 887237 JDH LADYFATIMA MANSO (534/3) C 814175

BB MR, ON TARGET 114/7 BB MISS ON TARGET 192 BB SUVA MILLIONAIRE 40/ 4 +JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADY ELLIS MANSO (178/ 2) C 590390 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937 JDH ALINA MANSO (268/3) C 779334 MR 3X THE HERD BULL 5P KRISTAN TTT SUVA MILLIONAIRE 366 MISS MCK NEGRO 2/ 446

– Trabaja duro • Se humilde • Ama Brahmans



Moreno Ms. Lady Rimelda 136/1 Lt 57

Moreno Ms. Lady Rimelda 136/1 bw: 2.2 yw: 27.6 C 945373 / 136/1 / Cow / 12.12.15 / Horned / Red

+JDH MR ELMO MANSO (309/ 4) B 850913 JDH IMPRESSION MANSO (719/ 4) B 887237

57

JDH LADYFATIMA MANSO (534/ 3) C 814175

BB LP WHAM BAM 913 (ET) (913) C 867798 +SRS MS CAMINO 811 (811) C 839605

+JDH SIR LAWFORD MANSO (616/ 6) B 803613 \$JDH LADYELLIS MANSO (178/2) C 590390 +JDH CHARLEY'S JAZZ 946/ 1 (946/ 1) B 750937 JDH ALINA MANSO (268/ 3) C 779334 +MR WINCHESTER MAGNUM 999 (999/3) B 832160 +HK PASSPORT (777) B 724323 +5M MISS MAGNUM MOLLY(167) C 767575 SRS MR. RED MAX 525 (525) B 747013 SRS MS DEJA VU 630 (630) C 788638

Take a look at how long and clean fronted this young female is. She is so impressive from the side angle and seems to be very level and strong down her top line. This heifer is well balanced and very desirable on the move. She is a daughter of JDH Impression Manso and from the elite donor BB LP Wham Bam 913.



IVF Procedure BB LP Wham Bam 913

bw: **3.3** yw: **28**. ww: **18.2** milk: **8.1** vw: 28.1

C 867798 / 9113 / Cow / 05.14.07 / Horned / Red

+HK PASSPORT (777) B 724323 +MR WINCHESTER MAGNUM 999 (999/3) B 832160 +5M MISS MAGNUM MOLLY (167) C 767575

SRS MR. RED MAX 525 (525) B 747013 +SRS MS CAMINO 811 (811) C 839605 SRS MS DEJA VU 630 (630) C 788638

MR. 3X RED DYNASTY 75 (75/8) B 696453 HK MILLIONAIRIS 359/2 (359/2) C 645624 +H K MR. AMERICA 435/ 2 (435/ 2) B 659862 +MISS V8 423/ 4 (423/ 4) C 676798 +MR 3X MAXMILLION-AIRE56 (56/ 3) B 558425 FDC MISS 2 SUVILLE 19 (603/ 8) C 600616 +SRS RED STROKE 522 (522) B 745167 +MISS 5M AMERICAN ROSE (915) C 675515

Selling an IVF embryo procedure (guaranteed minimum of five embryos)

Here is a half sister to the 2009 National Champion female, BB LP Enchanted Moment 910. She was unbeatable when she was being shown and was recognized as one of the greatest show females to ever exist. BB LP Wham Bam 913 is extreme in her heaviness of bone, foot size and has a world of rib shape and capacity. She is extremely big footed, soft in her pasterns and very sound in her structure. Her daughter was a top seller in the '15 Moreno Ranches Catalyst 3 sale and was purchased by Double A Ranch in Texas. Other progeny are highlighted in elite programs throughout Mexico, Guatemala, Panama, Nicaragua and Ecuador.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.

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BB LP Wham Bam 913



JDH Goudeau Manso 174/0, sire of Lots 59 - 61.

+Miss B-F 201/9, dam of Lots 59 - 61.



60 Ms. Good As Gold 188/I C 945934 / 188/1 / Cow / 04.04.16 / Horned / Gray

Moreno Ms. Lady Giza 190/1 61

C 945935 / 190/1 / Cow / 04.07.16 / Horned / Gray

JDH MR, MANSO 362/ 1 (362/ 1) B 717164 JDH GOUDEAU MANSO 174/ 0 (174/ 0) B 892664 JDH LADY MANSO 625/ 3 (625/ 3) C 813155

+MR KC JUSTICE MANSO 847 (847/ 5) B 848558 +MISS B-F 201/ 9 (B-F 201/ 9) C 888163 +-GS MS MULHIM MANSO 314 (314) C 847958

JDH BROSS MANSO (949/2) B 610839 JDH LADYMANSO 337/ 9 (337/ 9) C 660805 JDH MR. MANSO 13/ 2 (13/ 2) B 750892 =JDH LADY SWATTER MANSO (68/ 8) C 562251 +BNA THE DEACON MANSO253 (253/ 0) B 802443 HJDH MISS AIDA MANSO (254/ 6) C 801183 MSP MR. MULHIM MANSO 594 (594) B 776468 +-GS MISSY DIDOR 277 (277) C 817567

bw: 2

ww: *15.9*

yw: 25.3

milk: 6.4



These females are sired by JDH Goudeau Manso 174/0. He offers a complete outcross pedigree to most established lines and stems from a maternal line of cow families. He is a true performance sire with his progeny at the top in terms of weaning weights and performance. He has progeny that are now found in the U.S., Australia, Panama, Cost Rica, Colombia, Venezuela, Nicaragua and now his influence is in Guatemala. +Miss B-F 201/9, one of the finest daughters of +-GS Ms Mulhim Manso 314, was a private treaty purchase from Bennett Farms in Louisiana and Broadhead Farms in Mississippi. 201/9 is a prolific donor that continues to amaze us with her producing ability. She is a very fertile female and has the brood cow look to her with the femininity we all can appreciate. She has 26 progeny registered in the ABBA, Colombia and Venezuela. She is one of the lead donors in the aggressive transplant program at Moreno Ranches. Her first natural calf is Moreno Ms. Spanish Olive 116, one of the most prominent Gray show heifers for Moreno Ranches. She has won multiple junior championship divisions and continues to impress the many that have seen her. Her latest accomplishment was producing the top herd sire, Moreno Mr. The Profit 265. He was a top seller and is owned in partnership with Schneider Brahmans of Boerne, Texas. Her Powerstroke daughters were a highlight in the '14 Moreno Viva La Brahman Fiesta sale. RB Ranch bought three at \$10,000, \$7500, \$7500, Finca Maria Olga at \$7,000 and \$5,000, Emma Martin at \$7,000 and Lanier Brahmans at \$7,750. Another 201/9 daughter, Moreno Ms. Lady Ritzy Look, sold to Sorrel Panaro for \$11,500 in the Magic City Sale, Miami, FL. Also selling at \$17,000 was another 201/9 daughter to Ganaderia Rosa Del Alba from Mexico.

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Lt 63 Moreno Ms. Lady Rushy 62/I



Lt 65 Moreno Ms. Lady Rosario Isa 982

Moreno Ms. Lady Rushy 62/I bw: 1.5 ww: 30.1 C 940718 / 62/1 / Cow / 10.01.15 / Horned / Red

#21ST MR PONCRATA 06-2 (06-2) B 765759 #CIGSA MR 162/ 0 (162/ 0) B 870604

JME ESTO REX 276 (276/ 3) B 831742 MORENO MS_ARIANNA (467/ 8) C 884336 JME MS DIDOR AILANTI 467 (467/ 7) C 771490

A B G SUGARLAND 05/ 7 (05/ 7) B 606657 A MR 162/ 0 (162/ 0) B 870604 (SSS MISS SUGAR 53-7) ((53-7)) C 9002463 CIGSA LD Y MAGNUM MANSTARA 15/ 5 (15/ 5) C 9004852 +HK MR . AMERICA 433/ 2 (435/ 2) B 659862 HK MS TRISTAN 173 (173) C 697398 +BUM PHILLIPS' #13 (13) B 771764 +MISS ESTO MANSO 7 (7/ 8) C 780842 +JME MR. SUVA 200 (200/ 2) B 689010 +JME MS DIDOR AILANTI196 (196/ 2) C 689007

When we think of ways to describe this female, we think "maternal." She is so wide up through her chest floor, thick down her top line and very bold in her rib shape. She is one female that has already stood out in her contemporary groups and rightfully so.

Moreno Ms. Lady Rosario Isa 982 bw: 1.3 ww: 24.2 C 936839 / 982 / Cow / 08.03.15 / Horned / Red 65 +JDH MR ELMO MANSO (309/4) B 850913 +JDH SIR LAWFORD MANSO (616/ 6) B 803613 JDH IMPRESSION MANSO (719/4) B 88723 \$JDH LADY ELLIS MANSO (178/ 2) C 590390 JDH LADY FATIMA MANSO (534/ 3) C 814175 +JDH CHARLEY'S JAZZ 946/ 1 (946/ 1) B 750937 JDH ALINA MANSO (268/3) C 779334 ARROW J MILLMARONE 925 (925) B 653420 +MR. 3H X-RAY 825 (825) B 775361 BB MS LEGACY X 237 (237/ 2) C 826358 TTT LAD YS MILLIONIARE (680) C 715873 +MISS 3H 290 (290) C 697029 +SOPHISTICATEDMILLIONAIR (80/ 3) B 558426 +JC LADYNECHES GRAN 144 (144) C 613366

Muscle, thickness, power and tons of performance are exactly what you will get when you see this heifer on sale day. She has maternal and breed character all over her, and stands proud in representing the well established Moreno Ranches program.



Lt 64 Moreno Ms. Lady Arms 40/1



+JDH WOODSON DE MANSO JDH MR KABRAM MANSO 434/8 JDH LADY EUFAULA MANSO

JDH SIR GARLAN MANSO MS CHEYENNE MANSO 487/ 0 +MS ESPECIAL 24/ 6

+JDH MR WOODMAN MANSO JDH LADY IRMA MANSO (+)JDH SIR LIBERTY MANSO JDH LADY HALONA MANSO (=)JDH RIDDELL MANSO JDH LADY LISA MANSO +IDH KARU MANSO 800 KC ATARI GEM 225/ 2

Moreno Ms. Kiss and Tell proudly represents a very well thought out and planned mating. She turned out exactly the way Mr. Moreno envisioned when the mating was designed. We will let you decide when you see her in person on sale day.



JDH MR PETE MANSO (921/3) B 823432 MORENO MR. PRESIDENT (1) B 884316

MISS WCD MAX MANSO 116 (116) C 696952

+BB MR STING-RAY 10/ 0 (10/ 0) B 804910 MS SS 164 (164) C 864997 +MS SS 126 (126) C 838433

(=)JDH SARASOTA MANSO (880/ 2) B 674409 JDH MS CHASE MANSO (537/ 2) C 660270 JDH MR. MAX HUDG MANSO (232/1) B 331249 WCD MINDYRISKE 57 (57LT) C 358522 +MR. 3H X-RAY 825 (825) B 775361 "BB MS ""ON TARGET" 132/ 8 (132/ 8) C 775682" +MR. V8 287/ 5 (287/ 5) B 780619 JJ MS CINCO DIDOR 271 (271/ 2) C 804989

This females comes from the middle of the replacement pen of heifers at Moreno Ranches. She is very long and extended from the side profile and up through her front end. This is one female that has the growth, power and pounds above others in the sale. All those traits make her stand out and get a lot of attention.



This daughter of JDH Impression Manso is from the Ms Cheyenne Manso 487/0 female. We admire her amount of pounds and performance and how well she looks when she is compared to others in her contemporary group. She, along with her other sisters, highlight this sale offering.

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67

Lady H Claire Manso 414/3

C 917912 /	414/3 /	Cow	/	05.01.13	/	Horned /	Gray	
JDH MR MANSO	0 779/ 4			H RANGER				bw: 1.7 ww: 8.5
LADYH FERGIE	E MANSO 940			H SIR BRAZ		MANSO MANSO 143		yw: 19.1 milk: 5.5

LOT 67A - Gray heifer calf born 06.02.16 sired by BM Senator Jimmie (932244).



 +HK PASSPORT (777) B 724323
 HK MILLIONAIRIS 359/ 2 (359/ 2) C 645624

 SHELDON'S RED LADY 481 (481) C 734073
 SHELDON'S PRIDE 012 (012) B 678398

 SHELDON'S RED LADY 906 (906) C 654671

200

0.7 9.7 18.8

8.9

ww: 13.5 yw: 22.0

milk: 9.4

LOT 68A - Gray bull calf born 06.18.16 sired by Moreno Mr. Ranchero.

69

IS Ms Louise 209

C 920935 / 209 /	Cow / 06.12.13 / Horned /	bw: 3.2
MR B-F 26/ 6	JDH SIR WALTER MANSO	ww: 25.0
MK B-F 20/ 0	MISS LL WILLIE SHEN 934	yw: 36.9
MDS LADY RELOAD 430	MSP SPECIAL RELOAD 945	milk: 6.4
MD3 LAD I KELOAD 450	MDS LAD Y BROSS EMP 269	

Estimated due date of 10.12.16 to BM Senator Jimmie.

18 Ms Jac	equelyn 208	
C 915769 / 208 / Cow /	05.05.13 / Horned / Gray	
+MDS BERCH MANSO 155	BL MR. IMPERATOR 39/ 1 LADY BEVO FILOSO FO 268	bw: ww:
+LS MS HOLLY PARET CRATA	JME BEVO MANSO 248 +WB MISS DUBO BOZO 41	yw: milk:

Estimated due date of 10.08.16 to BM Senator Jimmie.

72

74

70

BB Ms Juancito 758

C 903534 / 758 / Cow	/ 05.27.11 / Horned / Red	
SRS MR RED TIDE 728	SRS MR. 581 SRS MS DEJA VU 630	bw: 1.1
BB MISS LOOK OUT 158/0	MR 3X LOOK OUT MISS COTTON VALLEY 9/ 176	ww: 10.0
	MISS COTTON VALLETS/ 1/0	yw: 18.1 milk: 7.0

Confirmed bred on 4.25.16 to Moreno Mr. The Profit.

BB Ms Special Legacy 788/5

C 913901 / 788/5 /	Cow / 04
BB SPECIAL EFFORT 666	+MR WIN
bb of Echile Errowr 000	BB SHE'S
BB MS LEGACY X 232	+MR. 3H
BD M3 LEGAC I X 252	BB MISS

04.05.12	Horneu	/	ĸ
WINCHESTER	MAGNUM	999	
E'S GOT THE	LOOK 75		
3H X-RAY 825			
ISS LOOK OUT	F 178/ 0		

P.E. from 7.16.16 to Moreno Mr. Hemingway 203



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🥂 76 Moreno Mr. Jude 363



It 77 Moreno Mr. Johnson 353





78 Moreno Mr. Ralph 359

19 Moreno Mr. Istefann 635



80 Moreno Mr. Mayro Manso 347/1



Moreno Mr. Johnson 353 bw: 1.5 yw: 30.1 B 927611 / 353 / Bull / 02.16.14 / Horned / Gray

+BNA THE DEACON MANSO 253 +MR KC JUSTICE MANOS 847

+JDH MISS AID A MANSO +JDH KARU MANSO 800 MISS V8 564/ 6 +JJ MS WEST DIDOR 96

+MR. V8 900/4 +MISS V8 423/ 4 (+)JDH SIR LIBERTY MANSO JDH MISS FAUSTO MANSO (+) JDH DAKOTA MANSO 599 JDH LADYREM S. MANSO +MR. T.D. WEST 270 JJ MS RING DIDOR 636/ 1

- Mr KC Justice Manso 847 sired this performance minded herd sire prospect

- His dam is Miss V8 564/6
- We truly feel this bull will add uniformity to any calf crop



Pending / 635 / Bull / 08.20.14 / Dehormed / Gray

MS LP VISA MANSO 208/ 1 +HK MS. VISA 549

+JDH MR ELMO MANSO (309/ 4) B 850913 +JDH SIR LAWFORD MANSO (616/ 6) B 803613
 JDH MK ELMO MANASU (309/4) B \$59913
 4JDH MK ELMO KD MANASU (616/6) B \$69513

 JDH IMPRESSION MANSO (719/4) B \$7237
 JDH LADYELIS MANSO (718/2) C \$59030

 JDH LADYFATIMA MANSO (534/3) C \$14175
 4JDH CARLEYS JAZZ \$464 (1046/1) B 750937

 JDH MR MANSO 991/4
 MR. WINDYHILL \$8/3
 IDH LADY MANSO 585/ 2 HK VISA BRASIL HK MS. PASSPORT 329

Mr. Jude 363 B 927616 / 363 / Bull / 02.28.14 / Horned / Gray +BNA THE DEACON MANSO 253 +MR KC JUSTICE MANSO 847 +JDH MISS AID A MANSO +#JADL REY TE +MISS RB 449/ 0 S BAR MISS 358/7

bw: **3.2** yw: **32.5** ww: **19.3** milk: **6.2** +MR. V8 900/4 +MISS V8 423/ 4 (+)JDH SIR LIBERTY MANSO JDH MISS FAUSTO MANSO (+) JDH MADISON DE MANSO (JERS CALANDRIA TE) (+) IDH COPANO MANSO +JDH LADYMANSO 162/1

- If you are looking for ways to add extra pounds and performance to your calf crop then consider this BEEF bull

- This big framed, stout made bull is a son of Mr KC Justice Manso 847 and from the top brood cow Miss RB 449/0.



Moreno Mr. Ralph 359 B 927614 / 356 / Bull / 02.21.14 / Horned / Red

HK PASSPORT 599

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bw: 2.3 yw: 26.9
ww: 16.8 milk: 9.4
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BB MR JUANCITO 477 BB MS SPECIAL X 286

BB MR JUANCITO 477 BB MS JUANCITO 753 BB MS MAYRO OF BRASS 400

+HK PASSPORT SHELDON'S RED LADY030 +MR. 3H X-RAY825 JG MISS SUVA CRATA 190 HK PASSPORT 59 BB MS SPECIAL X 286 +5M MR. MAGNUM BRASS BB MS RED MAYRO TORGSON

- Whether you come to the sale looking for a red Brahman bull or not, we think once you take a look at Moreno Mr. Ralph you will consider him

- We love the amount of overall capacity and performance found within this bull
- He is super big footed, sound in his structure and is sure to be that bull that will add extra pounds and performance to a calf crop





MN MAYRO MANSO 712/1

MN MAYRO MANSO 433/ 2 MN MIS SIMPOMANSO 92/ 2 +JDH MR. UNION MANSO MR MISS UNION 32 TM'S LADY DAKOTA 22/ 6

LSU CHARLIE DE MANSO 22 MN MATTIE DE MANSO 841 MN MAYRO IMPERATOR 412/ 1 MN MIS SMAYRO MANSO 777/ 1 JDH ODYSSEY MANSO +JDH MISSY MICHELLE MNSO +MR V8 700/3 JDH LADYMANSO 148/ 1

- Moreno Mr. Istefann is sired by JDH Impression Manso 719/4, one of the greatest sires to ever exist at Moreno Ranches. He is a proven sire and one that has 11 progeny that are working in the J.D. Hudgins program. H is dam is a big maternal and powerful broody female, sired by +JDH Charley's Jazz 946/1.719/4 is that unique sire that combines tremendous bone, extra muscle and substance and is very calm in his disposition.

- This beef bull will make a difference to your calf crop and especially when they are taken to the stockyards ... it will be more pounds for you.

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TERMS ... All cattle/ genetics must be paid for immediately after the sale. Checks should be made payable to Moreno Ranches, Inc. Credit cards are also accepted, and a processing fee will apply. Cattle/ genetics will not be released until proper settlement has been made.

SPECIAL TERMS ... (cattle/ genetics for export) Lots and genetics that are sold for export must be paid for at the time of the sale. There will be a representative of a forwarding company on hand to assist in this matter. It will be the responsibility of the buyer of these cattle/ genetics for export to make arrangements with the seller for the care of the lots or genetics after the sale. Buyers will be responsible for any layover costs following the sale.

EMBRYOS ... Éach package of three embryos guarantees one pregnancy. All procedures must be performed at Trans Ova Genetics, and using Trans Ova Genetic's recips, or the guaranteed minimum will be voided.

IVF PROCEDURE ... Each IVF PROCEDURE has a guaranteed minimum of five transferable embryos. Buyer will receive all additional embryos of the procedure, should there be any. Buyer pays for all flushing costs, as well as

SALE TERMS & CONDITIONS

any procedure related expenses. All procedures must be performed at Trans Ova Genetics, or the guaranteed minimum will be voided. If reverse sorted or sexed frozen semen is used to fertilize, the guaranteed minimum will be voided.

BREEDERS GUARANTEE ... Every lot in this sale is, to the best of the seller's knowledge, sound and free of any disease. Pregnant cows and cows with calves are considered breeders without further guarantee. Moreno Ranches will guarantee all open heifers to breed, however please keep in mind that the animals condition influences their fertility greatly. If there is a problem, we will work with you in the most professional manner. Open heifers that have been in embryo transplant/ IVF are not guaranteed.

DISPUTES ... The auctioneer in charge will settle any bid disputes. The decision of the auctioneer on such matters is final.

HEALTH ... All necessary health papers will be provided for the purposes of shipping cattle and genetics anywhere in the U.S.

EXPORTS ... Cattle/ genetics sold for export to foreign

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countries must, by state law test for diseases flagged by the country receiving the animal after the sale is made. The seller will be responsible for this testing.

ANNOUNCEMENTS ... Any announcements from the auction block will take precedence over the printed material, this catalog and all other printed advertisements.

LIABILITIES ... All persons who attend the sale do so at their own risk. Moreno Firms, Inc. and Moreno Ranches, including the sale manager, assume no liability, legal or otherwise, for any accidents that may occur. Seller accepts no liability for the lots after they are sold. Insurance will be available at the sale for cattle/ genetics upon the buyer's request.

CONTRACT ... The above terms and conditions shall constitute a contract between the buyer and the seller of each lot sold.

HANDLING ... As the sale takes effect, all lots are under the buyer's risk.

RETAÍNED INTEREST ... Moreno Ranches retains the right to one in-herd flush on any female sold, and a 10% semen interest on any bull sold.

MORENO RANCHES 17 Virginia Circle, Moreno Estate Venus, Florida 33960 FIRST CLASS PRE-SORTED PAID Montezuma, Iowa Permit No. 30

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M CHECK Verification Program

With the increase in demand for the M Check branded product, Moreno Ranches has significantly expanded their embryo transplant program. Moreno Ranches takes pride in remaining at the forefront of technology, while also adding value for the customer. In an effort to provide the utmost level of product integrity, Moreno Ranches is pleased to announce its new "M Check" verification program.

The M Check verification certifies that the animal's sire and dam have been confirmed, using the latest DNA technology. Animals bearing the M Check verification stamp are 100%guaranteed in that their bloodline is precisely known. A final bonus is that any Brahman cattle that have an M Check verification stamp will qualify for all of the standard Moreno Ranches Junior programs, such as the Scholarship Program, the Breed Back Program, and the Sell Back Program.

All M Check branded cattle selling in the Brahman Catalyst 4 Sale will be sold with the M check verification guarantee.

ATALYST