



# ELITE OF THE ELITE

AKAUSHI ONLINE SALE

03.16.2021 | [www.Wagyu365.com](http://www.Wagyu365.com)

7:00 a.m. - 7:00 p.m. C.S.T.

The reputation of quality cattle as well as industry leading carcass genetics has been the ultimate base for our team to strive for every day. The feedback we get from our beef customers is what drives us to produce the highest quality, most consistent beef on the market. Keeping the customer in mind, our commercial buyers have given us great feedback on our continued progress of building cattle with productive body types, function and docility. The demand for Polled genetics has clearly been a priority for our bull buyers as well as semen purchasers around the globe. If we are going to put our brand on something, it's going to be the best. The Homozygous Polled bull that is going to represent HeartBrand holds the fundamental Akaushi advantages that we are willing to stand behind. Every season our live cattle offering gets better and better. This spring is no exception. The Fullblood bulls and donor cow pairs we are offering up to the public at this auction is truly the ELITE OF THE ELITE.



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President of HeartBrand Beef

AUCTION // Money and proceeds will be conducted under Randall O. Ratliff DBA R & R Marketing, P.O. Box 60097, Nashville, TN 37206. Bond # 7901027402 (U.S. Department of Agriculture, Grain Inspection, Packers and Stockyards Administration Packers and Stockyards Program).

PAYMENT // All lots will be collected in USD. All lots must be paid for in a timely manner following the conclusion of the sale unless prior payment arrangements have been made with any representative of Wagyu365. Due to the slow nature of the postal system at the moment, we ask at the conclusion of the sale that you pay by wire transfer, credit card, or priority mail your check with tracking to ensure we receive your payment. (3% service charge applies to the total sum of your purchase for all credit card payments).

If you are an international bidder, Please email [ABBY@WAGYU365.COM](mailto:ABBY@WAGYU365.COM) with questions and help with registration.

If you have bid in a previous sale, you do not need to re-register. Your email/password login will remain the same.  
If you have forgotten your password, click below to reset it.

SALE MANAGEMENT //



Sales Representative	Randall O. Ratliff	615.330.2735	<a href="mailto:Randy@wagyu365.com">Randy@wagyu365.com</a>
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If you need assistance with your purchases or want to discuss the genetics selling than please feel free to contact R & R Marketing Company or MC Marketing as paid marketing agents for HeartBrand Cattle, we take pride in the opportunity to work closely with this program. We can assist you with your phone order and/or handle your bid in the most confidential manner. Feel free to contact any member of the Wagyu365 Team as paid marketing agents for HeartBrand Cattle.



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COW/ CALF SPRING PAIR

## HEARTBRAND 9169X

AF13869 | Horned | Fullblood Akaushi | 09.26.2010

SHIGEMARU  
**HEARTBRAND S2824R**  
HEARTBRAND 2060J

SHIGEMARU  
**HEARTBRAND S5658T**  
HEARTBRAND BO905J

DAI-NI 2 SHIGENAMI TOKKUY 27  
DAI-YON 4 AKIBARE TOKKYU 3357  
SHIGEMARU  
HEARTBRAND J0541F  
DAI-NI 2 SHIGENAMI TOKKYU 27  
DAI-YON 4 AKIBAR TOKKYU 3357  
BIG AL  
FUYUKO

This donor is linebred to Shigemaru, through both her sire and dam. Shigemaru is known for making the best Akaushi females you will ever own. He sires moderately sized females with extreme depth, width, and strength. Shigemaru has sired elite proven bulls including Heartbrand Joe, Heartbrand Raymond Reddington, and Heartbrand Samsung. This donor displays these signature traits with her impressive phenotype showing length and depth throughout. Her maternal side traces back to the Fuyuko cow, who's progeny have gone on to produce the breed leading sires Heartbrand Joe and Heartbrand Terminator. This donor's pedigree is stacked to reliably produce elite level Akaushi that will benefit any breeding program!

**LOT 1A** - Bull calf, born 02.19.2021 (sire verification pending).







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COW/ CALF SPRING PAIR

## HEARTBRAND 9178X

AF13878 | Horned | Fullblood Akaushi | 09.22.2010

SHIGEMARU  
**HEARTBRAND S3105R**  
HEARTBRAND S0923J

TAMARU  
**HEARTBRAND T2679R**  
HEARTBRAND B0950J

DAI-NI 2 SHIGENAMI TOKKYU 27  
DAI-YON 4 AKIBARE TOKKYU 3357  
TAMARU  
HEARTBRAND T054E  
DAI-GO 5 TAMANAMI TOKKYU 96  
DAI-HACHI 8 MARUNAMI  
BIG AL  
HEARTBRAND HIMAWARI 245

Here is an elite level Himawari maternal line donor! She a tremendous sire stack of Heartbrand S3105R (Shigemaru son) x Tamamaru x Big Al x Himawari! Himawari is a daughter of Dai 10 Mitsumaru, who also sired breed greats Hikari, Big Al, Kaedemaru, and the Elephant cow! To top everything off this donor has elite EPD's for CED, BW, Milk, Total Maternal, Fat Thickness, and Growth Index. All in the top 10% of the Akaushi breed. This is a truly rare opportunity to get into an elite maternal line with a donor at the top of the breed!

**LOT 2A** - Heifer calf, born 02.17.2021 (sire verification pending).









COW/ CALF EXPOSED FALL PAIR

**HEARTBRAND 2286A**

AF38241 | Horned | Fullblood Akaushi | 03.25.2013

DAI-GO 5 TAMANAMI TOKKYU 96	TAMANAMI KO 70
<b>TAMAMARU</b>	FUJIMITSU KO 2030
DAI-HACHI 8 MARUNAMI	DAI-SAN 3 MITSUMARU KO 71
	DAI-HICHI 7 MARUNAMI TOK 14289
BIG AL	DAI-JU 10 MITSUMARU KO 76
<b>HEARTBRAND B0029L</b>	AKIKO
FUYUKO	DAI-SAN 3 MITSUMARU TOKKYU 30
	SAKAE 1KY 85689

WOW! Here is a direct Tamamaru daughter who is just two generations away from the original import cow Fuyuko. Tamamaru is known for extreme stoutness and thickness throw in his daughters and good marbling potential. He is stacked on Big Al the best marbling Akaushi sire ever, in many breeder's minds! Then we find the original import Fuyuko, whose family has produced current breed leaders in Heartbrand Joe (Top 1% WW & YW EPDs) and Heartbrand Terminator. Read that sire stack again Tamamaru x Big Al x Fuyuko! This is a donor dam to establish an elite breeding program around. She is sure to transmit elite level carcass traits, the calling card of the Akaushi breed!

**LOT 3A** - Bull calf 2286H (AF197532), born 10.8.2021; sired by HeartBrand 3199A (AF197532).





Erick©

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PUREBRED HETERO POLLED BULL

## HEARTBRAND 3623H ET

AP170416 | Horned/ Hetero Polled | Purebred Akaushi | 02.23.2020

HEARTBRAND 9595Y  
**HEARTBRAND KING DAVID 14E**  
NICKESON 309A ET

HEARTBRAND J-PRIME 2132A  
**HEARTBRAND 15/16 10D ET**  
NICKESON 413B ET

HEARBRAND JOE S5394S  
HEARTBRAND BUCKCHERRY S2421R  
BIG AL  
HEARTBRAND R2 038X  
JUDO 1223  
HEARTBRAND V5909S  
JIMMY JAMES 9781Y  
HEARTBRAND B2 013X

BW: 79 lbs.    WW: 567 lbs.    YW: 1,035 lbs.

Here is a heterozygous polled brother to Dos Equis. He is sired by Heartbrand King David 14E, the massively popular heterozygous polled bull with breed leading Weaning Weight and Yearling Weight EPDs (both top 2%). Then on the dam side we find leading bulls such as Heartbrand J-Prime, Shigemaru, and Big Al. This bull has the potential to be a leader in the Akaushi breed and a highly profitable asset to either the commercial F1 breeder or the purebred and fullblood breeder.

Selling 100% possession and 50% semen interest.







Erick®



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PUREBRED HETERO POLLED BULL

## HEARTBRAND 3626H

AP170413 | Scurred/ Hetero Polled | Purebred Akaushi | 02.29.2020

HEARTBRAND 9595Y  
**HEARTBRAND KING DAVID 14E**  
NICKESON 309A ET

HEARTBRAND J-PRIME 2132A  
**HEARTBRAND 15/16 10D ET**  
NICKESON 413B ET

HEARBRAND JOE S5394S  
HEARTBRAND BUCKCHERRY S2421R  
BIG AL  
HEARTBRAND R2 038X  
JUDO 1223  
HEARTBRAND V5909S  
JIMMY JAMES 9781Y  
HEARTBRAND B2 013X

BW: 73 lbs. WW: 611 lbs. YW: 1,040 lbs.

Here is a heterozygous polled brother to Dos Equis. He is sired by Heartbrand King David 14E, the massively popular heterozygous polled bull with breed leading Weaning Weight and Yearling Weight EPD's (both top 2%). Then on the dam side we find leading bulls such as Heartbrand J-Prime, Shigemaru, and Big Al. This bull has the potential to be a leader in the Akaushi breed and a highly profitable asset to either the commercial F1 breeder or the purebred and fullblood breeder. This potential herd sire is the group leader in terms of mass, power and skeletal width. Truly one of a kind body type.

Selling 100% possession and 50% semen interest.





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FULLBLOOD BULL

## HEARTBRAND 3582G

AF173159 | Horned | Fullblood Akaushi | 11.07.2019

HEARTBRAND S5023S  
**HEARTBRAND 59Y**  
HEARTBRAND T3167R

BIG AL  
**HEARTBRAND 9785Y**  
HEARTBRAND S0918J

SHIGEMARU  
HEARTBRAND H077N  
TAMAMARU  
HEARTBRAND T0140M  
DAI-JU 10 MITSUMARU KO 76  
AKIKO  
SHIGEMARU  
HEARTBRAND J0541F

BW: 81 lbs. WW: 500 lbs. YW: 925 lbs.

Here is a fullblood bull packed with leading Akaushi genetics! He is sired by Heartbrand 59Y, who has four different EPD's in the top 20% of the breed (WW, YW, TM, and FT), talk about extreme balance. Then behind this is the legendary Big Al, a leader in carcass traits and growth. Big Al is often referred to as the best ever proven sire in the Akaushi breed. This is followed by Judo x Dai 8 Marunami, the prized original import cow base. This is one of the best maternal lines in the Wagyu breed, having produced elite sires such as Tamamaru, Red Emperor, J-Prime, and more. This bull is an outstanding herd sire prospect!

Selling 100% possession and 50% semen interest.









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FULLBLOOD BULL

## HEARTBRAND 3472G

AF179115 | Horned | Fullblood Akaushi | 09.26.2019

HIKARI  
**HEARTBRAND HERCULES 2619A**  
HEARTBRAND BUCKCHERRY S2421R

HEARTBRAND JOE S5394S  
**HEARTBRAND JESSICA 1144Z**  
HEARTBRAND T0539N

DAI-JU 10 MITSUMARU KO 76  
KAZUTOMO 1KYU 92958  
SHIGEMARU  
HEARTBRAND AU346G  
SHIGEMARU  
HEARTBRAND B0004M  
TAMARU  
HEARTBRAND B0951J

BW: 75 lbs. WW: 600 lbs. YW: 1,035 lbs.

Here is a son of Heartbrand Hercules, one of the fantastic sons of the leading Buckcherry brood cow! Hercules displays great phenotype from front to back and is on an ideal set of feet and legs. This bull's dam is Heartbrand Jessica, an elite donor in the Heartbrand herd. She is sired by the breed leading proven sire Heartbrand Joe. Joe has top 1% EPDs for Weaning Weight and Yearling Weight! The bottom side of the pedigree continues on with Tamamaru x Big Al x import female Himawari. This young bull's pedigree is packed with leading Heartbrand cows and bulls making him a fantastic opportunity for any breeder.

Selling 100% possession and 50% semen interest.





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FULLBLOOD BULL

## HEARTBRAND 3383G

AF170909 | Horned | Fullblood Akaushi | 10.19.2019

HEARTBRAND KC S6386U  
**HEARTBRAND 8832E ET**  
HEARTBRAND STARR 9193X

HEARTBRAND BUBBA BROWN 9131X  
**MCC5734**  
MCC 7A903

SHIGEMARU  
HEARTBRAND C0062L  
HEARTBRAND S3528R  
HEARTBRAND T4958S  
HEARTBRAND S0132R  
HEARTBRAND T2165R  
HEARTBRAND B4479S  
HEARTBRAND C0383N

BW: 68 lbs.    WW: 512 lbs.    YW: 905 lbs.

Here is a unique bull from the Ume maternal line, this is the cow family that produced the legendary "Elephant Cow." His sire Heartbrand 8832E is a balanced bred sire, packed with foundation genetics including Shigemaru, Hikari, Big Al, and Tamamaru. The dam is MCC5734 who is sire by the well-known Heartbrand Bubba Brown. She has great EPD's for Calving Ease and Milk both top 15% of the breed. This bull represents a balanced breeding from one of the rare maternal lines in the Akaushi breed.

Selling 100% possession and 50% semen interest.









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FULLBLOOD BULL

## HEARTBRAND 3475G

AF179118 | Horned | Fullblood Akaushi | 09.27.2019

HEARTBRAND H0518E  
**HEARTBRAND CHARLIE C4037S**  
HEARTBRAND S0917J

HEARTBRAND JOE S5394S  
**HEARTBRAND KATE 662Z**  
HEARTBRAND 7836W

HIKARI  
DAI-HACHI 8 MARUNAMI  
SHIGEMARU  
UME  
SHIGEMARU  
HEARTBRAND B0004M  
HEARTBRAND C4408S  
HEARTBRAND T2796R

BW: 65 lbs.    WW: 580 lbs.    YW: 1,020 lbs.

Do not overlook the EPD's on this bull! He possesses top 1% Calving Ease, top 10% Birth Weight, top 2% Milk, top 2% Ribeye Area, and top 3% Fat Thickness EPD's! He is sired by Heartbrand Charlie who he has inherited the strengths of Calving Ease, REA, and Milk from. Charlie is a proven combination of top Akaushi genetics including Hikari, Shigemaru, and the Ume cow family! The dam here is the donor dam Heartbrand Kate, another leading daughter of Heartbrand Joe (Top 1% WW & YW EPD's). Kate traces back to the legendary Ringo 117 cow, a daughter of Dai 8 Marunami. The Marunami maternal line has produced Tamamaru, Red Emperor, J-Prime, and more. Here is an outstanding herd sire prospect!

Selling 100% possession and 50% semen interest.





# 10A & B

THREE UNITS OF SEMEN

## HIKARI

AF107 | Horned | Fullblood Akaushi | 02.25.1993 | Deceased

DAI-NI 2 MITSUMARU TOKKYU 22  
**DAI-JU 10 MITSUMARU KO 76**  
GODAI KO 2739

NAMIMARU KO 74  
**KAZUTOMO 1KYU 92958**  
KIKUMI TOKKYU 11875

MITSUTAKE KO 58  
DAI 3 MITSU 1KYU 48242  
DAI 5 SHIGEKAWA 1KYU 540  
HATAURA 1KU 33574  
DAI-NI 2 SHIGENAMI TOKKYU 27  
DAI-NI 2 MARUHANA KO 2862  
DAI-JYUU 10 SHIGEKAWA KO 65  
DAI 2 KIKUMI KO 1345

Semen from the original import Hikari! Hikari's fantastic legacy precedes him, he is known for his extreme balance of elite growth with high marbling and carcass traits. He is a son of Japanese legend, Dai 10 Mitsumaru 76 who also sired breed legends Big Al, Kaedemaru, and "the Elephant Cow" Heartbrand T0504E. Hikari is a leading proven sire of sons having produced elite bulls such as WSI Umamaru, TWA Kajikari, Kot-sukari, and Heartbrand Hercules 2619A.







# 11A & B

THREE UNITS OF SEMEN

## TAMAMARU

AF109 | Horned | Fullblood Akaushi | 07.13.1993 | Deceased

TAMANAMI KO 70  
**DAI-GO 5 TAMANAMI TOKKYU 96**  
FUJIMITSU KO 2030

DAI-SAN 3 MITSUMARU KO 71  
**DAI-MACHI 8 MARUNAMI**  
DAI-HICHI 7 MURUNAMI TOK 14289

SHIGENAMI KO 48  
MARUSAKAE KO 394  
SHIGETAMA  
FUJIHANA 1KYU 1173  
MITSUTAKE KO 58  
FUKUMARU KO 933  
DAI-JYUU 10 SHIGEKAWA KO 65  
MARUNAMI KO 2402

Tamamaru is one of the most widely used and predictable Akaushi bulls due to his consistency and legendary mother, Dai 8 Marunami. There's no other foundation sire that can add the length of body and stoutness of structure. His sire, Dai 5 Tamanami Tokkyu 96 provides a slight outcross to the rest of the 1994 importation. Tamamaru is a paternal sib to the foundation cow Dai 9 Kobai 73. Tamamaru is F11 free.





# 12A & B

THREE UNITS OF SEMEN

## BIG AL

AF114 | Horned | Fullblood Akaushi | 01.27.1995 | Deceased

DAI-NI 2 MITSUMARU TOKKYU 22	MITSUTAKE KO 58
<b>DAI-JU 10 MITSUMARU KO 76</b>	DAI 3 MITSU 1KYU 48242
GODAI KO 2739	DAI 5 SHIGEKAWA 1KYU 540
	HATAURA 1KU 33574
NAMIMARU KO 74	DAI-NI 2 SHIGENAMI TOKKYU 27
<b>AKIKO</b>	DAI-NI MARUHANA KO 2862
MITSUKO TOKKYU 9639	MITSUTAKE KO 58
	MITSU KO 1753

Big Al was the first bull born outside of Japan in January of 1995. Big Al is the legendary Dai 10 Mitsumaru 76 son of Akiko and is highly proven with elite EPDs. To this day Big Al has top 30% growth and maternal EPDs along with top 10% carcass EPD for Ribeye Area, Marbling, and Carcass Index! On top of his fantastic EPDs, he is known for making incredible females with growth, strength, maternal traits, and longevity. Big Al is considered by many to be the greatest Akaushi bull of all-time!









# 13A & B

THREE UNITS OF SEMEN

## SHIGEMARU

AF110 | Horned | Fullblood Akaushi | 07.21.1993 | Deceased

SHIGENAMI KO 48  
**DAI-GO 2 SHIGENAMI TOKKYU 27**  
DAI 2 TAMASHIGE KO 1842

DAI-JYUU 10 SHIGEKAWA KO 65  
**DAI-YON 4 AKIBARE TOKKYU 3357**  
DAI-NI 2 AKIBARE 1KYU 53244

SHIGEMIYA 1KYU 78  
HATSUTAMA KO 387  
NAKAHORI KO 38  
TAMAHANA 1KYU 19222  
DAI 2 SHIGEKAWA KO 53  
SOSHIGE KO 1287  
DAI 3 SOSHOKU 1KYU 507  
AKIBARE KO 758

One of the three imported bulls that came to the United States from Japan. Shigemaru is the most widely used of the sire lines for his breeding versatility. He is known for moderating frame size, adding body mass and structural width in his progeny. His daughters are built broody, good footed and are high maternal performers. Use Shigemaru with confidence in laying a good foundation of growth and maternal genetics.





Eni

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50% SEMEN INTEREST

## HEARTBRAND DOS EQUIS XX 3618H ET

AP170417 | Homozyous Polled | Purebred Akaushi | 02.02.2020

HEARTBRAND 9595Y  
**HEARTBRAND KING DAVID 14E**  
NICKESON 309A ET

HEARTBRAND J-PRIME 2132A  
**HEARTBRAND 15/16 10D ET**  
NICKESON 413B ET

HEARTBRAND JOE S5394S  
HB502E  
BIG AL  
HEARTBRAND R2 038X  
JUDO 1223  
HEARTBRAND V5909S  
JIMMY JAMES 978Y  
HEARTBRAND B2 013X

BW: 68 lbs.   WW: 552 lbs.   YW: 1,000 lbs.

Here is the world's first homozygous polled purebred Akaushi!! This bull has it all, he is phenotypically impressive, has multiple generations of leading Heartbrand sires, is homozygous polled, and he possesses elite EPDs. His sire is Heartbrand King David 14E, the massively popular heterozygous polled bull with breed leading Weaning Weight and Yearling Weight EPDs (both top 2%). On the dam side we find leading bulls such as Heartbrand J-Prime, Shigemaru, and Big Al. Heartbrand Dos Equis XX is the ultimate package and is in the position to become the next super sire of the Akaushi breed as an asset to both the commercial F1 breeder and the purebred breeder. Do not miss the chance to get in on this sire at the beginning of what certainly will be a fantastic career!









# 15A

SEMEN PACKAGES - 20 UNITS FOR \$1,000

## HEARTBRAND DOS EQUIS XX 3618H ET

AP170417 | Homozyous Polled | Purebred Akaushi | 02.02.2020

HEARTBRAND 9595Y  
**HEARTBRAND KING DAVID 14E**  
NICKESON 309A ET

HEARTBRAND J-PRIME 2132A  
**HEARTBRAND 15/16 10D ET**  
NICKESON 413B ET

HEARTBRAND JOE S5394S  
HB502E  
BIG AL  
HEARTBRAND R2 038X  
JUDO 1223  
HEARTBRAND V5909S  
JIMMY JAMES 978Y  
HEARTBRAND B2 013X

Here is the world's first homozygous polled purebred Akaushi!! This bull has it all, he is phenotypically impressive, has multiple generations of leading Heartbrand sires, is homozygous polled, and he possesses elite EPDs. His sire is Heartbrand King David 14E, the massively popular heterozygous polled bull with breed leading Weaning Weight and Yearling Weight EPDs (both top 2%). On the dam side we find leading bulls such as Heartbrand J-Prime, Shigemaru, and Big Al. Heartbrand Dos Equis XX is the ultimate package and is in the position to become the next super sire of the Akaushi breed as an asset to both the commercial F1 breeder and the purebred breeder. Do not miss the chance to get in on this sire at the beginning of what certainly will be a fantastic career!





We thank you  
for your  
confidence  
in our  
program!