02.08.2020

Heartland Regional Stockyards, Inc | Plainville, KS









LIMOUSIN & LIM-FLEX BULL & FEMALE SALE



Dear Cattleman and Cattlewomen,

On behalf of the Smith family I would like to invite you to come and celebrate with us at our inaugural production sale Saturday, February 8th at Heartland Regional Stockyards, Plainville Kansas. For over 30 years we have been committed to you our valued customers striving to provide you with superior Limousin and Lim-Flex genetics. Smith and Sons cattle truly has a deep love, appreciation, and understanding of how Limousin influenced cattle fit in today's beef industry. Our goals are to continue to build superior seedstock and offer exemplary customer service to meet your needs in the future.

Quality runs deep throughout this year's sale offering. Beef bulls engineered to be balanced in terms of calving ease to performance adding pounds to your next calf crop. In addition, we will have for your appraisal an exceptional group of registered spring bred heifers that bring forth unique breed leading genetic packages. As an added sale feature, we will have a solid of running age spring bred cows.

A heartfelt thank you to all of those individuals who have had and continue to have an impact on our family. If you have any questions or require any assistance feel free to contact us at any time. We would be grateful to have you come and celebrate this momentous day with our family and sale staff.

Best Regards,

Michael L Smith, Owner Smith and Sons Cattle

MIKE & DEB SMITH COLE & JONAH

785.737.8070 | mdsmith@ruraltel.net 809 SW 5th Street, Plainville, KS 67663

LIMOUSIN & LIM-FLEX BULL & FEMALE SALE

CALF BUYBACK PROGRAM ...

Smith & Sons is extremely grateful for the continued relationships we have with our customers. The trust they put in us to provide quality genetics to continue to improve this great breed is rewarding. It is important to us to communicate with our clients to understand their wants and needs. We will collaborate with our customers on their program goals, breeding strategies, nutritional information, performance data and more.

If you are interested in our calf buyback program, Smith & Sons will gladly connect you with one of their representatives below to start the conversation in helping your calves sell for a premium.



MIKE SMITH Owner, Smith & Sons 785.737.8070 | Mdsmith@rureltel.net



RANDY RATLIFF Branding & Marketing for Smith & Sons 615.330.2735 | Randy@RRMktg.com



GREG CAREY Owner of Russell, Kansas Stockyards 785.483.2961



RON RATLIFF Owner of Anderson County Sales Company, Garnett, KS 785.448.8200

TERMS & CONDITIONS:

Terms of the sale are cash unless satisfactory credit arrangements have been made prior to the sale. A representative will be on hand sale day if your wishes are to insure your purchases. Please note: The sale manager is only an agent for the seller and has no responsibility other than those involved in conducting the sale. All persons who attend the sale do so at their own risk. Neither the sale manager nor Smith & Sons assume liability, legal or otherwise, for any accidents which may occur.

SALE ORDER & SUPPLEMENTAL INFORMATION:

Sale order and supplemental information will be posted at www.RRMktg.com for your convenience on Friday evening, February 7th.

TRUCKING:

Free delivery on central locations! Smith & Sons offers its customers free delivery to anywhere in the lower 48 states. As a part of that delivery we work with reputable livestock transportation companies that we feel comfortable with the handling of your cattle in both a professional and conscientious way. Smith & Sons will do everything possible to deliver your cattle to a central location that is convenient for both you and the trucking company. Central locations for delivery will include auction barns, vet clinics and ranches that offer to serve as a delivery point. We will map out the route after the sale and do our best to get your bulls to you as quickly and conveniently as possible. If you would like to insure your cattle, you can do so on sale day. Most of the cattle will be delivered within 30 days following the sale. If you have questions on delivery then please call Mike Smith at 785.737.8070.

REBATE:

We will also be offering a \$50 PER HEAD REBATE for customers that arrange to pick up their bulls here at the sale location or within one week of the sale.

PAYMENT:

Cattle must be paid for at the time of the sale unless prior arrangements are made with sale management at the time of the sale at 615.330.2735.

AIR TRANSPORTATION:

Wichita, KS Approximately 3 hours

Denver, CO Approximately 5 hours

Kansas City, MO Approximately 4.5 hours

SELLING 88 LOTS:

52 Two-Year-Old Limousin & Lim-Flex Bulls 36 Bred Limousin, Lim-Flex & Angus Females

SALE SCHEDULE:

Saturday, February 8, 2020

- 8:30 a.m. Coffee and Pastries and cattle available for viewing
- 11:00 a.m. Complimentary lunch
- 1:00 p.m. Smith & Sons Limousin and Lim-Flex Bull & Female Sale Begins

SALE DAY PHONES:

Mike Smith	785.737.8070	Randy Ratliff	615.330.2735
Cole Smith	785.434.6331		
Landon Schneider	785.259.3234		

SALE LOCATION:

Heartland Regional Stockyards, Inc., Lloyd & Judy Schneider, Owners 1/2 mile West of the US Hwy. 183 & K-18 junction in Plainville, Kansas

LIVESTOCK REPRESENTATIVES:

Landon Schneider, Heartland Regional Stockyard	
Greg Carey, Russell Livestock	
Brandon Hamel, Heartland Regional Stockyard	
Craig Talkington, Special Assignment	
Andrew Sylvester, Special Assignment	

SALE MANAGEMENT:



Randall O. Ratliff, 615.330.2735 Randy@rrmktg.com | www.rrmktg.com PO Box 60097 Nashville, TN 37206 (L#2845)

If y MARKETING vith your purchases or want to discuss the genetics selling then please feel free to con- tact R & R Marketing Company. As a paid marketing agent for Smith & Sons we take pride in the opportunity to work closely with this program. We can assist you with your phone order and/or handle your bid in the most confidential manner. Email, call or text and we will be more than honored to assist.

AUCTIONEER:

BID & WATCH LIVE:

Log onto www.cattleusa.com to pre-register, bid and/or view the sale.

SPECIAL GUESTS:

Dean Summerbell, Heartland Limousin Association Perry Nowak, Farleigh Feed Yard Bernie Tonroy, High Plains Nutrition Midway Coop Grant Davidson, Zoetis Ken Conway, Gene Net PJ Nowak, Double Tree Feeders Bonnie Swayne, B&D Feeds Doug Melton, Melton Ranch Craig Iwanski, Veterinarian, Central Vet Service, 785.425.5100

SALE ACCOMMODATIONS:

HOW TO FIND WHAT YOU ARE LOOKING FOR IN THE SALE ...

We first select without papers, finding all visible phenotypic defects and problems. Once the outliners are eliminated, we then select on paper, eliminating those cattle with performance, EPD or genetic problems. This two-step selection process is done at weaning and repeated again just before the sale with yearling data and semen checking added to the criteria. Of course, disposition is still the number one culling criteria in our herd. Choose the type of bull that best meets your cowherd or feel free to call us to further discuss your options. We would be happy to visit with you.

'MAXIMIZERS' ...

Purebred & High Percentage Limousin Bulls

These lean, red meat machines will maximize hybrid vigor on your British and British X cows. These bulls will maximize performance without sacrificing calving ease. Several of these prospects go back into the purebred industry each year, being purchased by other purebred breeders.

'STABLIZERS' ...

75% Limousin x 25% Angus Bulls

Our most popular hybrid for 28 years, these ultrathick and deep machines are unequaled in their muscle, volume and phenotype. These bulls work well on most any cowherd, offering the extreme thickness of Limousin and the volume of Angus. Hybrid vigor can be increased and maintained with these bulls on most all straight bred and crossbred cows.

'OPTIMIZERS' ...

50% Angus x 50% Limousin Bulls

These Angus x Limousin F1 Composites have been a hit on our sale for many years as well. Many cattlemen are using these bulls to moderate their cow size and create consistency or in a four way cross breeding system. Optimizers are moderately framed, very deep and offer much more thickness than the pure- bred Angus cattle.

'OPTIMIZER' ...

25% Limousin x 75% Angus Bulls

They are 25% Limousin and 75% Angus. These bulls combine the best of the numbers of the elite Angus combined with the prominent Limousin. These bulls are huge numbered and have some of the strongest weights and stats of the entire sale offering. These bulls bring the statement of Lim-Flex to a whole new level in our breed. We urge you to see for yourself how any one of these bulls might fit into your program to sire a uniform and very desirable calf crop.

ABOUT OUR CATTLE ...

FEEDING:

The yearling cattle are fed to gain 3.25 per day, receiving a ration of corn gluten and alfalfa. We feed our bulls to gain sufficiently, without pushing a lot corn in the ration. We believe that corn causes structure problems later in life and causes yearling bulls to 'melt' when turned out to pasture. We are very proud of the success rate our yearling bulls have had.

SEMEN TESTING:

All bulls have been semen tested and measured and a certificate will go with each bull sold.

UNCONDITIONAL GUARANTEE:

If the cattle that you purchase at our sale fail to meet your expectations, we will replace the animal, providing you return the animal to our ranch at your expense. We will provide you with a replacement animal or give you full credit toward next year's sale or a cash refund. This guarantee expires after the first breeding season. We ask that you provide travel expenses for the replacement animal. Customer Service is #1!

ANALYZING THE PERFORMANCE DATA ...

BW :: BIRTH WEIGHT

We take birth weights on our cattle in order to give you some method of determining calving ease. Larger calves will sometimes come very easy. We believe that calf structure determines calving ease along with size.

WW :: WEANING WEIGHT

This is the weight of the cattle taken at weaning time adjusted to a constant age of 205 days, and a good indication of early growth.

YW :: YEARLING WEIGHT

This is the weight of the cattle waken at approximately one year of age and adjusted to a constant age of 365 days with at least 150 days between actual weaning and yearling weight dates.

ADG :: AVERAGE DAILY GAIN

Growth rate is highly heritable and these numbers will give you an idea of how the cattle respond to environmental conditions. i.e. feed, weather, etc.

LVBR MAXIMIZER 819F PB Limousin (100) Bull | DP/ Red | 05.06.18 | LVBR 819F | NPM 2265284

CRVL CALIFORNIA 505C

WULFS XCELLSIOR X252X CRVL MISS XEROX 307A **BAR JZ TIMBERLINE 525S** RRDC 143 S

C	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI
EPD %Rank								11 70		-0.79 20		1.19 40	-0.39 60	-0.16 25	$\substack{41.91\\50}$

- Purebred, double polled

RRDC 129 Z

- He ranks in the top 30% for birthweight - A young herd sire prospect out of CRVL California 505C, a great WULFS
- Xcellsior X252X son - This is the bull to consider if you're looking to add performance and keep a set of calves uniform with some unique eye appeal

[Act. BW: 73 lbs.]





CRVL CALIFOI

OR X252X X 307A 636U

- 75% Lim-Flex and double polled

- Here is a tremendous calving ease bull who ranks in the top 25% of the breed for his birthweight EPD
- This is a bull we appreciate for the predictable genetics that make up his pedigree, the desirable phenotype he possesses and his strength in number profile - Everything is stacked in this one's favor!

[Act. BW: 73 lbs.]

0.12 46.96

LVBR O Lim-Flex (50) Bull HP/ Red 04.12.18	PTIMIZER 805F 3 LVBR 805F LFM 2265271 05						
CRVL CALIFORNIA 505C	WULFS XCELLSIOR X252X CRVL MISS XEROX 307A						
WFL RED FUTURE 078Y MONTVUE RED FUTURE W439 LCOC VICILA RA018							
CED BW WW YW MILK CEM SC STA	Y DOC YG CW REA MARB FAT SMTI						

45 45 >95

-0.35

0.63

0.65

20

ygous polled 05C

- This bull's dam is WFL RED FUTURE 078, a MONTVUE Red Future W439 daughter
- What better pedigree figured EPD's can you ask for in a young herd sire prospect than these? He ranks in the top 3% for his birthweight EPD and the top 20% for milk
- This Optimizer bull is so level made, moderate in his frame and stands out amongst his contemporaries
- He is balanced, extremely thick and has an added touch of volume and rib shape [Act. BW: 74 lbs.]

\$MTI

R 829F	
LFM 2265294	
TTOTOD MORON	

RRDC YSANNE

RNIA 505C	WULFS XCELLSIC CRVL MISS XERO
E 287Y	GV LINEBACKER MBAB R78

									1	VIDAD	1.10	
Ι		CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW
3	EPD %Rank	13 25				22 45		0.6 90	$\begin{array}{c} 14 \\ 20 \end{array}$	14 35	-0.57 4	14 90
	750)/ T in	~ EL		4 4	oublo	nolla	1				

0.5 55 14 45 - This guy sure pounded down the scale when weaning rolled around. He ranks in the top 15% of the breed for the weaning weight EPD he recorded

WULFS XCELLSIOR X252X

CRVL MISS XEROX 307A

MAGS RANSFORD

YG CW

RRDC 808 U

- This bull's dam is a MAGS Ransford daughter, RRDC 272Y
- We really admire this individual's prominent herd bull look and his eye appeal from any angle

CRVL CALIFORNIA 505C SONS

WULFS SIRLOIN 3172S

WULFS MISSIVE 2258M

CRVL MISS FRIENDLY 140Y

WULFS XCELLSIOR X252X

CRVL MISS XEROX 307A MAGS WITH RYTHMN

MARF

-0.01

MARB

-0.33 -0.15

[Act. BW: 79 lbs.]

-0.08 53.02

\$MTI

44.23

0.83

DLVL XEROX 023X

-0.40

LVBR MAXIMIZER 814F

RRDC 81 U

LVBR MAXIMIZER 832F

CRVL CALIFORNIA 505C PB Limousin (100) Bull | HP/ Red 02.16.15 | CRVL 505C | NPM 2075248

0.60

PB Limousin (93) Bull | Polled/ Red | 05.14.18 | LVBR 814F | NPM 2265279

0.5 55

- Weaning weight and milk EPD's rank in the top 25% of the breed

- The reason this bull is so good is because he's supposed to be

- This Maximizer bull is a son of CRVL California 505C and from a MAGS With

- Bred with some of the most outstanding production-oriented genetics and we believe he will make a positive impact in any program he's introduced to

PB Limousin (87) Bull | DP/ Red | 03.30.18 | LVBR 832F | NPM 2265297

WULFS XCELLSIOR X252X

CRVL MISS XEROX 307A

YW

CRVL CALIFORNIA 505C

66 45 109 30

RRDC 292 A

Rhythm daughter, RRDC 292A

CRVL CALIFORNIA 505C

RRDC 272 Y

CED BW WW YW MILK

- Purebred and double polled

0.3 35

CED

EPD 13 25

EPD %Rank

EPD %Rank

EPD 15 10

 $\frac{11}{45}$ 0.5 470 67 30 100 35

- Purebred

- He is super sound made, strong in his top, heavy in his bone structure and one of those bulls that just has it 'goin' on'

[Act. BW: 81 lbs.]

54.03

55

-0.05

60

45.13

	 50% Lim-Flex and homozy
1	- Son of CRVL California 5
1	This bull's dam is WEL DI

MAGS ZARAH SONS

MAGS ZARAH

Lim-Flex (68) Bull | HP/ HB 10.05.12 | MAGS 119Z | LFM 2028454

MAGS WHITCOMB

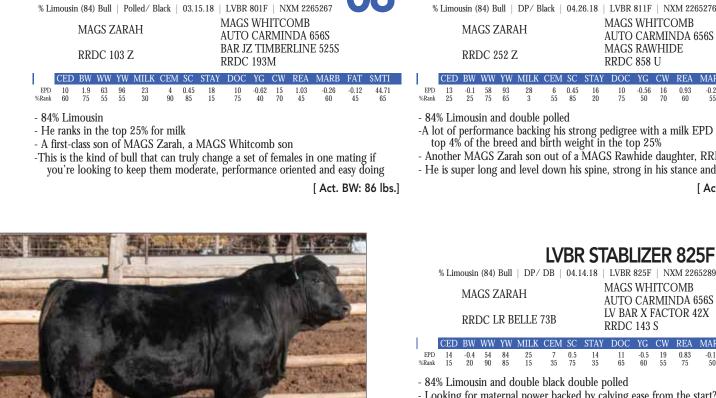
AUTO CARMINDA 656S

BT CROSSOVER 758N EXLR 199H JCL LODESTAR 27L AUTO BLACK DAKOTA 129J



CED BW WW YW I	MILK CEM SC	STAY DUC	IG CW	REA MARB	FAI ŞIV	111
EPD 13 0.3 66 109 %Rank 25 35 45 30			$\begin{array}{ccc} -0.40 & 26 \\ 35 & 50 \end{array}$			3.02 55

06



LVBR STABLIZER 801F

- Looking for maternal power backed by calving ease from the start? This bull will do the trick. He ranks in the top 15% for milk and the top 20% for birthweight

- We appreciate the foot size and substance of bone this bull stands on and the amount of thickness he carries down into a deep, muscular hindquarter

[Act. BW: 70 lbs.]

-0.11 50 43.54 70

SMTI

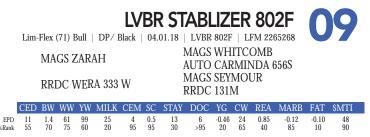


RRDC 858 U 44.70 -0.56 16 70 0.93 -0.21 10 75 -0.12-A lot of performance backing his strong pedigree with a milk EPD ranking in the - Another MAGS Zarah son out of a MAGS Rawhide daughter, RRDC 252Z - He is super long and level down his spine, strong in his stance and thick made

-0.5

LVBR MAXIMIZER 811F

[Act. BW: 76 lbs.]



- 71% Lim-Flex and double polled

- This bull ranks in the top 20% of the breed for milk
- An impressive son of the great MAGS Zarah bull
- His dam, RRDC Wera 333W is a MAGS Seymour daughter
- He is thick ended and wide in his top, rugged in his structure and has a terrific disposition

Lim-Flex (59) Bull HP/ HB 03.11.18 LVBR 838F LFM 2265303 MAGS ZARAH LVLS 654D MAGS UNREAL WOLF CREEK BLAZER 4172	LIM-Flex (53) Bull HP/ DB 04.16.18 LVBR 824F LFM 2265290 MAGS ZARAH RRDC APPLE BUTTER 3319A RRDC MARK APPLE BUTTER 3319A
CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT \$MTI EPD 15 0.3 67 110 28 6 0.62 18 17 -0.27 28 0.67 0.12 -0.05 56.94 %Ramk 10 35 40 30 4 60 90 5 10 70 50 75 35 60 45	CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT SMTI EPD 12 0.2 63 102 26 5 - 14 10 -0.31 24 0.68 0.12 -0.06 56.16 %Rank 35 35 65 50 10 80 - 20 80 55 65 75 35 50 45
 - 59% Lim-Flex and homozygous black and homozygous polled - Maternal power to the max. This MAGS Zarah son ranks in the top 5% for milk and the top 25% for yearling weight - His dam is LVLS 654D, a MAGS Unreal daughter- MAGS Unreal is recognized as one of the top purebred bulls in the industry and is a son of the multiple trait-leading bull, AUTO Dollar General 122R [Act. BW: 70 lbs.] 	 - 53% Lim-Flex and homozygous polled and double black - This bull ranks in the top 15% for his milk EPD - He is super appealing from the profile and clean through his front end - We appreciate his levelness from hooks to pins and his length of body [Act. BW: 72 lbs.]
Lim-Flex (34) Bull HP/ Black 04.01.18 LVBR 808F LFM 2265273	Lim-Flex (34) Bull HP/ Black 03.25.18 LVBR 807F LFM 2265272
MAGS ZARAH WFL MUR ECIC 0190 MAGS WITTCOMB AUTO CARMINDA 656S MUSHRUSH EPIC LN U WFL MAJOR LEAGUE C745	MAGS ZARAH WFL AFFIRMED 203Y WFL AFFIRMED 203Y MAGS WITH COMB AUTO CARMINDA 656S BROWN-CBAR AFFIRMED P7081 WFL VACATION 1215
CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT SMTI EPD 13 -0.3 61 96 25 6 0.75 17 14 -0.14 23 0.39 0.16 -0.03 55.40 %Rank 25 20 75 70 20 60 80 10 35 95 65 >95 30 85 45	CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT SMTI EPD 12 -0.2 64 98 24 4 0.75 17 16 -0.17 18 .36 0.23 -0.04 59.10 %Rank 35 25 55 65 25 90 80 10 15 90 85 .995 20 70 25
 - 34% Lim-Flex and homozygous polled - Another outstanding MAGS Zarah son - This bull ranks in the top 20% for birthweight and milk and in the top 30% for marblingrest assured that this guy will be very predictable - Truly a phenomenal combination of genetics, numbers and phenotype! - He is square and level out of his hip, super thick made down his topline and great on his feet and legs [Act. BW: 77 lbs.] 	 34% Lim-Flex and homozygous polled Interested in a promising all-around bull? Here he is! He ranks in the top 20% for marbling, the top 25% for birthweight and in the top 30% for milk Out of the phenomenal MAGS Zarah bull This bull's dam, WFL Affirmed 203Y is a daughter of BROWN-CBAR Affirmed P7081 We admire the soundness of structure, feet and leg conformation and levelness of design this bull offers [Act. BW: 76 lbs.]
AHCC BADLANDS 908B SONS	IB
CED BW WW YW MILK CEM SC STAY DOC YQ EPD 10 3.3 76 126 19 6 0.60 16 16 -0. %Rank 45 90 10 3 65 40 40 15 20 9.	C CW REA MARB FAT SMTI 54 45 1.00 -0.35 -0.15 45.13 5 1 80 30 55 20
LVBR MAXIMIZER 803F14% Limousin (81) Bull DP/DB 03.26.18 LVBR 803F NXM 2265269AHCC BADLANDS 908BAHCC BADLANDS 908BAHCC WESTWIND W544RRDC 177 ZMAGS WILD BUNCH RRDC 0634 S	LVBR STABILZER 837F 15 % Limousin (81) Bull DP/DB 03.21.18 LVBR 837F NXM 2265302 AHCC BADLANDS 908B AHCC WESTWIND W544 LVLS 9066U RRDC 131 Z RRDC 100W RRDC 710 T RRDC 710 T
CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT SMTI EPD 9 3 67 101 18 6 0.65 14 8 -0.51 28 0.94 -0.19 -0.12 47.67 %Ramk 75 95 35 40 85 55 65 35 90 60 25 60 50 45 50	CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT SMTI EPD 10 2.6 64 100 17 6 0.5 12 6 -0.52 27 0.84 -0.29 -0.13 43.21 %Rank 60 90 50 45 90 55 75 50 95 55 30 70 65 35 70
 81% Limousin and ouble black and double polled Out of AHCC BADLANDS 908B Dam is RRDC 177Z, a MAGS Wild Bunch daughter He ranks in the top 30% for weaning weight EPD This is a bull that balances up so well and one that we truly appreciate from a production standpoint If you are in the market for muscle, performance and an elite look, then consider this young herd sire prospect 	 - 81% Limousin - Double polled and double black - This bull is great in his lines, super balanced and has a substantial amount of eye appeal that anyone can get behind [Act. BW: 86 lbs.]

					_ L	NВ	K	NA	XIIV	IIZ	ΕK	81	6 F	1	6		
	% Lim	ousin	ı (81)	Bull	DP/	DB	04.2	26.18	LVBR	816F	Nž	KM 220	35281		U		L
		AH	CC E	BAD	LAND	S 908	B		AHCC LVLS 9			IND	W544				
		RRI	DC L	R B	ELLE	81B			MDCS RRDC			100	Y				
	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI		CEI
EPD	9 75	2.7	63 55	104	21	6 55	0.5	13	9	-0.49	28	0.76	-0.29	-0.13	42.78	EPD % Bank	9

- 81% Limousin and double black and double polled
- He ranks in the top 30% for yearling weight
- A super well made AHCC Badlands 908B son
- This Maximizer bull is impressively fluid in his movement and maintains such a prominent look to him no matter how he plants his feet
- Super strong down his top, level in his hip and such an exciting potential herd size

[Act. BW: 86 lbs.]

ADDITIONAL WEIGHTS WILL BE PROVIDED SALE DAY.

SELLING 88 LOTS:

52 Limousin & Lim-Flex Bulls 36 Bred Limousin, Lim-Flex & Angus Females

LVBR STABLIZER 809F 17										
Lim-Flex (75) Bull DP/ DB 04.26.18 LVBR 809F LFM 2265274										
AHCC BADLANDS 908B	AHCC WESTWIND W544 LVLS 9066U									
RRDC LR BELLE 52B	MAGS XTRA WET RRA LUCKY CARD 1120									
CED BW WW YW MILK CEM SC STAY	DOC YG CW REA MARB FAT SMTI									

CED	BW	ww	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MT1	
9 85				20 70			13 30					-0.06 75		53.20 60	

-75% Lim-Flex and double black and double polled

- Sired by AHCC Badlands 908B
- This bull's dam is RRDC LR BELLE 52B, a truly exceptional MAGS Xtra Wet daughter
- -Weaning weight and yearling weight EPDs both rank in the top 15%
- Wanting to improve number profiles, moderate some size and add extra pounds to your future calf crop? Consider this elite young herd sire prospect!

[Act. BW: 84 lbs.]



RRA QUEEN 1127

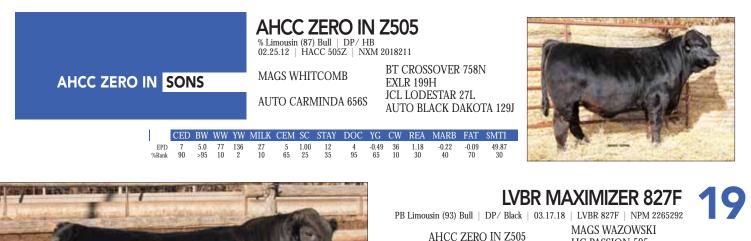
AHCC BADLANDS 908B AHCC WESTWIND W LVLS 9066U AHCC ZERO IN Z505

RRDC LR BELLE 97B



- 71% Lim-Flex and homozygous black double polled
- This bull ranks in the top 4% for his yearling weight EPD and the top 10% for weaning weight
- He is a son of AHCC Badlands 908B and from RRDC LR Belle 97B, an AHCC Zero In Z505 daughter
- Talk about overall mass, extra thickness and heaviness of structure!
- We love this bull's solid performance and elite pedigree and believe in his ability to completely revamp a calf crop

[Act. BW: 85 lbs.]



RRDC 222 X RRDC 305J

- CED
 BW
 WW
 YW
 MILK
 CEM
 SC
 STAY
 DOC
 YG
 CW
 REA
 MARB
 FAT
 SMTI

 EPD
 7
 3.4
 67
 110
 25
 6
 0.85
 12
 4
 -0.67
 23
 1.21
 -0.36
 -0.13
 42.95

 %Raph
 90
 95
 30
 10
 10
 50
 25
 65
 96
 60
 25
 35
 50
 70
 40
- Purebred and double polled
- We like to think of this bull as the home run type when it comes to a number profile
- He ranks in the top 10% of the breed for the yearling weight he recorded, in the top 15% for milk and in the top 25% for his weaning weight
- This guy is clean in his front end and stands on an excellent structure
- He is massive in his foot size and super soft in his pasterns

LUBR MAXINIZER 834F200% Limousin (81) BuilDP / DB04.19.18LVBR 834FNXM 226329MACC ZERO IN Z505MAGS WAZOWSKI HC PASSION 505 MAGS STAY TUNED TUM MISS LX BANDO 824UMARS NAZOWSKI HC PASSION 505 MAGS STAY TUNED TUM MISS LX BANDO 824UCEDW W VW MILK CEM SC STAY DOC YG CW REA MARB FAT SMTT Nema 85 25 60 40 10 10 55 55 60 155	LVER STABLIZER 83.5F21Lim-Fiex (68) Buil DP/DB 0.12.18 LVBR 835F LFM 265300DAMCX ZERO IN Z505MAGS WAZOWSKI LPASSION 505 MAGS RTCHE B2TOT 04 XMAGS RTCHE B2Note the work of the double polled and double bale.48% Lim-Fiex and double polled and double bale.49% Lim-Fiex and double polled and double bale.49% Lim-Fiex and double polled and double bale.40% Lim-Fiex and double polled and the base to a to a to the base to a to
LUBR STABLIZER 839F Lim-Flex (68) Bull DP/ Black 03.16.18 LVBR 839F LFM 2265304 AHCC ZERO IN Z505 RRDC 841 U MAGS WAZOWSKI HC PASSION 505 RRDC 028P MBAB M198	LVBR OPTIMIZER 818F Lim-Flex (43) Bull DP/ HB 04.06.18 LVBR 818F LFM 2265283 AHCC ZERO IN Z505 RRA BLACKCAP 9803 MAGS WAZOWSKI HC PASSION 505 WK REWARD RRA BLACKCAP 6579
CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT SMTI EPD 7 3.6 70 111 22 5 0.8 10 8 -0.41 25 0.82 -0.19 -0.08 47.71 %Ramk 95 .95 30 25 45 80 70 65 95 30 60 45 95 30 90 - 68% Lim-Flex and double polled - - - - - - - - - - - - - - - - 0.08 47.71 - - - - - - 0.08 47.71 - - 68% Lim-Flex and double polled - - - - - - 0.88 - 0.19 - 0.89 - 0.16 10.12 - 0.16 10.12 - 0.16 0.16 10.12 - 0.16 0.16 10.12 <t< td=""><td>CEDBWWWYWMILKCEMSCSTAYDOCYGCWREAMARBFATSMT1EPD74.7831402581.05126-0.21370.810.16-0.0362.88%Rank95.953120204540.95802050308515- 43%Lim-Flex and homozygous black and double polled- Truly a do-it-all bull right here. He ranks in the top 1% for yearling weight, the top 4% for weaning weight and the top 20% for milk- He's a son of AHCC Zero In Z505 and out of a tremendous female, RRABlackcap 9803- This bull is massive in his rib shape and overall capacity and widthSuper soft in his pasterns and flexible in his movement- Elite performance and a true standout![Act. BW: 89 lbs.]</td></t<>	CEDBWWWYWMILKCEMSCSTAYDOCYGCWREAMARBFATSMT1EPD74.7831402581.05126-0.21370.810.16-0.0362.88%Rank95.953120204540.95802050308515- 43%Lim-Flex and homozygous black and double polled- Truly a do-it-all bull right here. He ranks in the top 1% for yearling weight, the top 4% for weaning weight and the top 20% for milk- He's a son of AHCC Zero In Z505 and out of a tremendous female, RRABlackcap 9803- This bull is massive in his rib shape and overall capacity and widthSuper soft in his pasterns and flexible in his movement- Elite performance and a true standout![Act. BW: 89 lbs.]
RRDC BEEFEATER 533B SONS MAGS UNREAL	

YG

25 1 -0.26 65 29 40 0.64 75

44.32 35

CW REA

RRDC BEEFEATER 533B SONS

EPD

%Rank

16 3 0.0 67 40 RRDC 118Z

MILK CEM SC

9 10

070 75

21

MAGS PASSION FLOWER MAGS UNREAL WOLF CREEK AMBUSH 8358

> MARB FAT

-0.01 60 -0.05 55 **SMTI**

52.12

65



					LVE	BR	M	AXI	ΜN	ΙIZ	ER	82	0F	25		
PB	Limo	usin (87) B	ull	DP/B	lack	04.2	2.18	LVBR	820F	N	PM 226	35285			
RRDC BEEFEATER 533B RRDC ALLTIMESGOOD 79 A RRDC 253 X MAGS UNREAL RRDC 118 Z RRDC UNREAL 17X RRDC 253 X																
	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI	
EPD %Rank	EPD 14 0.5 67 104 27 8 0.64 15 14 -0.45 24 0.86 -0.20 -													-0.10 46.82 >95 20		
D	1	J	11.	b -1	11 .	1										

- Purebred and double polled

- This RRDC Beefeater 533B son is one of the biggest numbered bulls in this offering.
- He ranks in the top 5% of the breed for milk, the top 10% for marbling and the top 20% for yearling weight
- He is super fluid in his movement, soft in his pasterns and stands on a substantial amount of bone
- We admire this one's performance, his pedigree and his killer profile

[Act. BW: 78 lbs.]

[Act. BW: 76 lbs.]

LVBR MAXIMIZER 804F PB Limousin (87) Bull | Polled/ Black | 04.27.18 | LVBR 804F | NPM 2265270

RRDC BEEFEATER 533B

MAGS UNREAL RRDC 118 Z MAGS RAJAH

106 40 28 5

RRDC WILDNITES 272 W RRDC MISS CHUCKWAGON 339K

CED BW WW YW

CED BW YG CW REA FAT SMTI WW MILK CEM SC STAY DOC MARB EPD %Rank 0.42 70 -0.22 15 -0.10 >95 -0.5 >95 0.85 >95 13 25 0.9 45 60 65 92 60 30 1 7 35 14 45 9 80 18
 40

- Purebred

- This bull's dam, RRDC Wildnites 272W is a MAGS Rajah daughter
- Buy with complete confidence in this young herd sire prospect, we believe you'll be incredibly pleased when you see him on sale day

- He has breed leading numbers backed with a super prominent pedigree

- He is a chart topper that ranks in the top 1% of the entire breed for his impressive milk EPD and his marbling EPD also ranks in the top 10%

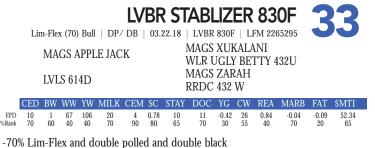
LVBR MAXIMIZER 813F % Limousin (78) Bull DP/ Black 04.16.18 LVBR 813F NXM 2265278 RRDC BEEFEATER 533B RRDC 73 X MAGS UNREAL RRDC 118 Z MAGS UNREAL RRDC 020 U	LVBR STABLIZER 828F % Limousin (78) Bull DP/ Black 04.13.18 LVBR 828F NXM 2265293 RRDC BEEFEATER 533B RRDC ALLBEOK 102 A MAGS UNREAL RRDC 118 Z RRDC UNREAL 17X RRDC 150 X
CED BW WW YM MILK CEM SC STAY DOC YG CW REA MARB FAT SMTI EPD 16 0.3 63 98 27 8 0.59 16 24 4.03 25 0.69 -0.08 -0.07 48.98 %Rank 10 35 55 50 15 20 75 20 1 80 35 90 -0.08 -0.07 48.98 - 78% Limousin and double polled - Ranks in the top 10% for milk - - Another powerful RRDC Beefeater 533B son from a MAGS Unreal daughter, RRDC 73X - RRDC 73X - This bull is level [Act. BW: 76 lbs.]	CEDBWWWYWMILKCEMSCSTAYDOCYGCWREAMARBFATSMTIEPD131.1681042470.61515-0.40250.77-0.150-0.0948.32-78%Limousin and double polled- This guy ranks in the top 25% of the breed for his weaning weight and milk EPDs- A moderately framed, yet super thick-made bull that is so complete and appealing when he stops and plants his feet[Act. BW: 80 lbs.]
LYBR STABLIZER 831F268Lim-Flex (62) BullDP / Black04.06.18VBR 831FLFM 265260MAGS UNREAL RDC BEEFEATER 533BMAGS UNREAL RDC 118 Z MAGS RTCHES CROC VANISSA 337YMAGS UNREAL RDC 8125MAGS VAREAL RDC 118 Z MAGS RTCHES CROC 8125VCEMAGS 2000 REAL RDG 118 Z MAGS 2000 REALMAGS AUTOR MAGS RTCHES CROC 8125VCEMILK CCS CT AD CY CN AA MTA MT110.726902470.65171370750.610.0749.722110.726750.410.604080.752110.726750.410.6040.749.722110.70.65171370750.610.0749.722110.70.65171370750.610.0749.722110.70.65171370750.610.0749.722110.70.65171370750.610.0749.722110.70.65171370750.610.0749.723110.70.70.65171370750.6110.723110.7 <t< th=""><td>LURER STABLIZER 812F299LIMI-FIGE (62) BUI D7 BIAC 0.00.11URB R12F LFM 205077MAGS UNREAL RDC BEFFEATER 533MAGS UNREAL RDC 110 TAMAGS UNREAL RDG SURTA TA MAGS SURTA BT RDC ALDTIMESGOOD 11 20MAGS MUREAL RDG SURTA BT RDC 2000 11 20MAGS MUREAL RDG 2000 11 20MAGS 2000 11 20<td< td=""></td<></td></t<>	LURER STABLIZER 812F299LIMI-FIGE (62) BUI D7 BIAC 0.00.11URB R12F LFM 205077MAGS UNREAL RDC BEFFEATER 533MAGS UNREAL RDC 110 TAMAGS UNREAL RDG SURTA TA MAGS SURTA BT RDC ALDTIMESGOOD 11 20MAGS MUREAL RDG SURTA BT RDC 2000 11 20MAGS MUREAL RDG 2000 11 20MAGS 2000 11 20 <td< td=""></td<>
TWO-YEAR-OLD BULLS	UBER MARKINIZER 817F300PB Limousin (100) BullDP / Black0.3.28.18L VBR 817FNPM 2265282RRDC ALBERT 307 AJCL LODESTAR 27LRRDC 349 YRDC 88 UMAGS RAINEYRDC 78 UMAGS RAINEYRDC 993.9575962950.8510593.95759693.9575962970251050.6493.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.9575962993.95759629993.9575969999595999959999999999999<
	LVBR MAXIMIZER 836F331PB Limousin (100) BullDP/ Black03.17.18LVBR 836FNPM 2265301RRDC ALBERT 307 AJCL LODESTAR 27LRRDC 349 YJCL LODESTAR 27LRRDC 349 YMAGS UNREALRRDC 349 YMAGS UNREALRRDC 349 YNOT HILKCED BWWW YW MILKCED BWWW YW MILKCED BWVW YW MILKCED BWVW YW MILKCED BW15132370.6014170.53300.970.31-0.1241.6990 RankA10105959035-0.1241.6990 Here is a chart topper that ranks in the top 1% of the entire breed for milk and in the top 10% for the yearling weight he recorded- This bull is out of a MAGS Unreal daughter, RRDC 349Y- Here and such a unique pedigree and such a

He has excited us from day one- he's got such a unique pedigree and such a strength in numbers that he's always surfaced to the top amongst his contemporaries

- A prominent look and super fluid in his movement, this bull is a sound investment any way you look at it

- Carlor





LVBR STABLIZER 821F

MAGS Y-AXIS

16 15 -0.42 30

MAGS UNKEPT MAGS UNREAL

RRDC YAKIRA 14Y

0.89

-0.03

-0.08 53.04

[Act. BW: 79 lbs.]

Lim-Flex (71) Bull | DP/ DB | 04.29.18 | LVBR 821F | LFM 2265286

014 20

- His dam, RRDC Annabell 3322A is another great MAGS Unreal daughter - We love this bull's top side shape and ideal set to his back leg and pastern - Represents a unique blending of some of the breed's strongest genetics

8 0.75 20 80

MAGS BACK ROOM

CED BW WW YW

- MAGS Back Room son

0.7 68 104 50 35 45

EPD %Rank 13 25

EPD %Rank

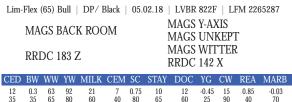
RRDC ANNABELL 3322A

22 45

- 71% Lim-Flex and double black and double polled

- He is sired by MAGS Apple Jack and from a MAGS Zarah daughter, LVLS 614D
- This bull proudly represents the performance, powerful efficiency and superb
- look that cattlemen have come to expect from cattle that carry the LVBR prefix - It's individuals like this Stabilizer bull that will take your program to the next level

[Act. BW: 69 lbs.]



LVBR STABLIZER 822F

- 65% Lim-Flex and double polled

RRDC 183 Z

- Another super powerful MAGS Back Room son from a MAGS Witter daughter, RRDC 183Z
- This bull is so solid from the ground up, he's big boned, soft in his pasterns and has such a powerful hip

[Act. BW: 80 lbs.]

\$MTI

51.46



MIKE SMITH Owner. Smith & Sons 785.737.8070 | Mdsmith@rureltel.net



RANDY RATLIFF Branding & Marketing for Smith & Sons 615.330.2735 | Randy@RRMktg.com



GREG CAREY Owner of Russell, Kansas Stockyards 785.483.2961



RON RATLIFF Owner of Anderson County Sales Company Garnett. KS 785.448.8200

LVBR OPTIMIZER 826F

Lim-Flex (56) Bull | DP/ DB | 05.19.18 | LVBR 826F | NPM 2265291 MAGS XYLOID MAGS BRONC BUSTER ET MAGS SIMPLY NORMAL RRDEC MISS LOADSTAR 705T JCL LODESTAR 27L MBAB R78

CED BW WW YW MILK CEM SC STAY DOC YG CW **\$MTI** EPD %Rank 0.8 70 15 15 15 25 51.79

- 56% Lim-Flex and double black and double polled
- He ranks in the top 25% for yearling weight
- -T his Optimizer bull is a true portrait of what the optimizers are. He is a son of MAGS Bronc Buster ET
- We appreciate this bull's near flawless profile, his extreme thickness and volume
- Looking to keep a set of replacements and

[Act. BW: 86 lbs.]

CALF BUYBACK PROGRAM ...

Smith & Sons is extremely grateful for the continued relationships we have with our customers. The trust they put in us to provide quality genetics to conintue to improve this great breed is rewarding. It is important to us to communicate with our clients to understand their wants and needs. We will collaborate with our customers on their program goals, breeding strategies, nutritional information, performance data and more.

If you are interested in our calf buyback program, Smith & Sons will gladly connect you with one of their representatives below to start the conversation in helping your calves sell for a premium.

LVLS DOI	N JULIO 2149D SONS	MAGS ZODIAC LVLS AQUA 2148A	MAGS WINSTON DHVO DEUCE 132R MAGS UNWASHED LVLS 2048W	State 1
	CED BW WW Y EPD 12 0.7 67 1 %Rank 35 45 40 2	W MILK CEM SC STAY DOC 13 23 6 0.90 6 15 5 35 55 55 90 20	YG CW REA MARB FAT SMTI -0.26 47 0.81 -0.03 -0.06 51.55 65 10 45 65 50 65	
			Lim-Flex (57) Bull DP/ HB 03.12.18 LVLS DON JULIO 2149D LVLS 629D	MAGS ZODIAC LVLS AQUA 2148A MAGS ZARAH RRDC LR BELLE 39B
			CEDBWWWYWMILKCEMSCSTAEPD14167109256-11%Rank156040302060-55-57%Lim-Flex and homozygous black an-This bull ranks in the top 20% for milk-An LVLS Don Julio 2149D son from a-It's not every day that we get a bull with smoothness of lines	16 -0.27 35 0.73 0.02 -0.06 53.38 15 70 25 65 60 50 60 nd double polled
	RRDC 136	LFM 2265288 DIAC A 2148A IAT 3369A X	LVBR O Lim-Flex (46) Bull DP/ DB 03.12.18 LVLS DON JULIO 2149D LVLS 609D	PTIMIZER 833F LVBR 833F LFM 2265298 MAGS ZODIAC LVLS AQUA 2148A RRDC 3003 A E&B LADY 8021 IN FOCUS 18
%Rank 35 70 55 5 - 53% Lim-Flex - Double black and - This LVLS Don Ju	02 25 7 0.78 5 14 -0.37 50 20 40 80 >95 35 40	31 0.77 -0.10 -0.08 48.77 35 55 80 30 85 nilk	 Not only does this bull bring a powerfu on such a great conformation 	12 -0.17 + 42 -0.62 -0.15 -0.04 -58.52 -0.04 -

LVLS DON JULIO 2149D % Limousin (56) Bull | HP/ HB 01.25.16 | LVLS 2149D | LFM 2103660



MAGS XTRA WET SONS

MAGS XTRA WET

PB Limousin (100) Bull | Polled/ Black 10.06.10 | MAGS 513X | LFM 1980060

DHVO DEUCE 132R MAGS PUDDLES

GPFF BLAQUE RULON AMY JO DHAN 20L JCL LODESTAR 27L CANE RIDGE POLL ANGEL 318



CED BW WW MARB FAT MILK CEM SC **\$MTI** STAY YG RFA EPD 0.30 65 -0.56 95 0.82 >95 -0.34 -0.12 95 40.86 10 45 2.5 75 62 45 84 65 12 95 5 60 9 65 20 11 60

MDCS MAXIMIZER 853F PB Limousin (87) Bull | DP/ DB | 04.20.18 | MDCS 853F | NPM 2268685 DHVO DEUCE 132R MAGS XTRA WET MAGS PUDDLES MAGS RANSFORD **RRDC YAKIRA 1109 Y** RRDC 811 U MILK YG WW YW 0.53 55 -0.53 0.31 -0.11 40.20 11 6 50 60

- Double black and double polled

MAGS XTRA WET

RRDC ALBERTA 152 A

EPD

%Rank

EPD %Rank

1.6 65 62 55 86 75

- Double black and double polled

12 35

- His dam is RRDC Yakira 1109Y, a MAGS Ransford daughter

PB Limousin (100) Bull | DP/ DB | 04.06.18 | MDCS 852F | NPM 2268654

0.35

- His dam, RRDC Alberta 152A is a MAGS Unreal daughter - This bull is loaded with look, power and functionality

- If you want a purebred bull that has the prominent pedigree, extreme numbers and the cool look to him, then consider this solid breeding piece

MDCS MAXIMIZER 852F

DHVO DEUCE 132R

MAGS PUDDLES MAGS UNREAL

YG

-0.59

REA

-0.33

RRDC 881 U

17 10

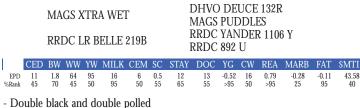
[Act. BW: 78 lbs.]

-0.13

ADDITIONAL WEIGHTS WILL BE PROVIDED SALE DAY.

A special Thank You to Quinn Peterson for clipping and picturing bulls!





PB Limousin (87) Bull | DP/ DB | 03.26.18 | MDCS 850F | NPM 2268652

MDCS MAXIMIZER 850F

- Marbling ranks in top 25%

- He is built to produce individuals full of carcass merit that also have a super production oriented look with quality muscle

[Act. BW: 86 lbs.]

9	MDCS MAXIMIZER 851F % Limousin (84) Bull DP/ DB 03.18.18 MDCS 851F NXM 2268653 MAGS XTRA WET DHVO DEUCE 132R														2
					A WEI ELLE	-		l I	DHVC MAGS HC BE RRDC	PUI Inci	DDLI HMA	ES	-		
	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI
EPD %Rank	11 50	1.9 75	63 55	91 70	16 95	6 55	0.5 75	9 80	14 35	-0.54 55	15 70	0.91 65	-0.23 55	-0.11 50	$\begin{array}{c} 44.96\\ 60\end{array}$
D	1.1	1.1	1	1 1	1.1	11	1								

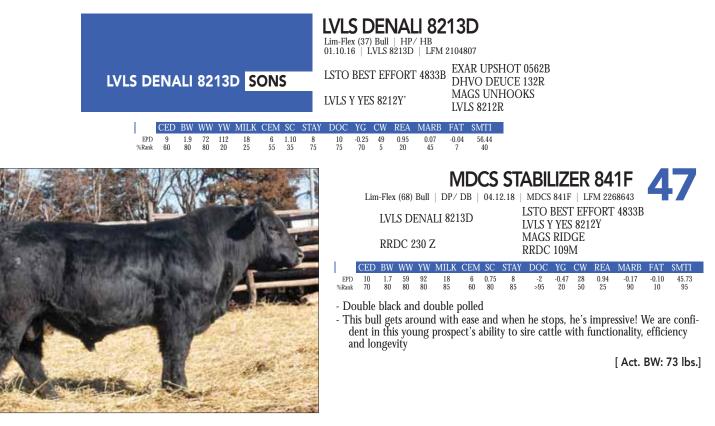
- Double black and double polled

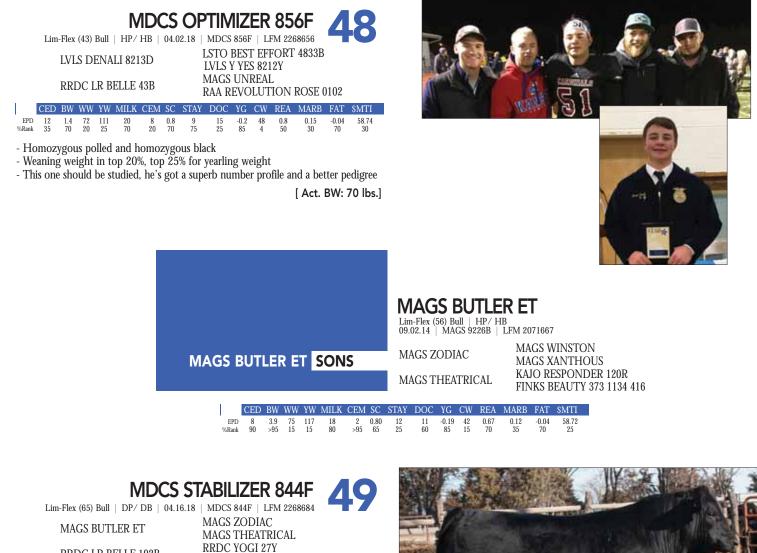
- Goes back to Coleman Benchmark 671 on dam's side

- This bull is super soggy middled, rugged in his design and sound on all fours

[Act. BW: 81 lbs.]

MDCS MAXIMIZER 845FPB Limousin (100) Bull DP/ DB 03.24.18 MDCS 845F NPM 2268646RRDC LVLS 312CMAGS XTRA WET RRDC 221 Y MAGS RIDGE RRDC 200 ZRRDC 200 ZMAGS RIDGE RRDC 473P	MDCS STABILIZER 849F % Limousin (81) Bull DP/ DB 05.01.18 MDCS 849F NXM 2268650 RRDC LVLS 312C RRDC 221 Y RRDC 244 Z
CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT \$MTI EPD 10 1.9 60 93 21 5 0.52 11 6 -0.63 17 0.99 -0.39 -0.14 39.37 %Rank 55 70 65 55 50 70 90 75 45 85 60 55 70	CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARB FAT \$MTI EPD 10 2.2 65 99 18 6 0.75 12 18 -0.47 20 0.82 -0.22 -0.10 45.64 %Rank 60 85 45 45 55 55 50 4 65 55 75 60 60
 Double black and double polled Out of a MAGS Ridge daughter, RRDC 200Z We appreciate the looseness of skeleton and athleticism this bull has had since he hit the ground 	 Double black and double polled Dam is a MAGS With Rythmn daughter, RRDC 244Z This bull has such a cool look about him and a super sound structure under him that excites us for his future progeny
[Act. BW: 80 lbs.]	[Act. BW: 80 lbs.]
MDCS STABILIZER 846F45Lim-Flex (75) Bull DP/ DB 03.16.18 MDCS 846F LFM 2268647MAGS XTRA WETRRDC LVLS 329CMAGS XTRA WETWOLF CREEK NEW LEVEL 2460RRDC 163 XMAGS RIDGERRDC 87L	MDCS OPTIMIZER 854F466Lim-Flex (25) Bull DP/ DB 05.25.18 MDCS 854F LFM 2268655RRDC LVLS 329CMAGS XTRA WETE&B LADY PREDOMINANT 1000SAV 004 PREDOMINANT 4438 E&B LADY 1123 PRECISION 5
Lim-Flex (75) Bull DP/DB 03.16.18 MDCS 846F LFM 2268647 RRDC LVLS 329C MAGS XTRA WET WOLF CREEK NEW LEVEL 2460 MAGS RIDGE	Lim-Flex (25) Bull DP/ DB 05.25.18 MDCS 854F LFM 2268655 RRDC LVLS 329C MAGS XTRA WET WOLF CREEK NEW LEVEL 2460 SAV 004 PREDOMINANT 4438
Lim-Flex (75) Bull DP/DB 03.16.18 MDCS 846F LFM 2268647 RRDC LVLS 329C MAGS XTRA WET WOLF CREEK NEW LEVEL 2460 RRDC 163 X MAGS RIDGE RRDC 163 X RRDC 87L	Lim-Flex (25) Bull DP/ DB 05.25.18 MDCS 854F LFM 2268655 RRDC LVLS 329C E&B LADY PREDOMINANT 1000 SAV 004 PREDOMINANT 4438 E&B LADY PREDOMINANT 1000 CED BW WW YW MILK CEM SC STAY DOC YG CW REA MARE FAT SMTI EPD 13 1.2 71 II 26 7 1.05 10 12 -0.17 42 0.62 0.15 -0.04 58.52





RRDC 197 X SMTI EPD 0.73 80 10 80 -0.3 60 26 55 -0.02 -0.0750.93 65 55 96 70 19 75 3 >95 12 40 8 90 4 >95

- Double black and double polled

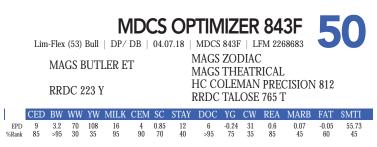
%Rank

RRDC LR BELLE 192B

- This bull is stamped with a greatness that follows any MAGS Zodiac son, just like MAGS Butler is continuing to do time and time again with his progeny

[Act. BW: 79 lbs.]



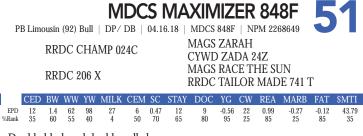


- Double black and double polled

- Top 30% for birthweight

- This bull has such a unique design and comes from such productive genetics

- He's sound from the ground up and ready to go to work in your herd



- Double black and double polled

- Milk ranks in the top 4% of the breed - We believe this bull's future is bright whichever way he's directed

[Act. BW: 80 lbs.]

[Act. BW: 82 lbs.]



- Double black and double polled

- This bull has an impressive milk EPD that ranks in the top 3%, a birthweight ranking in the top 10% and his marbling EPD ranks in the top 15%
 A maternally bred Stabilizer bull that is bred for calving ease and carcass merit

[Act. BW: 80 lbs.]

	MDCS OPTIMIZER 855F 5														
	Lim-Flex (37) Bull HP/ DB 04.10.18 MDCS 855F LFM 2268645														
	RRDC UNREAL 63B MAGS UNREAL HC DYNASTY 913														
	WOLF CREEK ANALYST 3591 WOLF CREEK ANALYST 3591 WOLF CREEK RIGHT TIME3359														
	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI
EPD %Rank	18 1	-1.8 4	54 95	84 95	30 2	11 1	0.8 70	$\begin{array}{c} 14 \\ 20 \end{array}$	14 35	-0.08 >95	25 60	0.39 >95	0.23 20	-0.01 95	55.16 50

- Homozygous polled and double black

- Here is probably one of the most versatile individuals in this offering
- His Milk EPD ranks in the top 2% of the entire breed and birthweight ranks in top 4%
- Dam is a Wolf Creek Analyst 2468 daughter
- This bull is so conformationally correct and has all the power cattleman seek in their young herd sire prospects

[Act. BW: 71 lbs.]



MDCS OPTIMIZER 847F Lim-Flex (37) Bull | HP/HB | 04.26.18 | MDCS 847F | LFM 2268648 MAGS UNREAL RRDC ADRIANA 51 A **RRDC LVLS 245C CONNEALY FORESIGHT 7588**

RRA PRIDE 1168 TCC PRIDE 2147 WW YW **\$MTI** 69 35 110 30 20 70 0.85 70 -0.08 >95 0.28 -0.0161.82 11 55 13 45 1 60 5 80 36 25 15

- Homozygous black and homozygous polled
- Marbling ranks in top 15%

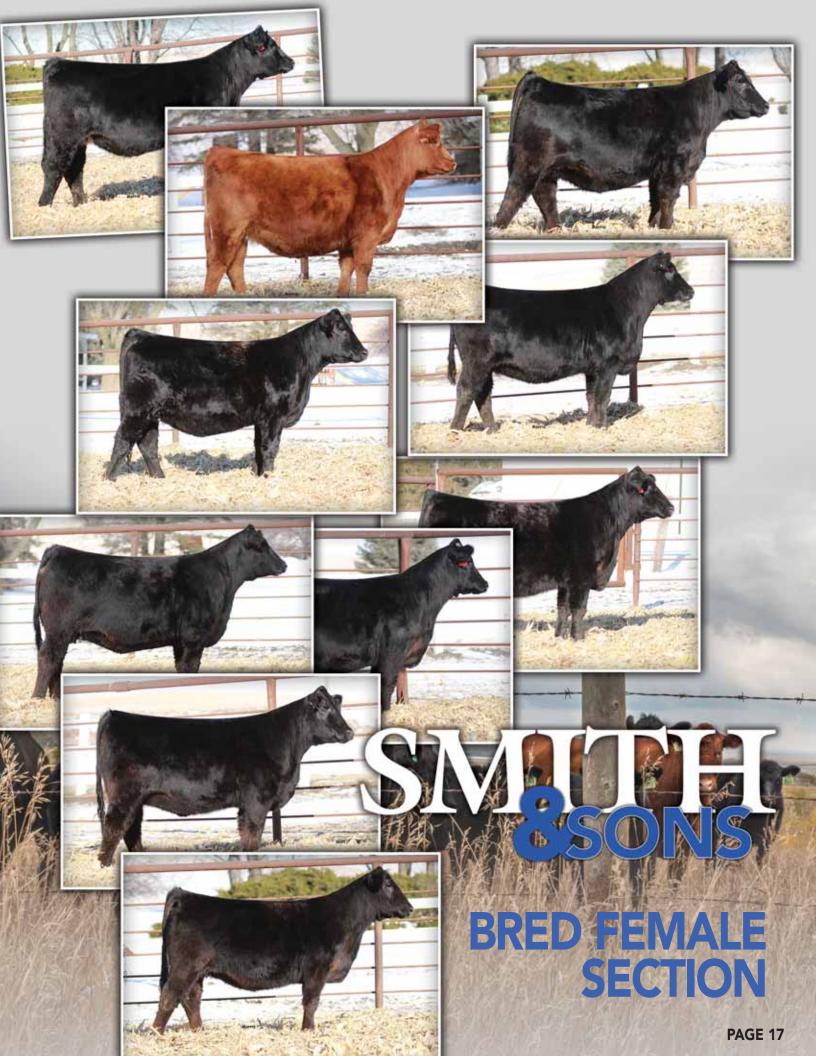
EPD %Rank

13 25

- Out of a Connealy Foresight 7588 daughter
- This guy is built great and has 'herd bull' written all over him

[Act. BW: 75 lbs.]





BRED HEIFERS

LVBR MISS 853F LVBR 853F | NPF 2265318

CRVL MISS XEROX 307A

PB Limousin (100) Cow | DP/ Black | 03.30.18 WULFS XCELLSIOR X252X

CRVL CALIFORNIA 505C

RRDC 187 X

MAGS ROPER ELOR MISS CROCUS 057K

	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI	
													-0.34 45			

- A.I. 05.18.19 to MAGS Zenith

- Purebred and double polled
- Milk EPD ranks in top 10% of entire breed and marbling ranks in top 25%
- This bred heifer is out of CRVL California 505C, a purebred bull that goes back to the great COLE Wulf Hunt
- Her dam, RRDC 187 is a MAGS Roper daughter
- She is near-perfect in her design and build and has such a promising forecast as a donor

[Act. BW: 72 lbs.]

	LII	п-гіе	x (55)) COV	v Dr	/ DD	03	.07.10	LVDI	010	r L	FF 220	00000		
		MA	GS A	APPI	.E JAC	K		-	MAGS WLR U				132U		
		LVI	.S 67	8D				-	MAGS WOLF			-	NTAG	E 200	0
	CED	BW	WW	YW	MILK	DOC	YG	CW	REA	MARB	FAT	\$MTI			
EPD %Rank	13 25	$0.5 \\ 40$	63 65	100 55	23 35	7 40	-	10 65	13 45	-0.22 80	27 50	0.56 90	0.17 30	-0.04 70	57.03 40

LVBR MISS 678F LVBR 678F | LFF 226530

- A.I. 05.18.19 to MAGS Y-Axis; P.E. 05.25.19 to 08.15.19 to LVLS Optimizer 9076E, LVLS Optimizer 3D and LVLS Detroit 9098D (Angus)
- 53% Lim-Flex and double black and double polled

Lim-Flox (53) Cow | DP / DB | 03 07 18 |

- Here is a splendid bred female out of MAGS Apple Jack, the MAGS Xukalni son who has always been a continued favorite. This female's dam, LVLS 678D is a MAGS Unreal daughter

[Act. BW: 71 lbs.]

							LVBR MISS 302F 57											
	% Lim	ousin	n (84)	Cow	I DP/	/ DB	03.	26.18	LVBR	2 302 H	7 N	XF 22	35305	V				
		MA	GS Z	ZAR	AH				MAGS AUTO				356S					
		RRI	DC 3	02 Y	l			-	MAGS RRDC			-	FAR 21	8 W				
	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI			
EPD	16	-0.7	60	97	26	7	0.5	20	18	-0.44	24	0.83	-0.12	-0.09	47.53			

⁻ A.I. 05.18.19 to MAGS Zenith

- 84% Limousin and double black and double polled
- She ranks in the top 10% for milk and in the top 15% for birthweight
- We truly admire the depth of quality that is generations deep on both sides of this female's pedigree- she is out of MAGS Zarah, the popular MAGS Whitcomb son. Her dam is RRDC 302Y, a daughter of MAGS Unreal.

- We admire this female's flexibility on the move, strength of topline and her over-

[Act. BW: 73 lbs.]

LVBR MISS 861F % LImousin (84) Cow | Polled/ DB | 04.05.18 | LVBR 861F | NXF 2265316 MAGS WHITCOMB MAGS ZARAH AUTO CARMINDA 656S MAGS RANSFORD **RRDC 281 Y RRDC 858 U** \$MTI 0.55 75 -0.12 45 EPD 44.70 65 $\frac{24}{20}$ 16 20 -0.55 55 12 35 0.7 45 61 65 94 60 5 75 14 35 16 70 %Rank

- A.I. 05.18.19 to LVLS Full Duty

- 84% Limousin and double black

- Her milk EPD ranks in the top 20% of the breed
- Here is a female that will impress you as soon as you lay eyes on her. She is a MAGS Zarah daughter that is out of a MAGS Ransford cow, RRDC 281Y
- This young female will certainly make a nice replacement for your program

[Act. BW: 80 lbs.]

Lim-Flex (34) Cow HP/ Red	LVBR MISS 085F 03.24.18 LVBR 085F LFF 226530'			% Limo	usin (8	l) Cow	DP/D	B 0					316F F 2265311	6	0
MAGS ZARAH	MAGS WHITCOMB Auto carminda 656S			Aŀ	HCC 2	ZERO I	N Z505	5		MAGS HC PA					
WFL DOUBLE DESIGN	085Y 5L DOUBLE DESIGN 11 WFL PAWNEE 9160	77-227		RF	RDC 3	16 Y				MAGS TLIM			RD Bando 82	25U	
CED BW WW YW MILK CEM	SC STAY DOC YG CW REA MA	RB FAT \$MTI	(CED BV	V WW	YW MI	LK CE	M SC	STAY	DOC	YG		REA MARI	B FAT	\$MTI
PD 14 -1.1 58 92 26 6 ank 15 10 85 80 10 60	0.75 20 12 -0.15 22 0.38 0.1 80 3 60 95 70 >95 30		EPD %Rank	8 3 85 95	67 5 35	111 2 20 1	25 5 15 75	0.88 45	10 70	6 95	-0.5 60	22 45	1 -0.18 50 50	-0.09 65	48.07 50
A.I. 05.18.19 to MAGS Y-Axis 34% Lim-Flex and homozygous Birthweight and milk both rank This is another excellent daught	in top 10%		- 81% - This	05.18. Limou bred l yearlir	ısin a heifer	nd dou ranks i	ble bla	ck an				or mill	k and in t	he top	20%

- She is extremely big-numbered and has such a prominent design and profile

all design





BRED HEIFERS

LVBR MISS 878F	6
4 16 18 IVBR 878F I FF 2265320	

HC PASSION 505

MAGS UNREAL

RRA ELBA 1124

Lim-Flex (68) Cow | DP/ HB | 04.1 MAGS WAZOWSKI

AHCC ZERO IN Z505

RRDC ADELINE 65 A

1	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI
								12						-0.06	53.12
%Rank	55	95	25	15	20	60	-	40	70	55	30	35	70	50	60

-A.I. 05.18.19 to LVBR Down Payment

- 68% Lim-Flex and homozygous black and double polled

- This female is truly has an impressive number profile. Her yearling weight ranks

- in the top 15%, milk in the top 20% and wearing weight in the top 25%
- She is out of AHCC Zero In Z505 and from a MAGS Unreal daughter

- We admire this female's foot size, heaviness of bone and the flex in her pasterns

[Act. BW: 84 lbs.]

LVBR MISS 862F PB Limousin (100) Cow | DP/ DB | 04.03.18 | LVBR 862F | NPF 2265313

AHCC BADLANDS 908B

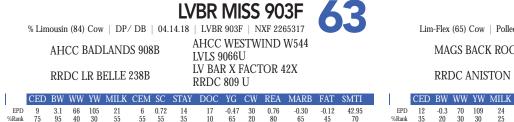
AHCC WESTWIND W544 LVLS 9066U MAGS RIDGE RRDC 438P

	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI
	10 55				19 75	6 50		14 45	4 95		28 10	0.95 90	-0.39 60	-0.15 40	$\substack{40.55\\60}$
- A.]	[. 05.	18.1	9 to	MA	GS Z	enith									

RRDC 258 Z

- Purebred and double black and double polled
- This female's yearling weight ranks in the top 25% of the breed
- A daughter of AHCC Badlands 908B, the standout bull in Hager's pen in Denver and son of the highly renowned AHCC Westwind W544. This bred female is out of RRDC 258Ž, a MAGS Ridge cow
- She is super strong and level out of her hip and has such a strong, flashy stance

[Act. BW: 84 lbs.]

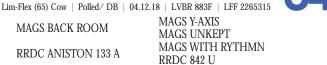


- A.I. 05.18.19 to LVLS Don Julio

- 84% Limousin and double black and double polled

- AHCC Badlands 908B continues to sire individuals that set the bar in terms of genetic predictability, elite phenotype and splendid functionality

- You are sure to appreciate this one on sale day for her smooth design and powerful muscle expression [Act. BW: 86 lbs.]



LVBR MISS 883F

CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI	
12 35							10 65				1.01 15		-0.09 20	52.86 65	

- A.I. 05.18.19 to MAGS Y-Axis; P.E. 05.25.19 to 08.15.19 to LVLS Optimizer 9076E, LVLS Optimizer 3D and LVLS Detroit 9098D (Angus)

- 65% Lim-Flex and double black

- Her birthweight EPD ranks in the top 20%, milk in the top 25% and weaning weight and yearling weight in top 30%

- She is complete in her design and gets out with flexibility off both ends [Act. BW: 72 lbs.]

	Lir	MA	GS B	BACI	v DP K ROC FE 148	M	03	.28.18 	BR LVBH MAGS MAGS BAR JZ RRDC	R 148 Y-AX UNI Z WI	F L KIS KEPT DEL	.FF 220 Γ	65309	6	5	
	CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI	l
) k	11 55	0.3 35	64 55	101 55	19 75	6 60	0.93 60	13 30	7 >95	-0.44 25	16 90	$\begin{array}{c} 0.86\\ 40 \end{array}$	-0.06 75	-0.08 30	50.99 75	
т	05	10 1	0 to	τv		um I	Down	aant I		5 25	10 t	0.08	15 10 +	οIV	IC	

- A.I. 05.18.19 to LVBR Down Payment; P.E. 05.25.19 to 08.15.19 to LVLS Optimizer 9076E, LVLS Optimizer 3D and LVLS Detroit 9098D (Angus)

- 59% Lim-Flex and double black and double polled

EPD %Rank

- We have always appreciated this female for her super sound structure and feminine breed character

[Act. BW: 80 lbs.]

LVBR MISS 866F Lim-Flex (46) Cow DP/ DB 04.16.18 LVBR 866F LFF 2265319															
MAGS BACK ROOM RRDC ALONDRA 61 A MAGS Y-AXIS MAGS UNKEPT MAGS SHERIFF RRDC MISS LOADSTAR 700 T															
	CED	BW	WW	YW				STAY			CW	REA	MARB	FAT	\$MTI
EPD %Rank	12 35	0.2 35	64 55	98 65	18 85	7 40	1 45	11 55	8 95	-0.29 60	18 85	0.63 80	$ \begin{array}{r} 0.09 \\ 45 \end{array} $	-0.05 60	55.19 50
0	- A.I. 05.18.19 to LVBR Down Payment; P.E. 05.25.19 to 08.15.19 to LVLS Optimizer 9076E, LVLS Optimizer 3D and LVLS Detroit 9098D (Angus)														

- 46% Lim-Flex and double black and double polled

- This MAGS Back Room daughter is quite unique. Her dam is RRDC Alondra 61A, a MAGS Sheriff daughter

- Here is a powerfully structured female

[Act. BW: 78 lbs.]

BRED HEIFERS

LVBR MISS 851F LVBR 851F | LFF 2268688

Lim-Flex (75) Cow | DP/ Black | 04.14.18 AHCC WESTWIND W544

AHCC BADLANDS 908B

RRDC 137 Z

LVLS 9066U BAR JZ TIMBERLINE 525S **RX ROSE 8152**

CED BW WW YW MILK **SMTI** CW REA MARB FAT 0.72 65 -0.11 EPD 0.65 90 -0.20 45.73 95 2.7 64 103 95 55 50 20 70 6 60 16 10 -0.43 25 27 50 8 90 8 95 %Rank 95

- A.I. 05.18.19 to MAGS Zenith; P.E. 05.25.19 to 08.15.19 to LVLS Optimizer 9076E, LVLS Optimizer 3D and LVLS Detroit 9098D (Angus)

- Double polled

- This bred heifer has the balance and substance to grab your attention immediately - Super deep bodied, level in her lines and sound in her structure

[Act. BW: 87 lbs.]

LVBR MISS 103F Lim-Flex (75) Cow | DP/ Black | 04.01.18 | LVBR 103F | LFF 2268651 AHCC WESTWIND W544 AHCC BADLANDS 908B

RRDC LR BELLE 103B

LVLS 9066U RRDC YOGI 27Y WFL COMMITMENT 050Y

EPD	10	1.8	66	100	22	6	0.75	15	15	-0.39	26	0.65	-0.05	-0.1	51.30
%Rank	70	80	45	55	45	60	80	15	25	35	55	80	70	10	70
- A T	05	181	9 to	IVE	R D	wn	Pavm	ent P	F 05	5 25 1	9 tc	08.1	5.19 to	h I VI	S
0	ptim	ızer	907	6E. I	LVLS	Opti	imize	r 3D	and L	VLS	Det	roit 9	098D	(Angu	ls)

⁻ Double polled

- Another dignified AHCC Badlands 908B daughter from an RRDC Yogi 27Y daughter, RRDC LR Belle 103B
- This gal is feminine in her front end, strong and level out of her hip and super sound in her movement

[Act. BW: 96 lbs.] [Adj. WW: 580 lbs.]

CW REA MARB FAT

SMTI



- A.I. 05.18.19 to MAGS Y-Axis; P.E. 05.25.19 to 08.15.19 to LVLS Optimizer 9076E, LVLS Optimizer 3D and LVLS Detroit 9098D (Angus)
- A super unique daughter of CRVL California 505C
- Ranks in the top 10% of the breed for milk and the top 15% for birthweight
- This is a female you have to admire her angularity through her front end and her overall powerful build and unique design

[Act. BW: 73 lbs.]



9076E, LVLS Optimizer 3D and LVLS Detroit 9098D (Angus) - Double polled

- This female is another outstanding daughter of CRVL California 505C. Her dam is RRDC 124X, a MAGS Relative Fear daughter
- We admire her strong stance and thickness combined with extra volume

[Act. BW: 76 lbs.]

L	Lim-Flex (40) Cow DP/ DB 04.09.18 LVBR 885F LFF 2268621 MAGS BACK ROOM RRDC ASHLYN 3320A RRDC ASHLYN 3320A													
CED	BW	WW	YW	MILK	CEM	SC	STAY	DOC	YG	CW	REA	MARB	FAT	\$MTI
EPD 12 %Rank 35	0.0 30	68 35	102 50	22 45	8 20	-	10 65	12 60	-0.27 70	18 85	0.64 80	0.18 25	-0.04 70	59.34 25
- A.I. 05 Optin - Double - Ranks i	izer blac	907) k an	6E, d dc	LVLS Juble j	Opti polled	miz l	ı; P.E. er 3D	05.25 and L	.19 VLS	to 08 Det	3.15.1 roit 9	l9 to L 098D	VLS (Angi	1S)

- A MAGS Back Room daughter that is worth your attention

- This young bred heifer has such a potential as a top donor in any program

[Act. BW: 79 lbs.]



REGISTERED PUREBRED LIMOUSIN

LOT 72	NAME RRDC LR Belle 132B		% of LIMOUSIN 93% PB Limousin	AGE 04.15.14	COLOR Black / DP	SIRE RRDC 59Y
	P.E. 06.10.19 to 09.10.19	to RRDC Unreal 611	3 (purebred son of MAGS	Unreal, NPM 21	20353)	
LOT 73	RRDC 330Y P.E. 06.10.19 to 09.10.19	NPF 2009163 to LH After Hours 0		03.21.11 of MAGS Eagle, L	DB / DP .FM 2036195)	MAGS Wild Bunch
LOT 74	RRDC 208X P.E. 06.10.19 to 09.10.19	NPF 1985058 to LH After Hours 0	100% Limousin 19A (50% Lim-Flex son o			MAGS Ridge
LOT 75	RRDC 186X P.E. 06.10.19 to 09.10.19	NPF 1985115 to LH After Hours 0			Red / DP FM 2036195)	MAGS Stay Tuned
LOT 76	RRDC Windy 256W P.E. 06.10.19 to 09.10.19			03.12.09 f MAGS Eagle, L	DB / Hored FM 2036195)	MAGS No Sale

BRED COWS

REGISTERED PUREBRED ANGUS

NAME **REG** # AGE SIRE LOT 77
 Wolf Creek Magnitude 9252
 AAA 17351263
 01.05.12
 C

 P.E. 06.10.19 to 09.10.19 to RRDC Unreal 61B (Purebred son of MAGS Unreal, NPM 2120353)
 C
 OCC Magnitude 805M **LOT 78** Wolf Creek Rito 6602 AAA 17337868 02.04.12 Wolf Creek Rito 3910 P.E. 06.10.19 to 09.10.19 to LH After Hours 019A (50% Lim-Flex son of MAGS Eagle, LFM 2036195) LOT 79 RRA Erica 1114 AAA 17214591 01.15.11 **Connealy Baron 4103**

P.E. 06.10.19 to 09.10.19 to LH After Hours 019A (50% Lim-Flex son of MAGS Eagle, LFM 2036195)

REGISTERED LIM-FLEX

LOT 80	NAME RRDC LR Belle 104B P.E. 06.10.19 to 09.10.19		% of LIMOUSIN 56% Lim-Flex 19A (50% Lim-Flex son of	AGE 03.24.14 MAGS Eagle, LI	COLOR Red / DP FM 2036195)	SIRE HC Benchmark 015
LOT 81	RRDC LR Belle 196B P.E. 06.10.19 to 09.10.19			03.02.14 MAGS Eagle, Li	HB / DP FM 2036195)	AHCC Zero In Z505
LOT 82	RRDC LR Belle 92B P.E. 06.10.19 to 09.10.19	LFF 2078113 to RRDC Unreal 61B	50% Lim-Flex (Purebred son of MAGS	04.19.14 Unreal, NPM 21	Black / DP 20353)	RRDC Yander 1106Y
LOT 83	RRDC Anaconda 202A P.E. 06.10.19 to 09.10.19		37% Limousin (Purebred son of MAGS	04.07.13 Unreal, NPM 21	DB / DP 20353)	E&B 8021 In Focus 0302
LOT 84	RRDC 143Z P.E. 06.10.19 to 09.10.19	LFF 2035730 to LH After Hours 01	50% Limousin 19A (50% Lim-Flex son of	05.15.12 MAGS Eagle, Ll	DB / DP FM 2036195)	HC Coleman Precision 812
LOT 85	RRDC 123Z P.E. 06.10.19 to 09.10.19	LFF 2035698 to RRDC Unreal 61B		03.21.12 Unreal, NPM 21	DB / DP 20353)	HC Coleman Precision 812
LOT 86	RRDC 297Z P.E. 06.10.19 to 09.10.19	NXF 2035948 to LH After Hours 01	50% Limsousin 19A (50% Lim-Flex son of	04.02.12 MAGS Eagle, Ll	DB / DP FM 2036195)	HC Coleman Precision 812
LOT 87	RRDC 341Y P.E. 06.10.19 to 09.10.19	LFF 2009172 to RRDC Unreal 61B	75% Lim-Flex (Purebred son of MAGS	02.27.19 Unreal, NPM 21	DB / DP 20353)	MAGS Unreal
LOT 88	RRDC 236Y P.E. 06.10.19 to 09.10.19	LFF 2009057 to RRDC Unreal 61B		02.27.11 Unreal, NPM 21	DB / DP 20353)	MAGS Uneal
LOT 89	RRDC 132X P.E. 06.10.19 to 09.10.19	NXF 1985006 to LH After Hours 01	25% Limousin 19A (50% Lim-Flex son of	04.12.10 MAGS Eagle, Ll		MAGS Sheriff
LOT 80	RRDC 197X P.E. 06.10.19 to 09.10.19	LFF 1985118 to LH After Hours 01	50% Lim-Flex 9A (50% Lim-Flex son of	03.27.10 MAGS Eagle, Ll	Black / DP FM 2036195)	MAGS Ritchie

SNUTH



FIRST CLASS PRE-SORTED PAID Montezuma, Iowa Permit No. 30

