



Prime Time International Wagyu Sale

Waukesha, Wisconsin

Saturday, August 6, 2016

PRIME TIME

international



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schedule of events

Friday, August 5th

- 1:00 p.m. Prime Time International Sale cattle available for viewing
- 3:00 p.m. Wagyu Breed Educational Seminar
- 5:00 p.m. Complementary social hour & Hors D'Oeuvres

Saturday, August 6th

- 8:00 a.m. Cattle are available for viewing
Coffee, juice & pastries available
- 11:00 a.m. A complementary Wagyu hamburger luncheon available
- 1:00 p.m. Designer Wagyu Prime Time International Sale will start**

Dear Wagyu Enthusiasts,

It is with great pleasure that all of us at R & R Marketing Company welcome you to the first ever Designer Wagyu Prime Time International Sale. Brian Greenman and his family have worked diligently for the past year in developing, planning and promoting this sale. We are proud to have been involved in the branding and marketing of this event with Designer Wagyu. Owner Brian Greenman and his family are joined in this event with only the finest propagators and promoters of Registered Fullblood Wagyu. All consignors have made a concentrated effort to offer only the very best to showcase in this event and to properly market and highlight this wonderful and most popular breed of cattle. We are very confident as you read thru this sale catalog that you will be pleased with what we have to offer. We think they are genetics that can highlight any program at any level and for sure bring attention to any firm that is just starting or has been established in the breed. As we know the Wagyu breed is very popular around the world and rightfully so. This first ever sale features only non-recessive Fullblood Wagyu cattle. They represent genetics from cow families and lineages that are not readily available in the United States. If we can be of any assistance with your questions or purchases in this sale please don't hesitate to call as we enjoy talking and promoting seed stock.

Sincerely,
Randall O. Ratliff
R & R Marketing
Company



Dear Fellow Wagyu Breeders,

On behalf of Designer Wagyu we would like to cordially welcome you to our first ever Prime Time International Wagyu Sale. My family and I have been more than excited for the last year to create and develop a sale that would make the entire Wagyu breed proud. We wanted to show case the best of the best Fullblood Wagyu for breeders in the United States and for our many fellow International Breeders. We feel we have done just that and we want to thank each and every consignor for digging deep into their programs to offer only their finest to make this sale the best it can be.

This Prime Time Sale will give everyone in the world a chance to be a part of this sale as we are hosting it on the Internet with Cattle In Motion. This will also be a live sale where you will be able to view the sale cattle as they come through the ring. We want to give the buyers a chance to view and appreciate the sale offering.

The sale cattle will be available for viewing on Friday afternoon and there will be a social and reception that early evening as well.

If we can be of any assistance with you with your travel arrangements and/or questions regarding the sale cattle then please don't hesitate to call.

We look forward to hosting the Prime Time International Sale where we all can come together and appreciate each other and all we have to offer the great Wagyu breed of cattle.

Best Regards,
Brian Greenman & Family
Designer Wagyu



SALE TERMS AND CONDITIONS ...

TERMS: All cattle/genetics must be paid for immediately after the sale. Checks should be made payable to R & R Marketing Company. Credit cards are also accepted, and a processing fee will apply. Cattle/genetics will not be released until proper settlement has been made.

SPECIAL TERMS: (cattle/genetics for export) Lots and genetics that are sold for export must be paid for at the time of the sale. There will be a representative of a forwarding company on hand to assist in this matter. It will be the responsibility of the buyer of these cattle/genetics for export to make arrangements with the seller for the care of the lots or genetics after the sale. Buyers will be responsible for any layover costs following the sale.

BREEDERS GUARANTEE: Every lot in this sale is, to the best of the seller's knowledge, sound and free of any disease. Pregnant cows and cows with calves are considered breeders without further guarantee. All consigners will guarantee all open heifers to breed, however please keep in mind that the animals condition influences their fertility greatly. If there is a problem, we will work with you in the most professional manner. Open heifers that have been in embryo transplant/IVF are not guaranteed. Open heifers on intensive show diets are not subject to guarantee.

DISPUTES: The auctioneer in charge will settle any bid disputes. The decision of the auctioneer on such matters is final.

HEALTH: All necessary health papers will be provided for the purposes of shipping cattle and genetics anywhere in the U.S.

EXPORTS: Cattle/genetics sold for export to foreign countries must, by state law test for diseases flagged by the country receiving the animal after the sale is made. The seller will be responsible for this testing.

ANNOUNCEMENTS: Any announcements from the auction block will take precedence over the printed material, this catalog and all other printed advertisements.

LIABILITIES: All persons who attend the sale do so at their own risk. Designer Wagyu and Brian Greenman, including the sale manager, assume no liability, legal or otherwise, for any accidents that may occur. Seller accepts no liability for the lots after they are sold. Insurance will be available at the sale for cattle/genetics upon the buyer's request.

CONTRACT: The above terms and conditions shall constitute a contract between the buyer and the seller of each lot sold.

HANDLING: As the sale takes effect, all lots are under the buyer's risk.

SALE LOCATION ...

Waukesha County Expo Center
262.548.7200
1000 Northview RD
Waukesha, WI 53188 USA

(Located approximately 37 minutes from the Milwaukee airport)

HOTEL ACCOMODATIONS ...

Holiday Inn Hotel, Pewaukee-Milwaukee
262.506.6300
N14 W24140 Tower Place
Pewaukee, WI 53072

Wildwood Lodge, 262.506.2000
N14 W24121 Tower Place
Pewaukee, WI 53072

Best Western, Waukesha Grand, 262.524.9300
2840 N Grandview Blvd
Pewaukee, WI 53072

Country Springs Hotel, 262.547.0201
2810 Golf Road
Pewaukee, WI 53072

AIRPORT ...General Mitchell International Airport (MKE) - 5300 S Howell Ave, Milwaukee, WI

GENERAL SALE INFORMATION ...

SALE MANAGEMENT ...

R&R
MARKETING

(L #2845)

Randall O. Ratliff
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Nashville, TN 37203

RING SERVICE ...

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Ryan Denton918.629.3004
Bill Stade608.585.2431
Richland Center, WI

SALE DAY PHONES ...

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PJ Budler682.597.0380
info@thecattlemarket.net

AUCTIONEER ...

CK "Sonny" Booth.....918.533.5587

SALE CONSULTANTS ...

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Thecattlemarket.net

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PrismaGen, Altenberge, Germany
hd@prismagen.de

Jim Hoskens, Pedigree Announcer 920.366.7153
DePere, WI

BID & WATCH LIVE ...

This sale will be broadcast live at
www.cattleinmotion.com.

To view and bid on this sale live, simply log onto
www.cattleinmotion.com and click on the sale
that will be listed on the right hand side of the
screen.





ACADEMY CATTLE

Barbara Roberts-Thompson
80 Roseneath Lane, Armidale NSW 2350, Australia
www.academyredwagyu.com | acadcattle@tpg.com.au
P: 02.6772.1856



MUDDY FLATS CATTLE

Michael Goodell
211 Sandy Hill Dr., Augusta, WI 54722, USA
www.muddyflatscattle.com | muddyflatscattle@live.com
P: 715.271.8021



SOUTHERN CATTLE COMPANY

4226 N Highway 231, Marianna, FL 32446, USA
www.sccgenetics.com | frankhorn6627@bellsouth.net
Frank Horn: 601.573.6627 | Randy Ratliff: 615.330.2735



IDAHO WAGYU GENETICS

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Hubertus Diers
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DRATH FAMILY FARM, LLC

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P 920.538.0508

PAGE FARMS

W12875 Cork Street Rd., Ripon, WI 54971
pagefarms@frontier.com
P: 920.748.2110

JW Wagyu

Jimmy Webb
1319 S. Prairie Flower Road, Turlock, CA 95380
webbet74@yahoo.com
P: 209.479.1709

CONSIGNORS...



RAINES FARMS

Hayden Louisiana Prime Wagyu Beef
PO Box 248, Mangham, LA 71295, USA
www.louisianabeefcompany.com
john@reddochmediagroup.com
P: 318.791.9402



BAYCROFT WAGYU

1892 Old Martin Rd., De Pere, WI 54115, USA
www.baywagyu.com | baycroftcows@att.net
P: 920.366.7153

STONY RUN FARMS

446 Stony Run Rd., Spring City, PA 19475
www.stonyrunfarms.com | loren@stonyrunfarms.com
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Atlantic **WAGYU**

ATLANTIC WAGYU

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SILVERWIND RANCH

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P: 231.734.0535

KENTUCKY STUD, INC.

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www.stonyrungenetics.com | Loren@stonyrungenetics.com
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SYNERGY WAGYU

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WAGYU 100

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